University Accomplishments

2009-2010
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Annual Accomplishments 2009-2010

Academic Programs

Academic Affairs

- New programs or additions
  - Doctor of Philosophy in Counseling [Ph.D.] [pending SCHEV approval]
  - Doctor of Nursing Practice (D.N.P.) [approved by SCHEV 7/2009]
  - Master of Arts in Communication and Advocacy (M.A.) [pending SCHEV approval]
  - Inclusive Early Childhood/SPED licensure program (M.A.T.)
  - Graduate Nursing program in Midwifery
  - M.P.A. concentration in Strategic Planning for International Stabilization and Recovery
  - Teaching English as a Second Language (minor) with ESL endorsement
  - Sport and Recreation major (BS) [pending BoV second reading]
  - Chronic Illness (minor)
  - Global Religions and Global Issues (minor)
  - Advanced Manufacturing certification
  - Gifted Education certification
  - Autism Spectrum Disorders certification

- Organizational and Programmatic Changes
  - College of Arts and Letters restructuring concept approved by the Board of Visitors
  - School of Hospitality, Sport and Recreation Management – organization change [pending SCHEV approval]
  - Hospitality Management – change degree designation [pending SCHEV approval]
  - M.B.A. revision to create a new concentration in Innovation
  - Substance Abuse Prevention (minor) – revision
  - Telecommunications (minor) – revision
  - Latin American and Caribbean Studies (minor) - revision
  - M.S. in Health Sciences/Dietetics – revision
  - College of Education first Honor’s course
  - Exceptional Education program change (graduate and undergraduate)

- Substantive Change filings with SACS (all approved unless noted)
  - Counseling Ph.D.
  - Educational Leadership M.S. – Lexington City Schools
  - Masters of Public Administration – Roanoke
  - Music D.M.A.
  - Nursing M.S.
  - Strategic Leadership Ph.D.
  - Engineering B.S. (pending)
  - Justice Studies B.A./B.S.
Achievements

COLLEGE OF ARTS AND LETTERS
- The M.P.A. program in Roanoke graduated its first cohort in June.
- The School of Writing, Rhetoric and Technical Communication hosted the first WRTC Graduate Symposium, attracting 20 graduate student presenters from eight universities throughout the region.

COLLEGE OF BUSINESS
- A select group of majors participated in a 2 ½ day visit with major financial firms in New York including NY Stock Exchange, Goldman Sachs, Deutsch Bank, Morgan Stanley, BlackRock Investment Management, and Standard and Poors, arranged and hosted by COB alumni.
- Five teams were selected for final competition in the eighth annual COB Business Plan Competition. They competed for $26,000 in team and individual scholarships. Judges (who have continued over the years) felt this year’s presentations were the strongest so far.

COLLEGE OF EDUCATION
- Formed the English Language Learner Academy.
- Provided a series of workshops on teaching literacy for professional educators and policy makers in Iraq.
- Completed the eleventh Content/Teaching Academy – considered to be one of the Commonwealth’s leading professional development venues for educators.
- Hosted the FIRST Lego League regional and state competitions; continued to host College for Kids.

COLLEGE OF INTEGRATED SCIENCE AND TECHNOLOGY
- The Institute for Innovation in Health and Human Services (IIHHS) provided clinical and community based learning opportunities for 718 students, who contributed 16,946 hours of service to the community/IIHHS programs. These services reached 18,940 area children, youth and adults through a network of over 200 businesses, schools, agencies and organizations.
- Emphasized inter-professional education/practice, including new international study course/opportunity in Costa Rica
- IIHHS offered four courses with an inter-professional focus; a group was established to explore an Integrative Health minor.
- First cohort of students in the JMU/University of Malta SERM program completed their program of studies.
- Graduated 115 B.S.N. and 11 R.N. to B.S.N. graduates, totaling 126 for the year in the Commonwealth-designated high-needs program.

COLLEGE OF SCIENCE AND MATHEMATICS
- Developed and taught new courses in Biology and Geology for the physical sciences that were especially targeted to engineering for the first time.

COLLEGE OF VISUAL AND PERFORMING ARTS
- The School of Art and Art History, Madison Art Collection, and the Institute for Visual Studies presented 50 exhibits and lectures; the School of Music presented over 200 student, faculty and guest performances; and the School of Theater and Dance presented over 30 productions.
- The Madison Art Collection presented six exhibitions and Virginia Standards of Learning integrated field trips for 35 elementary schools .MAC is one of the primary arts integrators in the State of Virginia.
SCHOOL OF ENGINEERING
- There were 180 first year and sophomore students in the program this year; expected to reach 290 students next year, showing successful recruitment and retention.
- While focused primarily on curriculum development and implementation, the six faculty members have received $1.3 million in funding.

THE GRADUATE SCHOOL
- Enrollment growth for graduate programs reflected a 7.4% increase in degree-seeking students and a 19.9% increase in non-degree seeking students for an overall increase of 9.8% over the previous year.

UNIVERSITY STUDIES
- Formed and contributed to the Civic Engagement task force which endorsed a set of draft civic engagement learning outcomes for the campus.
- Collaboratively with Student Affairs, Cluster One faculty contributed significantly in the reshaping of the Freshman Reading Program into a new program known as PREFACE.

LIBRARIES AND EDUCATIONAL TECHNOLOGIES
- CIT supported faculty development activities including the Institute for Blended Learning. CIT also sponsored the WebWork Math homework Server in support of university goals to improve student outcomes in MATH 205 and MATH 220.
- Established a new student advisory group to inform public services in all library facilities.

