

Credibility Survey

1a.) How likely are you to use this source to get health information?

	<i>Not likely</i>		<i>Very likely</i>		
Print Media					
<i>The Breeze</i>	1	2	3	4	5
E-mail listserv	1	2	3	4	5
Internet websites	1	2	3	4	5
Pamphlets/brochures	1	2	3	4	5
Broadcast Media					
TV Newscast	1	2	3	4	5
Radio PSA (Public Service Announcement)	1	2	3	4	5
People					
Campus Guest Speakers	1	2	3	4	5
Friends	1	2	3	4	5
Health Center Doctors	1	2	3	4	5
Health Center Nurses	1	2	3	4	5
Health Educators	1	2	3	4	5
Professors/Instructors	1	2	3	4	5
Student peer educators	1	2	3	4	5

1b.) What is your perception of the credibility/believability of each health information source?

	<i>Not credible</i>		<i>Very credible</i>		
Print Media					
<i>The Breeze</i>	1	2	3	4	5
E-mail listserv	1	2	3	4	5
Internet websites	1	2	3	4	5
Pamphlets/brochures	1	2	3	4	5
Broadcast Media					
TV Newscast	1	2	3	4	5
Radio PSA	1	2	3	4	5
People					
Campus Guest Speakers	1	2	3	4	5
Friends	1	2	3	4	5
Health Center Doctors	1	2	3	4	5
Health Center Nurses	1	2	3	4	5
Health Educators	1	2	3	4	5
Professors/Instructors	1	2	3	4	5
Student peer educators	1	2	3	4	5

2a.) How likely are you to use this source to get alcohol information?

	<i>Not likely</i>		<i>Very likely</i>		
Print Media					
<i>The Breeze</i>	1	2	3	4	5
E-mail listserv	1	2	3	4	5
Internet websites	1	2	3	4	5
Pamphlets/brochures	1	2	3	4	5
Broadcast Media					
TV Newscast	1	2	3	4	5
Radio PSA (Public Service Announcement)	1	2	3	4	5
People					
Campus Guest Speakers	1	2	3	4	5
Friends	1	2	3	4	5
Health Center Doctors	1	2	3	4	5
Health Center Nurses	1	2	3	4	5
Health Educators	1	2	3	4	5
Professors/Instructors	1	2	3	4	5
Student peer educators	1	2	3	4	5

2b.) What is your perception of the credibility/believability of each alcohol information source?

	<i>Not credible</i>		<i>Very credible</i>		
Print Media					
<i>The Breeze</i>	1	2	3	4	5
E-mail listserv	1	2	3	4	5
Internet websites	1	2	3	4	5
Pamphlets/brochures	1	2	3	4	5
Broadcast Media					
TV Newscast	1	2	3	4	5
Radio PSA	1	2	3	4	5
People					
Campus Guest Speakers	1	2	3	4	5
Friends	1	2	3	4	5
Health Center Doctors	1	2	3	4	5
Health Center Nurses	1	2	3	4	5
Health Educators	1	2	3	4	5
Professors/Instructors	1	2	3	4	5
Student peer educators	1	2	3	4	5

