

Office of
Institutional
Research



2008-09 Alumni Employment & Education Survey Report



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Forward

This comprehensive employment survey of James Madison University graduates is designed to meet the diverse career information needs of the faculty, administration, students, and parents. It includes information on the employment and graduate school pursuits of August 2008, December 2008, and May 2009 graduates during their first year following graduation. Documented are Bachelor's degree recipients in programs from all colleges on campus.

Outlined in the survey highlights section for each college is information about the percentage of employed graduates in full-time and part-time positions. For additional information concerning the survey, please contact JMU Office of Institutional Research at 540.568.6830.

Methodology

The Office of Institutional Research collected data collection via the web and by phone of August and December 2008 and May 2009 graduates. The purpose of this study was to gain information about their graduate school and employment experiences and to provide information to several JMU colleges for accreditation reporting. OIR contacted alumni by email and by phone to encourage them to respond to the survey.

We organized undergraduate information initially by college and then by major. Response rates to each question may vary, as the total number of respondents did not answer all questions.

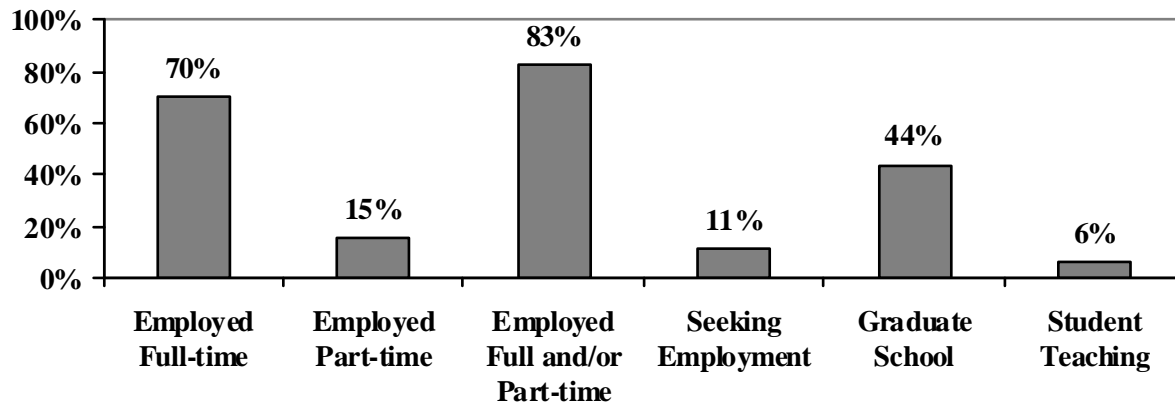


Class of 2009 Highlights

The Class of 2008-2009 had 3,630 graduates (3,609 useable records) receive bachelor's degrees awarded through each of the six colleges on campus. This report contains information on 871 graduates, a response rate (conservative estimate due to ambiguity in the number of useable records) of 24%. Also, note that the number of graduates represents those recorded as graduating at the time the data were extracted for this survey. Official graduation statistics is located in the JMU Statistical Summary published by the Office of Institutional Research. (http://www.jmu.edu/instresrch/statsum/2009_10/T3_2_FIG3_1_2009.pdf)

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

Class of 2009



- ◆ Seventy percent (70%) are employed full-time and 15% part-time. Eighty-three percent (83%) are employed full- and/or part-time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Eleven percent (11%) are seeking employment.
- ◆ Forty-four percent (44%) are pursuing graduate studies, either full-time or part-time. For more details on graduate school enrollment, see page 21.
- ◆ Law school enrollment showed 16 graduates with 12 different majors attending 12 different schools. For more details on law school enrollment, see page 21.
- ◆ The number of graduates obtaining admission into Dentistry (1), Medicine (10), Nursing (8), Occupational Therapy (9), Physical Therapy (10), Physician Assistant Program (4), and Veterinary Medicine (2) totaled 44.
- ◆ Ninety-eight percent (98%) of alumni would recommend JMU to a colleague, friend, or relative.
- ◆ Alumni reported employment in a widespread geographic area with 58% employed in Virginia and 42% employed in locations out-of-state.