OFFICE OF THE REGISTRAR
- Completed and implemented the revised Degree Audit Report, providing students and advisers improved and more clear academic history to improve planning.

ACADEMIC POLICY AND CURRICULUM DEVELOPMENT
- Piloted and implemented the online program review process, completing the process of moving curriculum and review to electronic format.

FURIOUS FLOWER POETRY CENTER
- Launched of the Collegiate Poetry Summit attended by 86 students and faculty from around the country.

STUDENT SUCCESS UNIT (Collaborative with Student Affairs)
- The Science & Math Learning Center (Learning Centers) was awarded National Tutoring Association certification for its effective tutor-training program.

ASSESSMENT
Accreditation Reviews were completed for the following programs:
- Physician Assistant Program
- Communication Sciences and Disorders
- Dietetics Program

Academic Program Reviews were completed for the following programs:
- International Business
- Psychological Sciences
- Management
College of Education

- Continued evolution and implementation of the Unit Assessment Plan, including significant progress in the development of key assessments by all education licensure programs.
- Piloted the TK20 system. The Virginia Department of Education notified COE in January 2010 that all education licensure programs were fully approved under the newly adopted biennial measures.

Libraries And Educational Technologies

- An Assessment Task Force completed an inventory of assessment practices and instruments. Based on the recommendations, the Director of Planning and Assessment position was developed, recruited and successfully filled.

Center For Faculty Innovation

- Adopted a six-level continuum of program evaluation template and outcomes for implementation.
- Developed JMU Best Practices for On Line and Hybrid Courses through a collaboration of Library and Educational Technologies and CFI.

Student Success

- Science and Math Learning Center achieved National Tutoring Association certification.

RESEARCH & INNOVATION

Academic Affairs Division

- Attained a record level of sponsored programs funding by securing over $26 million in grants and contracts. This includes expanded efforts in the areas of energy, security and health resulting in $5 million in new funding.
- Executed two licensing agreements through James Madison Innovations (JMI). Madison Assessment has an exclusive license for marketing and sales of three assessment instruments created at JMU; and Metabolix (a Massachusetts biotechnology company) licensed JMU intellectual property within the area of biodegradable plastics.
- Established the Institute for Energy and Environmental Research as an institutional research and service center dedicated to scholarly endeavors related to alternative energy and environmental impact.
- Thirteen undergraduate students presented the results of their faculty-mentored research at the 24th National Conference on Undergraduate Research (NCUR). Nine representatives from multiple disciplines presented at the Colonial Academic Alliance undergraduate research conference.

COLLEGE OF ARTS AND LETTERS

- Faculty published 28 books and 161 articles and book chapters. The college is home to nine journals, including three student journals.

COLLEGE OF EDUCATION

- Over 50 articles were published, accepted or submitted for publication in referred journals. Over 25 grants were authored and submitted. Funded grant and contract activities continue at approximately the $1 million level.

COLLEGE OF INTEGRATED SCIENCE AND TECHNOLOGY

- Established the new Occupational Therapy clinic to offer pediatric services to the community and provide clinical training for our students and active practice opportunities for our faculty.
- The JMU-RMH Collaborative initiated the JMU-RMH Research Rounds highlighting existing and evolving research connections.
COLLEGE OF SCIENCE AND MATHEMATICS
- Faculty were part of 229 publications and 5 patents.

CENTER FOR STEM EDUCATION AND OUTREACH
- Nine proposals were submitted under the STEM Center auspices. Six of those proposals were funded, including:
  - Two Mathematics and Science Partnership proposals through the Virginia Department of Education.
  - One to the Ohrstrom Foundation for Science on a Sphere.
  - One to the Scripps Institute for Oceanography for a Conference Mini-Grant.
  - One to Northwestern University for a Student Spatial Thinking Skill Study.
  - One to the Virginia Geographic Alliance for a Conference on GIS in Education.

Student Affairs and University Planning
- The University Writing Center (Learning Centers) developed an online library of writing resources for students and faculty.

UNIVERSITY HEALTH CENTER
- Established the Dukes in Recovery support group, which enables students and others in the JMU community to come together and support one another while maintaining sobriety.
- Conducted a pilot project that provided urgent care clinic hours for students who presented at the UHC without an appointment. Hired a registered nurse and a physician with specific qualifications in urgent/emergency care.
- Collaborated with Intercollegiate Athletics to provide laboratory screening for all athletes and comply with a new NCAA requirement for sickle cell disease testing.
- Reactivated the Student Health Advisory Committee (SHAC), a group that serves as a liaison between the UHC and the student body regarding student health needs.
- Collaborated with the Virginia Department of Health on H1N1 pandemic efforts.
- Supported a 10% increase in clinical visits from last year (29,115 total).

STUDENT WELLNESS AND OUTREACH
- Implemented the Red Flag Campaign to raise awareness about domestic and dating violence.

CENTER FOR MULTICULTURAL STUDENT SERVICES
- Added a fall Donning of the Kente ceremony for December graduates.

