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M@dison

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Pitching baseball

Tom Ward ('79) welcomes JMU fans to the Washington National's new \$611 million stadium, which opened on March 30. **PAGE 50**



Celebrating 100 Years of the Madison Experience

Whether you found your soul mate, best friend or mentor at JMU, traditions from the first 100 years of the Madison Experience endure. **PAGE 44**

Xu Bing's 'new ways of seeing'

Square word calligraphy by Xu Bing brings the message that "art is for the masses" (far right of scroll). **PAGE 52**



A perfect storm

Longtime Madison benefactors Bruce and Lois Cardarella Forbes ('64) bring "Big Jim" to campus. **PAGE 28**



The new century's president

It's all in the details. Judith Rose helps her husband prepare for one of many centennial engagements. **PAGE 34**

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Great teachers, centennial adventure

TRILLIUM TRUTHS

Thank you for the recent article that featured Dr. Norlyn Bodkin in the Spring 2008 *Madison* Magazine "Professors You Love" department. I was privileged to work as a student herbarium curator and student assistant for Dr. Bodkin from 1979 to 1981. This was indeed the highlight of my years at JMU. Dr. Bodkin also helped me several years after graduation when I reached out to him regarding a way to honor the memory of my husband, who was also a student of Dr. Bodkin's. The William Andrew Wood ('80) Wildflower Garden in the Edith Carrier Arboretum and Botanical Gardens grew out of those discussions. I was surprised to see the photograph (Page 47) of a member of genus *Narcissus* (daffodil) identified as the Shenandoah Wake-Robin (trillium *pussillum* Michx. var. *monticulum* Bodkin & Reveal var. nov.). I hope that you will consider publishing a photograph of the lovely trilliums that can be found at the JMU arboretum. Thank you.

MARIE L. KOVALCHICK SCOTT ('81)
Richmond, Va.

KEEN EYES

I enjoyed reading the spring issue of *Madison*. I particularly enjoyed reading about President Emeritus Ron Carrier and Dr. Norlyn Bodkin, (Professors You Love), from whom I took botany, while earning a degree in music. Professor Bodkin was an outstanding teacher who made all of the details come alive for his students. Because

During Centennial Week, Tony Madsen found the 1928 Madison bus in West Virginia and showed up for the Quad 100 photo.



Two former students of Norlyn Bodkin, professor emeritus of biology, noticed the daffodils in the last issue that were misidentified as trilliums. The trillium above is from the Edith J. Carrier Arboretum, which Bodkin helped establish.

he taught me so well, I don't believe the flower shown on Page 47 is the Shenandoah Wake-Robin Trillium that he discovered, but rather the more common daffodil.

SUSAN HOLLANS MAHER ('82)
Springfield, Va.

CENTENNIAL SIDE TRIP

A note of appreciation to Alda Simmons Berlin ('50) for her letter to the editor in the Spring 2008 issue of *Madison*. Her photo of the old 1928 Madison bus was all I needed to decide to add a field trip to compliment my March visit to campus for the centennial activities. I enjoyed participating in the "100" photo on the Quad on March 12 and the governor's keynote at the Convo. After the "Big Jim" statue dedication on Friday, I punched in Franklin, W.Va., on my car's navigation system. In about an hour and 15 minutes, I was



in the vicinity and on the lookout for the bus. There are many twists and turns on the U.S. 33 trip over the Shenandoah Mountain range! It was raining and very hard to see, but I kept my eyes peeled. I got to the end of the road, but no ole '28. I stopped a red pickup truck driven by Lloyd Bowers of Petersburg, W.Va., and asked if he had seen the bus. He thought it might be closer to the beginning of the road. Racing around the bends of Thorn Creek Road, I slammed on my Mini Cooper's brakes when I saw the ole 1928 resting on four cinderblocks. Thank you, Mrs. Berlin ('50), for helping me locate the ole 1928. I've been fascinated by JMU history and have collected Madison memorabilia since I was a freshman. My first purchases include 1948, 1950 and 1952 *School Ma'am* yearbooks found at the Rolling Hills Antique Mall on East Market Street. I have tried to find as much Madison memorabilia as I can get my hands on, and it's not an easy task — even when you're in the 'Burg. I still haven't found a Madison beanie or a Harrisonburg Normal School pennant, but I won't give up. Happy centennial birthday, James Madison University! And thanks for the memories.

TONY MADSEN ('99)
Budd Lake, N.J.

◀ **EDITOR'S NOTE:** Read an article by Tony Madsen about his Madison memorabilia collection by clicking on the "features" link at www.jmu.edu/MadisonOnline/.

DIVERSITY IRONY

As always, I enjoyed reading the latest issue of *Madison* magazine. I receive the magazine as a parent of Claire Molinaro ('09), a

School of Media Arts and Design student. I am continually impressed by the accomplishments of graduates and faculty associated with JMU. I must point out the irony, however, of the photographs that showed officials toasting the 100th anniversaries of James Madison and Mary Washington universities. Two higher education institutions, both initially founded to serve women, and neither image included a woman in the celebrations. At least the photographer was a woman!

