



## Nutrition Poster Project

### Create an advertisement for the “Hug a Tree Café”

- ✓ Include a creative slogan for your advertisement
  - The slogan must relate to healthy eating
    - Healthy eating can include information about My Pyramid, the 6 essential nutrients, low fat recipes, etc.
- ✓ Include information about the café
  - *Must include* – reservations only, date, time, location.
  - *May include* – menu information, other café information.
- ✓ Advertisements must be neat, creative, and attractive to get the attention of the teachers.
  - Use color, pictures, designs, or other creative techniques to help with the overall look of your ad.
- ✓ Use correct spelling, punctuation, and grammar in your ad.

**Your project due date is:**



# Hug A Tree Cafe Advertisement

<b>Criteria</b>	<b>Criteria Information</b>	<b>Possible Points</b>	<b>Points Earned</b>
<b>Slogan</b>	Do you have a slogan and is it creative?	<b>20</b>	
<b>Café Info</b>	Did you include all of the required info?	<b>40</b>	
<b>Creativity</b>	Is your ad neat, attractive and original?	<b>30</b>	
<b>Grammar</b>	Did you use correct spelling, punctuation, and grammar?	<b>10</b>	
<b>Total</b>		<b>100</b>	

Name \_\_\_\_\_

Date \_\_\_\_\_