COUNSELING AND STUDENT DEVELOPMENT CENTER
- Developed and implemented a successful triage-based intake system that produced significant reductions in wait-times for students requesting clinical services.
- Expanded the Suicide Prevention Program.
- Provided individual counseling to a record number of students – an 11% increase from last year – through the Counseling and Student Development Center.
CAREER AND ACADEMIC PLANNING
- Introduced, in conjunction with Orientation, a new advising and course registration model during Summer Springboard orientation that included a 30-minute, one-on-one advising session for every first year student.
- Established a system for providing career counseling services to alumni.
- Completed its first employer development trip to New York City, where recruiting and internship relationships were established with several prominent employers, including Major League Baseball and Juicy Couture.

RESIDENCE LIFE
- Opened Shenandoah Hall, a new 421-bed residence with a large Honors Learning Community.
- Received a 31% increase in RA applications.
- Completed design work for the University Park.

STUDENT ORGANIZATIONS AND PROGRAMS
- Set a record of over 6000 students attending Student Organization Night.
- Implemented the Presidential Leadership Academy, with 24 student organizational leaders participating in a weeklong experience.
- Reorganized the fraternity and sorority life program using a program review by national representatives and a yearlong strategic planning process.
- Added 24 new student organizations, resulting in the total number of clubs on campus at over 350.
- Presented 1765 programs in residence halls, attended by 33,314 students. Of these, 736 programs took place on weekends.
- Implemented first year of Kijiji leadership program.

FACULTY AND STAFF
- Added the Dean of Students designation to the AVP for Student Life and moved “withdrawals” to that office.
- Added two more Faculty In Residence members; now have four living on campus.

University Advancement
- Raised $879,500 through development programs to support academic programming and staff.

Intercollegiate Athletics

Administration and Finance
STUDENT ATHLETE ACADEMIC SUCCESS
- During the academic year, 313 student athletes earned a 3.0 GPA or greater and were recognized as Athletic Director Scholar-Athletes.
- Student athletes representing 12 sports achieved a 4.0 GPA in either spring or fall 2009

CONFERENCE CHAMPIONSHIPS
- 2009 Softball – CAA
- 2010 Women’s Basketball – CAA
- 2010 Women’s Lacrosse
• 2010 Baseball (Regular Season)

POST-SEASON PLAY
• Softball - NCAA Tournament
• Women’s Basketball - NCAA Tournament
• NCAA Cross Country - Alison Parris
• NCAA Diving - Jessie Everett, Nicole Jotso, Kimberley Helfrich, Chelsea Savage
• NCAA Track & Field - Aspen Foster (Steplechase)
• Women’s Lacrosse – NCAA Tournament
• NCAA Women’s Golf – Nicole Sakamoto

COACHES OF THE YEAR
• Kenny Brooks - Women’s Basketball, Virginia Division I
• Jeff Forbes - Men’s Golf, Co-CAA 2009
• Becky Benson - Diving, CAA
• Spanky McFarland – Baseball, Co-CAA
• Shelley Klaes-Bawcombe – Women’s Lacrosse –National, CAA, Virginia Division I

TOP PLAYER ACCOMPLISHMENTS
• Kelsey Cutchins – Field Hockey - CAA Scholar-Athlete Of The Year; CAA National Woman of the Year nominee; ESPN The Magazine: Academic All-American
• Meredith Felts – Softball - 2009 CAA Tournament MVP; 2009 Virginia Pitcher Of The Year
• Corky Julien – Women’s Soccer - Virginia Player Of The Year
• Dawn Evans – Women’s Basketball - CAA’s John Randolph Award; CAA Tournament Most Valuable Player
• Arthur Moats – Football - FCS National Defensive Player Of The Year; Virginia Defensive Player Of The Year
• Kevin Munson (Baseball) – CAA Pitcher of the Year; Third Team All-American

Diversity

Academic Affairs
COLLEGE OF ARTS AND LETTERS
• Created a diversity page on the CAL Web site. Links include interviews with 20 CAL majors discussing their experiences as minorities, descriptions of courses with diversity content and a calendar of events that focus on diversity.
• Hosted three teaching fellow positions within the Department of History and the School of Media Arts and Design as a result of a memo of understanding with Morgan State University and Howard University
• Hosted visits from two Fulbright Scholars – one from Nigeria and one from Slovakia – in the Department of Justice Studies.
• Held a Global Nonviolence Summer Camp for children 8-12 years of age and sponsored the School Reading Program. Both events, offered collaboratively through CAL and the Gandhi Center, focus on appreciating and understanding diversity.
COLLEGE OF BUSINESS
- Enhanced and funded the fourth annual CyberCity summer outreach program for under-represented student populations.
- Implemented the second cohort of students from China’s Wuhan University in the JMU-Wuhan “1+2+1” program in conjunction with CISAT.

COLLEGE OF EDUCATION
- Implemented and continued initiatives (e.g., P-12 service learning, “Voices” symposium, X-CEL, WE CARE, Blue Ridge ESOL Career Academy) designed to help students and educators respond effectively to the interests and needs of individuals with special physical, social/emotional, intellectual, and communication needs, as well as to those from diverse backgrounds.

COLLEGE OF SCIENCE AND MATHEMATICS
- Hosted mentoring events for minority students and invited distinguished minority faculty to campus. These included Lynette Watkins, a Hispanic biochemist from Texas State, and Warren Buck, an African American physicist and president emeritus of the University of Washington-Bothell.
- Hired two minority faculty members in the Science and Mathematics Learning Center.
- Continued the NSF funded Mentoring Minorities in Mathematics research experience for undergraduates program.