JANET L. MOLINARO ('09P)
Norfolk, Va.

THANKS FOR THE MADISONS

The extra magazines I requested came today. Thank you! They are great memorabilia for our "bragging/remembrance" Homecoming display — or some might call it a "shrine to our youth." The "Bell Hall Bellies" were honored to be in the magazine's coverage of Homecoming. The interest from current students in our Bell Hall pictures and stories stuns me every year at Homecoming. Our group has a couple of collages consisting of "then and now" images, and this seems to draw a crowd. I am always puzzled over this, but a co-worker told me, "It's because even after 25 years, JMU still looks the same. ... You guys don't, but there are common places of interest for alumni and students." Thanks for taking the time to send the magazines. Our group has been chattering in e-mail over it for a week now.

MICHELE HUDNALL ('85)
"Bell Hall Bellies"
McLean, Va.

Madison welcomes letters in response to magazine content. The staff reserves the right to edit for clarity, length and style. Anonymous letters will not be published. Send to "22807" *Madison*, 220 University Blvd., MSC 3610, JMU, Harrisonburg, VA, 22807, or e-mail madisonmag@jmu.edu.

Photo Contest

**Alumni, JMU parents and students:
Show off your photography skills**

- * Submit a high resolution photo or a print to be considered for the Alumni Section opening image for the Fall 2008 issue. (See Page 61)
- * Magazine staff members will select the best image, and the winner will receive a copy of *1908-2008 The Madison Century*, the book commemorating JMU's centennial.
- * Only high resolution (large format) images will be considered.



E-mail your photo to madisonmag@jmu.edu
Type "Photo Contest Fall 2008" in the subject head

{Editor's Note}

'Something very precious'

Something a donor said stuck with me. I was interviewing Shirley Hanson Roberts ('56) about the gift she and her husband, Dick, made to support the future Performing Arts Center. I had asked what motivated them to give \$2.5 million to name the music facilities. Mrs. Roberts' answer goes to the heart of Madison.

"It was apparent to us that there was a very close relationship between the students and the faculty," she says on Page 33. "And this really impressed us — particularly for a university that has grown as rapidly as JMU. Every time we asked, 'How do you like JMU?' the answer was always, 'We love it, we feel so close to our professors,'" she says.

While memorable, Roberts' answer wasn't unique. She did, however, sum up so well the sentiments that we have heard expressed about JMU throughout the Centennial Celebration and the Madison Century capital campaign.

Alumni returning for their reunions have made the same observations year after year. In fact, some are floored to meet students who remind them so much of themselves and who talk about similarly close experiences with their professors — 25, 35 and 50 years later.

While alumni speak highly of their academic programs, it is the professors who were the catalysts for their learning experiences who are lauded. As noted on Page 17, the Class of 1958's feelings about their class sponsor, biology professor William Mengebier, are a case in point.

The feelings are reciprocated. Today's young faculty members arrive on campus keen to push the boundaries of their disciplines through scholarly research. Yet, as President Linwood H. Rose notes in the interview on Page 42, they are top faculty members who are enthusiastic about including undergraduates in their research. And they often speak just as earnestly as their students about the joy they feel in these mentoring relationships.

The president boils these qualities down to Madison culture and character.

That, Mrs. Roberts says, is "something very precious — something that needs continued nurturing."

— PAM BROCK, *Executive Editor*

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Clarification: *By the Numbers* (Winter 2008)

RateMyProfessors.com ranks JMU psychology professor
Kim Duvall-Early No. 23 overall and among the Top 10 in
its "Standout Professors" category. She is the only JMU
professor to make the lists.

CONTRIBUTORS



David Ehrenpreis is director of the Institute for Visual Studies (www.jmu.edu/ivs) and a professor in the School of Art and Art History. He joined the JMU faculty in 1998. Ehrenpreis earned a doctorate from Boston University after working at Harvard University Art Museums and the Houghton Library. He teaches 19th-century art, and his research focuses on German visual culture and the intersection of art and nationalism. He also directs the JMU Summer Program in Berlin. In this issue, Ehrenpreis writes about the important campus visit of world-renowned artist Xu Bing (Page 52).

Spring semester *Madison* intern **Amanda Atkins** ('08) continues her work with the magazine staff this summer. During her senior year Atkins served as fiction editor with *gardy loo*, the student literary magazine. She worked on the *gardy loo* staff for four semesters and published poetry and stories. She will intern with Leisure Publishing in Roanoke beginning in August. Read her alumna profile on Ericka Floyd ('06) on Page 74.