Class of 2009 Employment Status

College	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
College of Arts & Letters	983	258	26%	65%	17%	82%	17%	37%	4%
College of Business	880	182	21%	90%	6%	93%	8%	24%	2%
College of Integrated Science & Technology	1,047	256	24%	59%	19%	76%	10%	52%	10%
College of Science & Mathematics	246	56	23%	68%	11%	75%	7%	57%	16%
College of Visual & Performing Arts	228	45	20%	56%	36%	82%	20%	24%	2%
Outreach & Engagement	28	9	32%	67%	11%	78%	0%	44%	0%
University Studies	197	65	33%	97%	6%	100%	2%	91%	0%
Grand Total	3,609	871	24%	70%	15%	83%	11%	44%	6%
College of Arts & Letters	983	258	26%	65%	17%	82%	17%	37%	4%

- ◆ For purposes of this report, we categorized undergraduate students by their declared primary major. Of those that responded to this survey, fifty-six (56) bachelor's degree recipients completed requirements for a second major. The following is a list of the 20 disciplines declared as second majors by 2009 graduates who responded to this survey.

Class of 2009 Second Majors

Major	Number of alumni	Major	Number of alumni
Modern Foreign Languages	15	Marketing	2
Economics	6	Writing, Rhetoric, & Technical Communication	2
Finance	5	Anthropology	1
Media Arts & Design	3	Biology	1
Psychology	3	English	1
Sociology	3	Geographic Science	1
Art	2	Health Sciences	1
Art History	2	Philosophy & Religion	1
Computer Science	2	Political Science	1
Justice Studies	2		
Management	2	Total	56

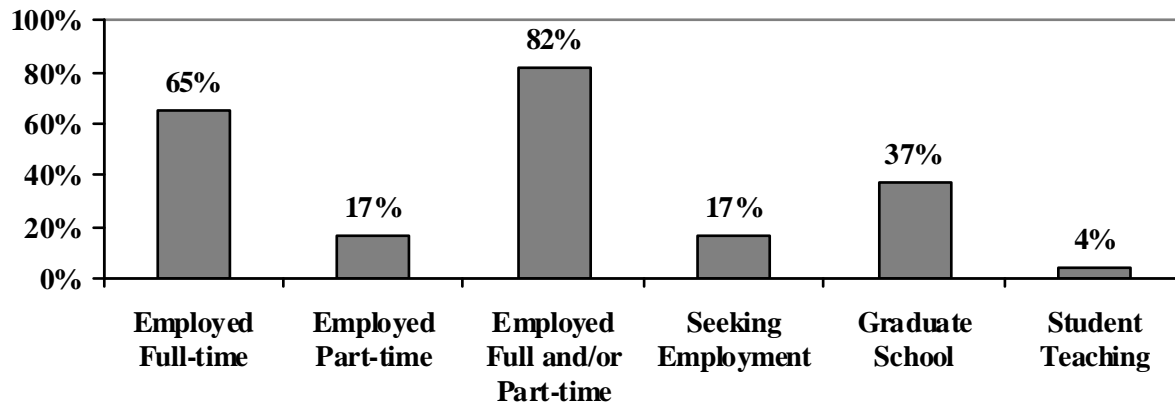


College of Arts and Letters Survey Highlights

The College of Arts and Letters granted 983 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 182 respondents for a response rate of 21%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

College of Arts and Letters Class of 2009



- ◆ Sixty-five percent (65%) are employed full-time and 17% part-time. Eighty-two percent (82%) are employed full- and/or part-time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Seventeen percent (17%) of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 37%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of is 57% remaining in Virginia and 43% living out-of-state.
- ◆ Ninety-eight percent (98%) of College of Arts and Letters alumni would recommend JMU to a colleague, friend, or relative.