COLLEGE OF VISUAL AND PERFORMING ARTS
- Continued the Cultural Connections Artist in Residence program, by bringing the following artists to JMU: Carlos Martin, a California Latino playwright and professor of dramatic arts at the UC-Santa Barbara; Gesel Mason, the artistic director for the Gesel Mason Performance Projects and founder/co-director of Mason/Rhymes Productions; Jennifer Nelson, Director of Special Programming for Ford’s Theater; Dalya Luttwak, a visual artists born in Israel and currently living in Maryland; and the Imani wind Quintet.
- Developed and approved five courses through the School of Art and Art History which address diversity: African Art: the Sahara and Northern Sahel; African Art: Sub-Saharan; Topics in African Art: American Art to 1870; and African Art: American Art from 1870.
- Offered two special topic courses in the School of Theatre and Dance related to African dance and enhanced the role of African American performers as well as Asian theater.
- Appointed Amadi Azikiwe, Assistant Professor of Viola, as principle conductor of the Harlem Symphony Orchestra.

OUTREACH AND ENGAGEMENT
- Hosted the Exploring Identity Camp – a diversity day camp for children 7-12 years of age.

STUDENT SUCCESS UNIT (Collaboration with Student Affairs)
- Expanded the English Language Learner Services (Learning Centers) Multilingual Writers’ Community offerings, winning an Innovative Diversity Efforts Award to fund a print journal of multilingual student writing.

Administration and Finance
CAMPUS POLICE AND FACILITIES MANAGEMENT
- Hired two officers into the JMU PD through the Law Enforcement Apprentice Program, which targets under-represented groups and is sponsored by the Virginia Department of Education.
• Converted one apprentice to a full-time employee position through the Trades Tech II/Trades Apprentice Program, which targets under-represented groups and is sponsored by the Virginia Department of Education JMU in Fall 2009.

DINING SERVICES
• Teamed with CMSS to create theme meals for International Week and Black History month.
• Completed Kaleidoscope, ARAMARK’s Commitment to Diversity training, for 100% of managers.
• Named as Virginia Department of Rehabilitative Services Champion of Disability Employment - Fall 2009

HUMAN RESOURCES
• Conducted small job fairs at the Virginia Employment Commission offices in Fishersville and Harrisonburg.
• Enhanced Diversity Awareness with staff members attending nine regional trainings.
• Completed a yearlong training on diversity for one office member; the information from that training is invaluable to the benefits team as well as the entire HR office.

PROCUREMENT
• Achieved 67% Small, Woman Owned and Minority Owned Business utilization through the end of 3rd quarter FY10. This percentage is well within the targets to reach through Level 2 negotiations with the Commonwealth.

TRAINING AND DEVELOPMENT
• Assisted in planning and hosting the spring 2010 President’s Diversity Conference – Diversity The Next Steps.
• Presented workshops during the spring 2010 President’s Diversity Conference.
• Offered two sessions of Emotional Triggers to Administration & Finance employees with 341 attendees.

Executive Assistant to the President
• Secured Dupont Grant – Middle School Project & Professor in Residence.
• Completed the 2003-04 Commission on Diversity Update.
• Hosted three Preparing Future Faculty fellows.
• Placed first year students in Centennial Scholars Program to serve as mentors to ninth graders at Harrisonburg High School.

Student Affairs and University Planning
CENTER FOR MULTICULTURAL STUDENT SERVICES
• Increased membership in the Intercultural Greek Counsel (I.C.G.C), which includes African-American, Latino, Asian-American fraternities and sororities, as well as the national service sorority, Gamma Sigma Sigma by 51 students. Total membership grew from 138 to 189.
• Achieved a GPA of 2.5 or higher for 91% of the I.C.G.C. During the spring 2010 semester, 79 students (42%), received a GPA of 3.0 or higher.
• Conducted two Experiential Learning Trips. Twenty-four students participated in the D.C. Medley Cultural Immersion Trip. Thirty-two students participated in the Civil Rights Tour trip to Alabama and Georgia.
Conducted a Martin Luther King Jr. Week Celebration. The MLK March and Speak Out were attended by over 250 people. Keynote speaker, Reverend James Lawson, who was a colleague of Dr. King, highlighted the MLK formal program.

Facilitated over 30 multicultural programs, including “Conversations About Diversity,” through the Multicultural Attaches.

Attracted a record number of 72 students to participate in the spring Donning of the Kente ceremony.

Planned and implemented the House of Privilege Program through the Office of Residence Life.

Prepared over 3000 individual Access Plan letters to faculty members addressing the accommodation needs of students through the Office of Disability Services.

Featured disability rights advocate Richard Pimentel as the keynote speaker during Disability Awareness Week.

University Advancement

- Raised $46,043 to support diversity programming.
- Expanded alumni chapters and interest groups (from 45 – 62) included increased programs for the Black Alumni Chapter and exploring the formation of a Latino interest group.

