INFORMATION FOR SPECTATORS

WELCOME to JMU and THANK YOU for joining us at the 38th Annual JMU Parade of Champions. We hope you will enjoy your visit to JMU and will find the information below helpful as you plan your trip. If you need additional information, please reference our website or contact the JMU Band Office at (540) 568-6656.

DIRECTIONS TO JMU

From I-81
  • Take EXIT 245 (Port Republic Road)
  • Travel WEST on Port Republic Road (turn left from South, Right from North)
  • Turn RIGHT into campus onto Bluestone Drive
  • At the first STOP SIGN, turn LEFT onto Champions Drive (you will see stadium)
  • The stadium parking deck will be at the end of the road.

GPS Address: 251 Bluestone Drive
            Harrisonburg, VA  22807

PARKING

Parking for this event is available at the Bridgeforth Stadium parking deck located adjacent to the stadium. Convenient access to ticketing and the gates is located to the right of the parking deck entrance. Overflow parking will be available in lots close to the stadium (P-Lot and R-1).

See map below.

ADA ACCOMMODATIONS

Seating - Wheelchair and accessible seating is reserved and available behind the 100 level sections in the lower level and behind the 300 level sections in the upper level. Handicap accessible restrooms are located on either side of the stadium. Guests requiring a wheelchair must provide their own.

Parking - Handicap parking is limited, but available on the first level of the parking deck. Additional spots are located on all floors (5) and accessible parking is located on the lower level of the Champions parking deck, adjacent to the stadium. Elevator access is available.

Handicap parking is limited, but will be available on the first floor of the parking deck and on each level (5) of the deck located next to the elevators.
TICKETS & STADIUM ENTRANCE

All tickets are purchased at the gate. The Bridgeforth ticket booth “A” will be open 7:15am-10:30pm to accommodate ticket and souvenir program purchases.

Tickets
- $15 for adults / $10 for senior citizens and students/Children 3 and under are free
- One ticket is valid all day
- Cash, Check, and Credit Card accepted
- Checks should be made out to “JMUBands.”

Stadium Access
- All spectators will enter the stadium through the main “A” gates

Stadium Restrictions
- All bags will be searched at the gates
- **Food and liquids (including water bottles) are not allowed to be brought into the stadium.**
- Umbrellas are not permitted inside the stadium
- Bridgeforth Stadium is a smoke- and alcohol-free environment

PICTURES & VIDEO

You can purchase photos and video of the participating bands as well as the exhibition performances of the JMU Marching Royal Dukes by visiting the MRD website for links to the MR. VIDEO and JOLESCH PHOTOGRPHAY online ordering sites.

JAMES MADISON UNIVERSITY

Parade of Champions Spectator Campus Map

Take Exit 245 from Interstate 81

- Spectator Driving Route (from Interstate to Parking Area)
- Spectator Parking Lots
- Champions Drive Parking Deck
- P Lot
- R 1 Lot
- Bridgeforth Stadium
- Ticket Booth