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2009 College of Arts and Letters Employment Status

College of Arts & Letters	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
Anthropology	37	7	19%	43%	14%	57%	29%	29%	0%
Communication Studies	150	45	30%	82%	7%	89%	7%	18%	0%
English	141	38	27%	61%	26%	87%	16%	53%	8%
History	75	17	23%	59%	18%	76%	18%	47%	6%
Interdisciplinary Social Science	35	12	34%	67%	25%	92%	25%	83%	8%
International Affairs	73	20	27%	60%	10%	70%	30%	45%	5%
Justice Studies	74	18	24%	67%	11%	78%	6%	39%	6%
Media Arts & Design	175	46	26%	74%	17%	91%	11%	15%	4%
Modern Foreign Languages	38	7	18%	29%	43%	71%	29%	57%	14%
Philosophy & Religion	24	7	29%	43%	43%	86%	14%	43%	0%
Political Science	72	19	26%	58%	11%	68%	32%	32%	0%
Public Administration	21	8	38%	50%	25%	63%	38%	88%	0%
Sociology	42	9	21%	56%	22%	78%	11%	33%	0%
Writing, Rhetoric & Technical Communication	26	5	19%	60%	20%	80%	20%	20%	0%
Total	983	258	26%	65%	17%	82%	17%	37%	4%

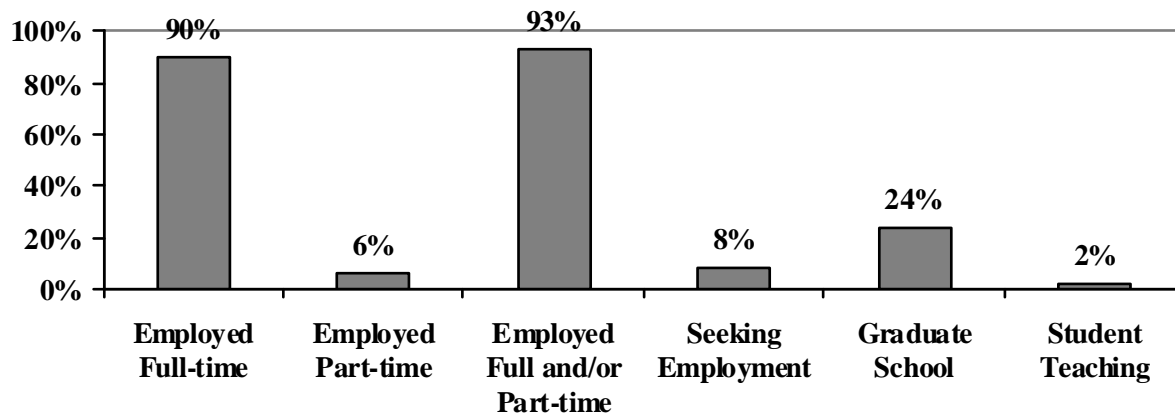


College of Business Survey Highlights

The College of Business granted 880 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 182 respondents for a response rate of 21%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

College of Business Class of 2009



- ◆ Ninety percent (90%) are employed full-time and 6% part-time. Ninety-three percent (93%) are employed full- and/or part-time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Eight percent (8%) of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 24%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of graduates is 54% remaining in Virginia and 46% living out-of-state.
- ◆ Ninety-eight percent (98%) of College of Business alumni would recommend JMU to a colleague, friend, or relative.