Facilities

Academic Affairs

- Completed architectural plans for a life sciences building (A3b) and engaged a contractor.
- Completed moves to the new Performing Arts Center.
- Initiated a project to retrofit space vacated by Theatre and Dance in Godwin Hall for use by the new School of Hospitality and Sports Management. Completed space will include 16 faculty offices, a conference room, a student study lounge, and four classrooms with a combined capacity of 200+ students.
- Secured space for expanded operations of Study Group in Memorial Hall.
- Worked with A&F to obtain a house for visiting faculty members to use, including use by visiting professors from India as arranged by the Gandhi Center.
- Worked with A&F to obtain more convenient and upgraded apartments for visiting diversity faculty members.
- Identified a need for and collaborated with A&F to secure the new high-bay space for the School of Engineering, the Department of Integrated Science and Technology, Destination Imagination and The Department of Geology at Technology Drive.
- Secured new space for the OT Clinic at Grace Street. This type of space is necessary for this unit to meet its field practicum needs.
- Promoted the research and instructional uses of the JMU farm.
- Renovated the first floor of Carrier Library to include updated open space/study areas for students and a new Starbucks facility.
- Expanded technology classrooms, resulting in 100% of the campus classroom spaces being served with standard digital projection systems for the first time.
- Completed the photography lab (phase I) of the Memorial Art Complex.
- Collaborated with Student Affairs in planning for the West and North Towers of the hospital property.
Administration and Finance

- Constructed the first LEED-certified building on the campus. The East Campus Dining Hall was open for use in the fall semester and a gold level of certification was achieved rather than the initial aspiration of silver.
- Completed work on Shenandoah Hall, the new 400-bed residence hall for use in the fall semester.
- Completed the Forbes Center for the Performing Arts in May and held a ribbon cutting for major donors and Board of Visitors. The formal building dedication will take place during the next academic year.
- Met all major milestone dates for the first phase of the expansion of Bridgeforth Stadium on time.
- Completed the Veterans Memorial Park, including the baseball and softball stadiums which house the men’s and women’s locker rooms and coaches offices. Attendance at games increased 166%.
- Completed and opened the Main Street Tunnel to pedestrian traffic.
- Opened Starbucks in Carrier Library as the first LEED certified Starbucks on a college campus.
- Was named in The Breeze’s #10 pick for “Things to do in Harrisonburg” for the East Campus Dining Hall.

Student Affairs and University Planning

- Achieved progress in planning and design for the Student Health and Success Center.
- Began Wayland Hall Platinum LEED planning and renovation.
- Hosted over 1 million visits in the Madison Union.
- Scheduled and supported 2,753 reservations through Festival.

University Advancement

- Raised $190,000 to support facilities construction.
- Developed a comprehensive public relations plan for the opening year of the Forbes Center for the Performing Arts.

Private Support

Academic Affairs

ACADEMIC AFFAIRS DIVISION

Sponsored Programs records indicate that university-wide external sponsored funding increased from $23,144,484.96 in fiscal year 2009 to $26,105,606.43 in fiscal year 2010, or a $2,961,121.47 increase. In FY 2010, over 155 faculty and staff members contributed to the 361 proposal submissions that yielded a total of 236 awards for the university to augment its teaching, research and service mission. This includes $5 million in the area of alternative energy.

Breakdown by Division or College

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<td>Academic Affairs</td>
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<td>College of Visual and Performing Arts</td>
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Office of the President: $77,000.00  
Research and Public Service: $9,584,767.13  
Science, Technology, Engineering, and Mathematics: $1,759,834.00  
The Graduate School: $1,984,009.00  
Total: $26,105,606.43

- Employee giving increased from 31.44% in 2009 to 32.39% in 2010.

**COLLEGE OF ARTS AND LETTERS**
- Faculty in Sociology and Anthropology secured $315,550 in grants and faculty in Political Science won a $150,000 NSF grant.
- The School of Media Art and Design’s Advisory Council funded a $100,000 scholarship fund in the names of two retiring faculty members, Dr. Charles Turner and Prof. John Woody.

**COLLEGE OF BUSINESS**
- The college raised approximately $1,000,000.

**COLLEGE OF EDUCATION**
- Submitted more than 25 grants, resulting in over $1 million in funding. This included the five-year RISE grant, one of only 20 proposals funded through the U.S. Department of Education competition.
- Received the Virginia Initiative for Robotics in STEM Education grant recently funded by SCHEV under Title II, Part A.

**COLLEGE OF INTEGRATED SCIENCE AND TECHNOLOGY**
- Awarded 106 of 128 submitted proposals.
- Achieved a 77% increase in private contributions over the previous year – a total of approximately $600,000.

**COLLEGE OF SCIENCE AND MATHEMATICS**
- Received funding for a mass spectrometer (LC/MS) which will open multiple avenues for collaborative research, especially in environmental measurements and biotechnology/chemistry.

**COLLEGE OF VISUAL AND PERFORMING ARTS**
- Received $255,396 in donations and endowment funding for scholarships.

**SCHOOL OF ENGINEERING**
- Faculty served as PI on 15 submitted proposals requesting in excess of $3 million. Six have been funded for a total of $1.3 million. Four proposals are pending.

**GRADUATE SCHOOL**
- Received funding from VDOE for proposals related to the Region 5 Special Education Training and Technical Assistance Center for $1,984,009.

**UNIVERSITY STUDIES**
- Established an Honors Advisory Council comprised of program alumni, JMU alumni and local citizens with an interest in academic excellence.
Administration and Finance

- Reached its divisional scholarship goal of giving five students $2000 each.
- Graduated three A&F four-year scholarship recipients. One is now a full-time JMU employee.
- Surpassed the $1,250,000 goal of annual fund support for the Duke Club. A preliminary review shows the total over $1,300,000.

