The goal of the Madison Business Network is to encourage cross-disciplinary collaborations in entrepreneurship, innovation, business development, job creation and career mentoring across and beyond the campus of James Madison University.
8:45 The Madison Trust – Steve Smith

8:50 University Business & Innovation Resources
   Center for Entrepreneurship – Carol Hamilton
   4-VA @ JMU – Kai Brokamp
   Institute of Certified Professional Managers – Lynn Powell
   Madison Center for Community Development – Nick Swartz
   JMU Technology Innovation – Mary Lou Bourne
   Small Business Development Center – Joyce Krech
   Shenandoah Valley Partnership – Dennis Burnett
   Shenandoah Valley Technology Council – Nicky Swayne

9:20 Open Floor to Meet and Learn
The Madison Trust
An Advancement Initiative
Fostering Innovation and Strategic Philanthropy
Mission:

To offer financial support to faculty and staff for creative proposals which stimulate imaginative thinking fostering innovation and transformational giving to support the mission of James Madison University.
Vision:

- To create a new vehicle for endowment giving and to stimulate philanthropy.
- To provide financial support to innovative faculty and staff.
- To establish a thoughtful, visionary donor community of principal investors and philanthropic leaders to develop future interest.
- To give donors choice and exposure to creative giving ideas from our faculty and staff.
What the trust will do:

• Provides an opportunity to support creative and innovative initiatives from faculty and staff where operating budget is unable to do so.
• Seeks creative solutions to campus issues with a focus on faculty and student success.
• Offers an opportunity for principal investors to have a choice for awarding funds provided from their own contributions.
• Gives donors opportunity for greater university engagement, offering strategic choice, strongly emphasizing endowment support.
A fusion of ideas and funders:

Fall 2014 Pilot Plan

- **Encourage faculty to submit innovative initiative proposals by September 15 in support of University Core Values and Planning Priorities.**

- **Involving donors and potential donors:**
  - to review proposals submitted by September 15.
  - to select proposals from faculty/staff for presentations by October 15.
  - to hear 8-10 presentations by faculty/staff on November 14.
Conclusion:

• Overall opportunity to support faculty and staff creativity and innovation where operating budget is unable to do so.

• Provides donors with greater engagement with JMU, offering strategic choice and involvement.

Contact: Steve Smith, Advancement
smith3cs; 568-3628
www.jmu.edu/give/donors/madison-trust.shtml
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Passionate Visionary
Creative Problem-Solver
Innovative Thinker
Collaborative Partner

NiceCream Factory

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NEIGHBORS

ENERGYXtREME CONSERVATION THROUGH INNOVATION
4-VA @ JMU
ICE Initiative

• Entrepreneur Support
  • Basic prototyping resources – laser cutter, 3D printers, large format printer, video conferencing, 3D studio collaboration
  • Mad scientist in residence – Tom Wilcox – software development, 3d modeling, concept-to-prototype design, marketing, proto-production

• Entrepreneur Collaboration
  • Planning a JMU Foundry Cohort for spring 2015 (early morning cohort)
  • Accelerator rooms – long-term reservations

• Educational Collaborations – Starting in Spring ‘15
  • Bio-Medical problem solving (biology, nursing, engineering, communications)
  • Social Lab – engaging community, faculty, and students – a social operating system
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*This list is growing as we engage new partners and facilitate connections across campus.*

[Link to website: www.jmu.edu/mccd]

540-568-5272
James Madison Innovations, Inc.

- 501c3 corporation to manage Intellectual Property, Licensing and Startups
- Business and research partnering opportunities

Strategic Alliance Partners

- College of Business Center for Entrepreneurship
- 4-VA Funding for Technology and Prototyping Equipment
- Industrial Design Students for furniture
Who we are: A partnership of James Madison University, the U.S. Small Business Administration, and the cities and counties of the central Shenandoah Valley.

What we do: Offer confidential, no-fee consultation, low-cost training, and connections to help businesses plan, start, grow and prosper.

How to be part of the SBDC mission:
Be a volunteer advisor, subject-matter expert, or student project leader. Let’s talk!

ValleySBDC.org
540.568.3227
SHENANDOAH VALLEY PARTNERSHIP QUICK FACTS

SVP supports and enhances economic development in the region by developing and deploying a regional marketing program to shape and promote the region in support of targeted growth.

147
Private Investors

27
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12
Public Investors

5
Committees

4
Team Members

1
Partnership

1
Valley

www.shenandoah-valley.biz
Non-profit membership organization
Active participants are creators & users of technology who gather together for education, networking and business development.

Connect via:
- Regular luncheons and after-hour gatherings
- Attend the annual Tech Nite awards gala to highlight Shen. Valley technology achievement and innovation (May 6, 2015). Nominations will be taken in Feb. for the 6 award categories
- Participate in one of the SVTC committees
- Members are treated to “behind the curtain” visits to select local companies
- However, membership is not required to attend most of our events.

Stay informed with the free weekly newsletter. Visit the SVTC website to subscribe and to sign up for our gatherings.