Jessica Lumsden ('04) is assistant director of alumni relations for communications and marketing. She manages all print and Web materials for the JMU Alumni Association and alumni chapters. Read her work in the alumni section on Page 60 and at www.jmu.edu/alumni. Lumsden joined the JMU staff last summer after working as a public relations specialist with the Atlanta Convention and Visitors Bureau.

Harrisonburg native **David Driver** is a freelance writer in Maryland. He had season tickets for JMU men's basketball as a high school student in the late 1970s at the robust rate of \$10 and was an original member, along with JMU grad Steve Gaines, of the Steve Stielper Fan Club. The Eastern Mennonite University graduate covered pro basketball in Europe from 2003 to 2006 while living in Hungary with his family. His alumni profile of Tom Ward ('86) appears on Page 50. Driver contributes to numerous regional and national publications. Read more of his work at www.daviddriver.com/.



Contributing photographer **Shay Cochrane** ('05) earned her undergraduate degree in psychology and family studies. She is assistant to the director of the James Madison Center on campus. She met her husband, Graham Cochrane ('05), while they were students at JMU. In 2006 Cochrane began to pursue freelance portrait and wedding photography as a career. She currently photographs weddings all over Virginia. View her photography at www.shaycochrane.com/.

Celebrating a century of accomplishment

Centennial Celebration momentum promises a successful second century

It is difficult to believe that the Centennial Celebration has passed and that JMU will cross the threshold into its second century in just a few weeks. The entire centennial year was filled with memorable events, and anyone who participated in the James Madison Day Program, the Madison Century campaign luncheon or the Centennial Gala left these activities with a sense of great pride. These were signature events that brought proper closure to a century of accomplishment.

It was wonderful to hear an inspiring message from Gov. Tim Kaine to honor Tom Dingleline for the unparalleled service of his family to the university, to celebrate the fact that when we began our capital campaign we had two \$1 million donors and today we have 19, and to unveil a new James Madison sculpture thanks to Bruce and Lois Cardarella Forbes ('64). However, for me it is always about the students. A centennial moment that sticks with me, that still gives me chills, is the performance of alumnus Brian Balmages' *Portraits in Bluestone* performed by the JMU Symphony Orchestra, the Wind Symphony and Chorale. It is a privilege to share this beautiful campus with such talent.

I hope you have your memorable centennial moment as well. Many people played integral parts in making the celebration personally and historically meaningful. One, Fred Hilton ('96M), deserves special mention. He coordinated the effort on behalf of the university, making all the aspects come together into a beautiful whole. I can think of no one better suited. He has made JMU his career for the last 36 years, received his master's degree here and has helped chronicle much of JMU's history. He retires this month after helping to bring JMU to the cusp of a new century.

As you have been aware, during the last six years of our first century, we have been conducting our first comprehensive capital campaign. We have been calling it, appropriately, the Madison Century. When it ends in a few weeks, we will surpass our \$50 million goal considerably, because you, our alumni and friends, responded generously. You will be hearing more about this achievement in the next few months as the dollars are tallied and



President Linwood H. Rose welcomes alumni, parents, donors and friends to the Centennial Celebration Gala during JMU's 100th-birthday celebration on March 14.

the full impact becomes known.

While a modest campaign compared to those of older institutions, we have used this \$50 million effort strategically. The success of the campaign is a significant achievement beyond the dollars raised. It has enabled us to begin to make private giving part of the culture of the university. We have made great headway in that effort. You have shown that JMU can be successful in this sphere.

The success of the Madison Century campaign helps catapult us into the next century with some momentum along with a recognition of the realities of our modern world. Almost as though to underscore these realities and the necessity of private giving, JMU's bud-

get appropriations from the Commonwealth of Virginia have been cut by 6.25 percent for each of the next two fiscal years. These budget reductions are due to the downturn in the economy that is affecting all of us.

Ours is a world in which fundraising is a constant. It's also a world in which fundraising will lead to even greater things for JMU. We already have a wonderfully rare thing here at JMU. It is an infectious spirit of optimism and a propensity to act to Be the Change among a faculty and student body who forge close learning relationships. It is cultivated in an intimate liberal arts environment with the wide array of opportunities available at a large research university. This Madison culture, when combined with success in private giving, allows greatness to happen.

Our imperative as we move forward is to retain the culture that defines JMU. Our most significant achievement during this Centennial Celebration has been an institutionwide recognition of the value and rarity of the Madison Experience. I talk about this in depth on Page 42. With that revelation comes a universitywide pledge to tend it and remain good stewards. The Madison Experience deserves deliberate care from all of us — myself, the senior leadership, the faculty and staff, students and alumni. We all play a role in nurturing and perpetuating the Madison Experience for future students. In this effort and in the greatness to come, we're just getting started.

'The success of the campaign is a significant achievement beyond the dollars raised. It has enabled us to begin to make private giving part of the culture of the university.'

LINWOOD H. ROSE
President
James Madison University