University Advancement

- Raised $4.3 million through the Annual Fund, surpassing both its $4 million goal and the FY09 record of $3.9 million.
- Raised $420,000 through the targeted mini-campaign, Madison for Keeps. Through partnership with the Office of Financial Aid, kept 107 students enrolled during a financially challenging year for their families.
- Matched gift revenues of $345,025 from 207 donor companies.
- Increased the Planned Giving inventory of “gifts expected” to more than $55 million, from a base of $17 million when these records were first kept in FY03.

Support components that produced these gift results included:
- Alumni giving participation held steady at approximately 10%, despite a very fast growing alumni body.
- Percentage of employees giving held its slow and steady increase to now approximately one third of all full time employees who are donors.
- Gifts and pledges processed in FY10 (42,236), continue rising from a base just over 16,999 in FY03.
- Capturing the attention of our youngest cohort of donors, online giving increased 41 percent compared to a year ago (from $197,000 in FY09 to $330,000 in FY10).
- We set a new record for the number of confirmed prospects added to the major gift pool; 295 this year.
- Donor retention rate in the Annual Fund was 61%, far exceeding the 54% retention rate of last year.
- Reached strategic goals regarding infrastructure elements, including:
  - The recently acquired Advance data system is halfway through a complex and intensive conversion process.
  - Volunteer management capacity has improved with the identification of 42 principal volunteer groups, comprised of more than 3,400 members actively supporting JMU.
  - The faculty retirees program has been re-energized with support through the Constituent Relations area.
- Approximately 29,000 people are connecting to JMU through new and social media sites. This spring, the official JMU Facebook site currently has 14,344 fans. The Alumni Association Linkedin group has 6,492 members. Twitter accounts for JMU news and JMU alumni host 1,950 and 1,673 members respectively.
Rankings and Recognitions

Academic Affairs

UNIVERSITY Wide

- A Phi Beta Kappa chapter at JMU was established.

COLLEGE OF ARTS AND LETTERS

- The SCOM Individual Events Team placed 20th of 80 teams in the national competition. The Debate Union placed 9th at the Cross Examination Debate national tournament.

COLLEGE OF BUSINESS

- Business programs were ranked among the top 5% by Business Week, moving up in the rankings from 44th to 41st.
- The COB was ranked 14th among public universities.
- Three marketing students from the College of Business won first place in the Americas in the 2009 Google Online Marketing Challenge.

COLLEGE OF EDUCATION

- Military Science’s ROTC Cadet Ranger Challenge Team finished 3rd in competition with 38 other schools in the regional challenge at Ft. Bragg, NC.

COLLEGE OF INTEGRATED SCIENCE AND TECHNOLOGY

- The audiology program in Communication Sciences and Disorders was ranked 19th in the U.S. in the most recent rankings by U.S. News and World Report.

COLLEGE OF SCIENCE AND MATHEMATICS

- Dr. Kristen St. John was a National Association of Geology Teachers (NAGT) distinguished lecturer; Dr. Steve Whitmeyer was selected to present at the Penrose Conference on geospatial technologies; and Dr. Jason Martin (Math) received an outstanding achievement award from the Shenandoah Valley Technology Council for his work in security. Dr. David Brakke was named a Fellow of the American Association for the Advancement of Science.
- Faculty members within CSM were named a National Association of Geology Teachers (NAGT) distinguished lecturer; selected to present at the Penrose Conference on geospatial technologies, received an outstanding achievement award from the Shenandoah Valley Technology Council for work in security, and named a Fellow of the American Association for the Advancement of Science.
- The physics program was chosen as a model used in the national “Spin Up” curriculum initiative of the American Physics Society.
- A biology major was the senior class valedictorian.
- A biology student received the Phi Kappa Phi thesis award and a chemistry/mathematics double major received the Phi Beta Kappa thesis award.

UNIVERSITY STUDIES

- Won the Financial Literacy Leadership Award from the National Student Loan Program (NSLP).

STUDENT SUCCESS

- Selected by the Corporation for National and Community Service for the President’s Higher Education Community Service Honor Roll.
• A faculty first year adviser was selected by the National Academic Advisory Association as the 2010 Academic Advisor of the Year in American higher education.

**Administration and Finance**

• Named one of the country’s most environmentally responsible colleges in the Princeton Review’s first, “The Princeton Review’s Guide to 286 Green Colleges.”
• Earned a Governor’s Environmental Excellence Award.
• Ranked #4 for Great Food on the Princeton Review
• Awarded ARAMARK’s National Award for Customer Advocacy and Base Business Growth

**Student Affairs and University Planning**

• Ranked number two nationally in number of alternative spring break trips sent (45) and in the number of participants (569). Community Service-Learning’s (CS-L) Alternative Break Program (ABP) was selected the National Program of the Year awarded by Break Away. Selected by the Corporation for National and Community Service for the President’s Higher Education Community Service Honor Roll.
• A faculty member received the inaugural (2009) Leadership Award for Campus and Community Engagement from Campus Compact.
• Earned full accreditation for the Counseling and Student Development Center from the International Association of Counseling Services, Inc.
• Recognized for the University Health Center’s “Your Call” campaign with four ADDY awards from the American Advertising Federation of Hampton Roads, five Commonwealth Awards from the Richmond chapter of the Public Relations Society of America, and five Pinnacle Awards from the Hampton Roads chapter of the Public Relations Society of America.
• Received a nomination for the Associate Director for Substance Abuse Prevention to serve as a member of the statewide Virginia College Alcohol Leadership Council executive board.
• Nominated for an article co-authored by faculty and peer educators for a proposed anthology, *The Best of Rhetoric and Composition 2010: Essays from the Independent Journals*. The article describes JMU’s innovative tutor education program.
• Awarded National Tutoring Association certification for the Science & Math Learning Center’s effective tutor training program.