2009 College of Business Employment Status

	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
College of Business									
Accounting	128	34	27%	97%	0%	97%	3%	68%	0%
Computer Information Systems	35	8	23%	100%	13%	100%	0%	25%	0%
Economics	33	9	27%	67%	11%	78%	22%	33%	0%
Economics (Business)	18	4	22%	50%	0%	50%	0%	50%	25%
Finance	187	31	17%	81%	3%	84%	16%	23%	3%
Hospitality & Tourism Management	78	11	14%	91%	9%	100%	9%	0%	0%
International Business	38	11	29%	100%	0%	100%	9%	0%	0%
Management	149	31	21%	90%	3%	90%	10%	10%	3%
Marketing	197	40	20%	93%	15%	100%	5%	10%	0%
Quantitative Finance	17	3	18%	100%	0%	100%	0%	0%	0%
Total	880	182	21%	90%	6%	93%	8%	24%	2%

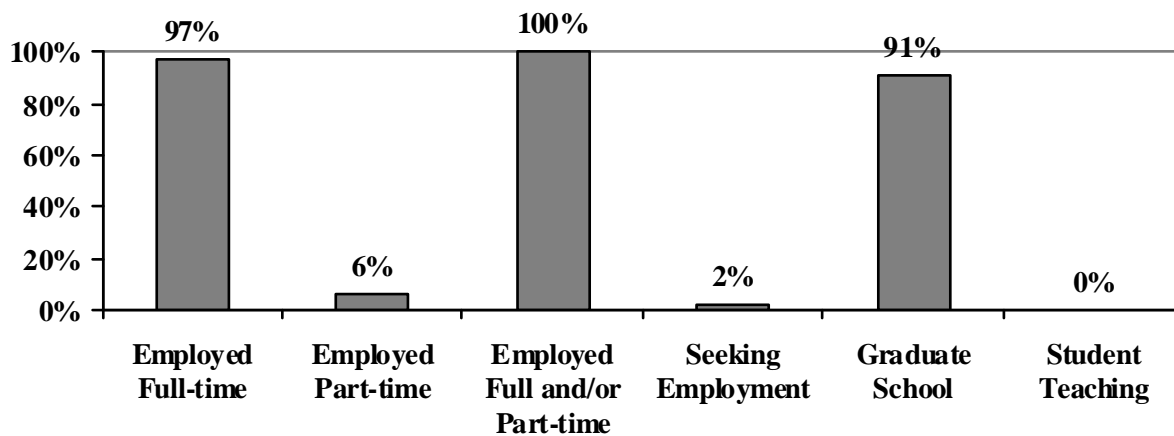


University Studies Highlights

University Studies granted 197 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 65 respondents for a response rate of 33%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

University Studies Class of 2009



- ◆ Ninety-seven percent (97%) are employed full-time and 6% part-time. One-hundred percent (100%) are employed full- and/or part-time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Two percent (2%) of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 91%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of graduates is 77% remaining in Virginia and 23% living out-of-state.
- ◆ Ninety-eight percent (98%) of University Studies alumni would recommend JMU to a colleague, friend, or relative.



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2009 College of Education Employment Status

	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
University Studies									
Interdisciplinary Liberal Studies	197	65	33%	97%	6%	100%	2%	91%	0%
Total	197	65	33%	97%	6%	100%	2%	91%	0%

