**Ph.D. Curriculum in Strategic Leadership**  
School of Strategic Leadership Studies, JMU

**Research Methodology & Evaluation – 12 hours**

- Measurement Theory: PSYC 606
- Multivariate Statistics: PSYC 608
- Public Policy & Accountability: PSYC 770
- Research and Inferential Statistics: PSYC 605*

**Introduction to Leadership Studies and Ethics:** LEAD 700 – 3 hours

**Business & Organizational Foundations – 15 hours + MBA 690 above**

- **Required Courses**
  - Managerial Finance: MBA 617****
  - Accounting for Decision-Making & Control: MBA 620**

- **Electives:** Choose 2 with advisor’s approval

- **Advanced Statistics:** Pick 1 of the following***
  - Structural Equation Modeling: PSYC 830
  - Hierarchical Linear Models: PSYC 836

**Postsecondary Analysis & Leadership**

- **Policy Development and Analysis in Postsecondary Education:** LEAD 780 – 3 hours
- **Proseminar in Postsecondary Education:** LEAD 785 – 3 hours
- **Research Practicum:** LEAD 800 – 6 hours

**Advanced Leadership Dynamics:** LEAD 890 – 3 hours

**Externship in Advanced Leadership:** LEAD 891 – 3 hours

**Strategic Management:** MBA 690/691 3 hours

**Advocacy and Volunteerism:** LEAD 710 - 3 hours

**Dissertation**

LEAD 900 – 12 hours

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**Foundation Courses**

*Requires pre-assessment through Graduate Psychology department  
**prerequisite: undergraduate accounting

***in consultation with your advisor  
****prerequisite: MBA 620
## Postsecondary Analysis & Leadership Core Course Descriptions

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<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Generally Offered</th>
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<tbody>
<tr>
<td><strong>PSYC/LEAD 770: Assessment and Public Policy</strong></td>
<td>Delineates and compares the history and role of assessment, accountability, and quality assurance to the governance, funding, and purposes of higher education; describes an implementation process of assessment for educational programs and services.</td>
<td>Fall</td>
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<tr>
<td><strong>LEAD 780: Policy Development and Analysis in Postsecondary Education</strong></td>
<td>Current issues of higher education are analyzed and future trends are discussed. Various approaches to policy development and their applications are examined from institutional, state, federal, legislative, and international perspectives.</td>
<td>Spring</td>
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<tr>
<td><strong>LEAD 785: Proseminar in Postsecondary Education</strong></td>
<td>Encompasses the practice, theory, and empirical underpinnings of postsecondary education. Approaches may draw upon cultural, political, economic, historical, social and global aspects.</td>
<td>Summer</td>
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<tr>
<td><strong>LEAD 800: Research Practicum</strong></td>
<td>Focuses on principles of research design and planning in strategic leadership studies. Students will develop a defensible research topic, research plan, data collection, selection of methodology, and implications. May be repeated with instructor approval.</td>
<td>Fall (3 credits)  \nSpring (3 credits)</td>
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