**University Advancement**

• Increased national media recognition with 5,417 media mentions in the past year.
• Reached approximately 1.2 million hits a month and about 40,000 unique visitors per day to the JMU homepage.

**Stewardship of the Natural World**

**Academic Affairs**

**COLLEGE OF SCIENCE AND MATHEMATICS**

• Developed a new forest ecology course (cross-listed with biology and geographic sciences) and an environmental toxicology course.
• Hired in support of environmental educational efforts across campus:
  • a soils ecologist in the Department of Geology and Environmental Science.
• an aquatic ecologist in the Department of Biology.
• a mass spectroscopy specialist who works with environmental samples in the Department of Chemistry and Biochemistry.
• a specialist on atmospheric chemistry measurements in physical chemistry.

COLLEGE OF VISUAL AND PERFORMING ARTS
• Created two interdisciplinary courses to address sustainability:
  • "Environmental Rhetoric: Re-thinking, Re-envisioning & Re-designing Environment(s)"
  • "Environmental Design"

CENTER FOR FACULTY INNOVATION AND INSTITUTE FOR STEWARDSHIP OF THE NATURAL WORLD
• Established the Arboretum Collaborative to foster integration of environmental sustainability into the curriculum.

Administration and Finance
• Eliminated nineteen fax machines during this academic year.
• Reduced the number of printed items by almost 2 million copies by reviewing all printed documents and determining alternative methods of publication.
• Constructed the first LEED-certified building on the campus. The East Campus Dining Hall was open for use in the fall semester and a gold level of certification was achieved rather than the initial aspiration of silver.
• Conducted sustainability efforts through Dining Services including:
  • Implemented a composting program in the East Campus Dining Hall that will be expanded to all dining locations during the next fiscal year. Early composting numbers averaged over 30,000 pounds per month.
  • Introduced reusable containers.
  • Increased local food purchasing and held three farmers markets on campus
  • Implemented Green Thread initiatives such as energy conservations check lists and water conservation check lists in dining locations
  • Certified dining locations with the VA Green Restaurant Certification
  • Changed all chemicals to eco-friendly green cleaning products
  • Purchased 14,000 recycle mugs for the fall 2009 giveaway
  • Maintained an herb garden in the Arboretum for use in catering recipes
  • Converted 100% of our fryer oil to biodiesel through The Greener Oil Company
  • Promoted Earth Week with promotions including “Dim the Lights” at D-Hall, local foods at ECDH, free reusable container giveaway at Mrs. Green’s, free t-shirt or mug with purchase of reusable bag, “Bag the Bag” day and “Plant your own herb” giveaway
• Hired a Coordinator of Sustainability in Facilities Management.
• Converted 30% of the campus flowerbeds to sustainable beds that use less water and do not have to be replanted each spring. In addition, Landscaping has installed drip irrigation in 15 flowerbeds to help eliminate manual watering.
• Installed rain gardens at the Hillside Tennis Courts to help filter water and decrease water run off
• Began using green seal cleaning products in all buildings (excludes disinfectant). In addition, all carpet-cleaning products are green seal.
• Purchased two battery-operated floor buffers with rechargeable batteries.
• Began using rechargeable fire extinguishers rather than replacing them every six years.
• Added five new hybrids to the Motor Pool and now has 13, including the only hybrid trash truck on a state university.
• Converted all FM billing through flat file transfer that is uploaded to PeopleSoft to eliminating paper billing.
• Installed dashboards, which provide instant on-line water and energy use data, in 15 buildings.
• Participated in Recyclemania.
• Improved recycling at all athletic events in the stadiums and parking lots. To increase the level of participation, public service announcements were made, encouraging fans to recycle.
• Distributed 500 additional recycling bins to faculty and staff members.
• Provided recycling training to all building coordinators.
• Worked with O’Brien and Gere to develop a emissions inventory in Facilities Management.
• Updated all fossil fuel equipment to meet DEQ requirements.
• Established hazardous waste procedures and drop off locations for the University Services Building.
• Purchased an industrial shredder for the recycling department to allow for recycling confidential materials instead of burning.
• Offered sustainability-focused professional development opportunities through Human Resources Training and Development Department including:
  • Campus Water Stewardship
  • Greening Your Office
  • Environmental Stewardship
  • Energy Advocacy
  • Recycling & Maintenance
  • Sustainability
  • Hot, Flat and Crowded book discussion
• Developed a power management plan and deployed it to general & departmental labs. It automates turning the systems off when the facilities are closed and powering on in the morning.

Executive Assistant to the President
INSTITUTE FOR STEWARDSHIP OF THE NATURAL WORLD
• Developed the defining characteristic and vision for environmental stewardship.
• Developed the Climate Action Report and Campus Energy Assessment in collaboration with O’Brien and Gere.