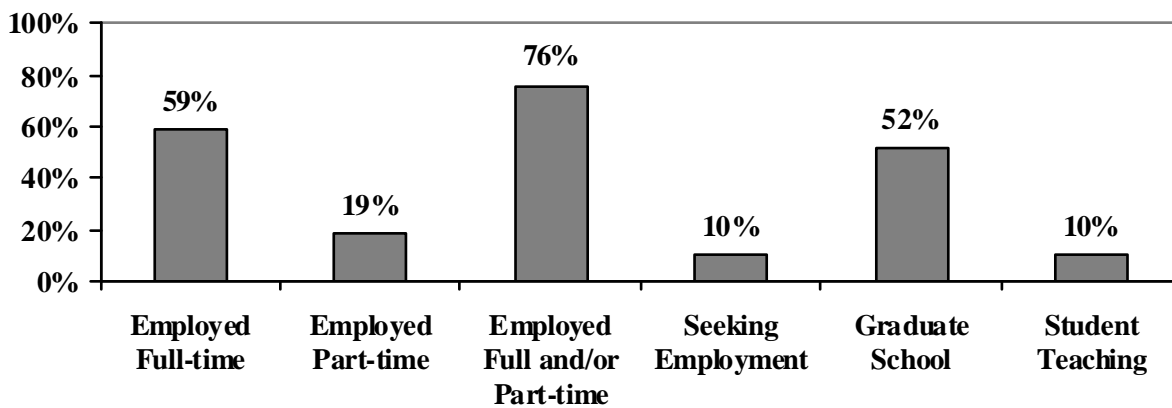


College of Integrated Science and Technology Survey Highlights

The College of Integrated Science and Technology granted 1,047 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 256 respondents for a response rate of 24%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

College of Integrated Science and Technology Class of 2009



- ◆ Fifty-nine percent (59%) are employed full-time and 19% part-time. Seventy-six percent (76%) are employed full and/or part time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Ten percent (10%) of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 52%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of graduates is 57% remaining in Virginia and 43% living out-of-state.
- ◆ Ninety-eight percent (98%) of College of Integrated Science and Technology alumni would recommend JMU to a colleague, friend, or relative.



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2009 College of Integrated Science and Technology Employment Status

College of Integrated Science & Technology	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
Athletic Training	19	7	37%	57%	43%	100%	14%	71%	0%
Communication Sciences & Disorders	71	21	30%	14%	14%	29%	14%	90%	38%
Computer Science	53	14	26%	93%	0%	93%	7%	29%	0%
Dietetics	32	10	31%	80%	10%	90%	0%	40%	10%
Geographic Science	35	11	31%	91%	0%	91%	0%	27%	0%
Health Sciences	203	42	21%	48%	24%	69%	10%	57%	14%
Health Services Administration	27	9	33%	67%	11%	78%	11%	56%	0%
Integrated Science & Technology	67	17	25%	82%	0%	82%	18%	29%	12%
Kinesiology	177	31	18%	55%	19%	74%	6%	52%	6%
Nursing	103	21	20%	86%	5%	86%	5%	14%	10%
Psychology	207	62	30%	47%	35%	77%	15%	68%	8%
Social Work	53	11	21%	82%	9%	91%	9%	36%	0%
Total	1,047	256	24%	59%	19%	76%	10%	52%	10%

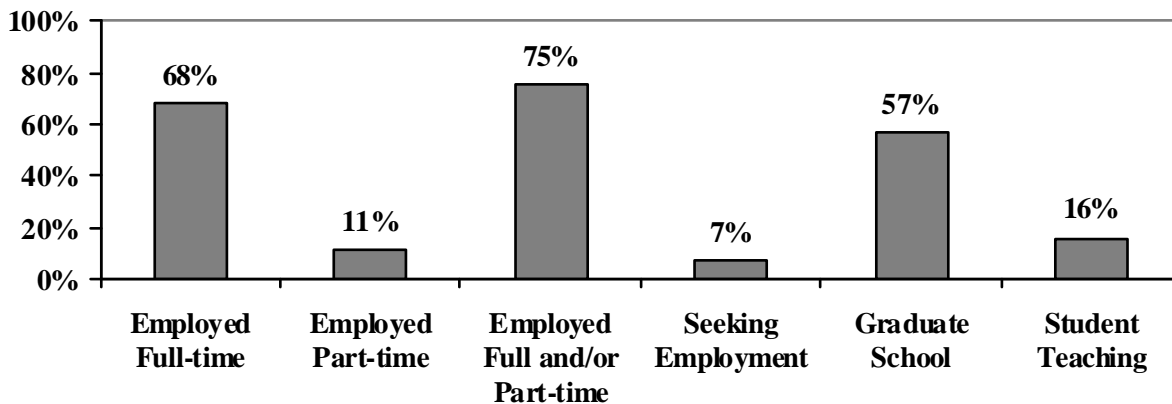


College of Science and Mathematics Survey Highlights

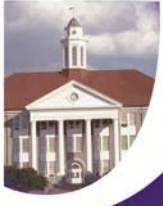
The College of Science and Mathematics granted 246 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 56 respondents for a response rate of 23%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

College of Science and Mathematics Class of 2009



- ◆ Sixty-eight percent (68%) are employed full-time and 11% part-time. Seventy-five percent (75%) are employed full- and/or part-time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Seven percent (7%) of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 57%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of graduates is 55% remaining in Virginia and 45% living out-of-state.
- ◆ Ninety-eight percent (98%) of College of Science and Mathematics alumni would recommend JMU to a colleague, friend, or relative.