Student Affairs and University Planning
• Introduced new students to the university’s initiatives and goals for environmental stewardship through “Bleed Purple, Live Green,” a section added to the Transfer and First Year One Books which details campus efforts and includes suggestions for how students can contribute.
• Converted all medical records to be completely electronic.
• Discontinued the use of paper, disposable gowns and sheets for patients in the clinical area. Cloth gowns and sheets are now used, laundered and re-used.
• Approved the use ZimRide pilot use in fall 2010 to support carpooling.
• Installed Rerev power recovery equipment on UREC exercise machines which returned electrical power to the university power grid and allowed students to observe and learn about energy consumption.
• Installed motion sensors in student rooms in Chappelear Hall
• Conducted dorm energy programming by student teams as a test run for 2010-11 programming model.
• Worked with a sustainability class to “green” the literature that goes out to incoming first year students and their parents.
• Designed a poster for the Model Room encouraging use of energy efficient fixtures and Energy Star Appliances.
• Used recycled fabrics on new and reupholstered furniture; considering quick growth wood (when possible) when purchasing furniture; refurbishing mattresses.
• Installed high efficiency washers and dryers in laundry areas.
• Purchased recycling bags for students that are made from recycled plastic bottles (85%) and encouraged residents to take bags with them when they move off campus.
• Purchased combination-recycling containers (Gluttons) for each hall to make recycling and separation of trash easier.
• Improved efficiency through planning of residence hall renovations such as duct cleaning, Hardiplank siding, energy efficient water heaters, fan coil unit replacement, chiller replacements, asbestos removal, etc.
• Reduced the water temperature in the halls not used by conference housing during the summer months.
• Installed hand dryers in Kappa Alpha Theta as a test project for future installations.
• Redesigned the Chandler Courtyard area into a more usable green space, incorporating native plantings and sustainable products, plants, and ecosystems.
• Sponsored recycling competition in fall 2009 and Green Wars in spring 2010 in which Chappelear and Huffman won with a 13.3% reduction in water and energy combined over a four-week period.
• Created a green jeopardy game/program that will be used in classes 2010-2011. A group of OPAs developed the game.
• Ordered Shower Coaches (5 minute timers) for use in residence hall showers next fall to encourage students to take shorter showers.
• Received indications from 95% of SYE respondents that they knew what was recyclable on campus. Of the respondents, 81% indicated that they had modified behaviors while at JMU in an effort to conserve natural resources.

University Advancement

• Raised $30,000 to support Institute for the Stewardship of the Natural World programming.
• Developed a university communication plan and messaging to emphasize the stewardship program.

Transforming Alcohol Culture

Academic Affairs
CENTER FOR FACULTY INNOVATION
• Created a new program of Faculty Interest Groups, one of which focused on student alcohol abuse.

Administration and Finance
OFFICE OF PUBLIC SAFETY
• Implemented James Madison University Police Departments B.E.W.A.R.E (Basic Enforcement, Warning, And Risk Education) PROJECT targeting three primary areas of focus on dealing with high risk behavior that can lead to issues of personal safety, public safety, and criminal activity associated with alcohol and substance.
Student Affairs and University Planning

ORIENTATION
- Revamped the First Year Summer Springboard schedule to ensure that all students attended the “True Life: I’m a JMU Student” Session facilitated by the Office of Substance Abuse Prevention.

UNIVERSITY HEALTH CENTER
- Launched the “Your Call” marketing campaign, designed to introduce and promote the Substance Abuse Prevention Office to the campus at large.
- Had 155 students complete the Brief Alcohol Screening and Intervention for College Students (BASICS) program.
- Provided AlcoholEdu, an online alcohol education program for incoming students, to 2,869 first year students.
- Established the Dukes in Recovery support group for those students seeking sobriety.

OFFICE OF JUDICIAL AFFAIRS
- Conducted Alcohol Impact programs across campus, including:
  - By the Numbers: 82 classes 630 students
  - Calling the Shots: 21 classes 134 students
  - Back On Track: 4 classes 13 students
  - High Expectations: 11 classes 40 students
  - BASIC referrals: 156

Other Noteworthy Accomplishments

Academic Affairs

CENTER FOR FACULTY INNOVATION
- Launched the first cohort of Scholarship of Teaching and Learning scholars.
- Implemented a January Symposium which attracted 70 faculty focused on qualitative research, quantitative methods and scholarly writing.
- Developed a system to support quality JMU nominations for the SCHEV Outstanding Faculty Awards.
- Developed a video informational session for faculty related to dealing with and supporting students with emotional and/or behavioral issues.

CISAT/CSM/SoE
- Held the inaugural Faraday Lecture.

STUDENT SUCCESS UNIT (Collaborative with Student Affairs)
- Introduced a new advising and course registration model during Summer Springboard orientation that included a 30-minute one-on-one advising session for every first year student.

UNIVERSITY STUDIES
- Provided dedicated Honors housing in Shenandoah Hall.
- Established the Madison Advising Peers program of peer advising to support undergraduate advising.
Administration and Finance
- Implemented a new automated leave system resulting in a new service for customers and the elimination of 80% of all paper leave cards.

Executive Assistant to the President
OFFICE OF FINANCIAL AID AND SCHOLARSHIPS
- Qualified 16,650 students to receive FASFA in 2009-10; 10,191 enrolled in Fall 2009.
- Qualified 2,105 students to receive Pell Grants in 2009-10.
- Added Price Calculator and a Satisfactory Academic Progress estimator to the Financial Aid and Scholarships Web site.
- Received 25,610 freshmen and transfer applications – 6.2% increase over 2009.
- Received 13,348 in-state applications - the largest received by a university in Virginia.

University Advancement
- Launched a comprehensive university-wide new and social media strategy.
- Raised $1,390,824 for scholarship support, with nearly one million of that amount ($937,894) becoming a permanent addition to the endowment.