2009 College of Science and Mathematics Employment Status

	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
College of Science & Mathematics									
Biology	135	29	21%	59%	10%	66%	7%	62%	24%
Biotechnology	17	4	24%	50%	0%	50%	0%	50%	25%
Chemistry	22	5	23%	40%	20%	60%	20%	60%	20%
Earth Science	1	0	0%	-	-	-	-	-	-
Geology	17	2	12%	100%	0%	100%	0%	50%	0%
Mathematics	36	12	33%	100%	8%	100%	0%	58%	0%
Physics	14	3	21%	100%	0%	100%	0%	0%	0%
Statistics	4	1	25%	0%	100%	100%	100%	100%	0%
Total	246	56	23%	68%	11%	75%	7%	57%	16%

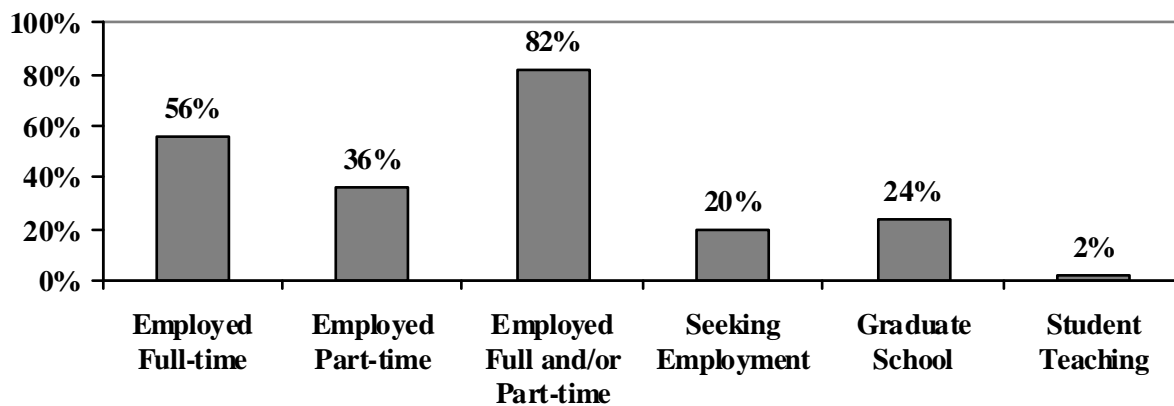


College of Visual and Performing Arts Survey Highlights

The College of Visual and Performing Arts granted 228 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 45 respondents for a response rate of 20%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

College of Visual and Performing Arts Class of 2009



- ◆ Fifty-six percent (56%) are employed full-time and 36% part-time. Eighty-two percent (82%) are employed full- and/or part-time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ Twenty percent (20%) of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 24%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of graduates is 49% remaining in Virginia and 51% living out-of-state.
- ◆ Ninety-eight percent (98%) of College of Visual and Performing Arts alumni would recommend JMU to a colleague, friend, or relative.



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2009 College of Visual and Performing Arts Employment Status

	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
College of Visual & Performing Arts									
Art	105	20	19%	65%	25%	80%	25%	15%	0%
Art History	23	4	17%	0%	75%	75%	0%	100%	25%
Music	69	14	20%	64%	36%	86%	29%	14%	0%
Theatre & Dance	31	7	23%	43%	43%	86%	0%	29%	0%
Total	228	45	20%	56%	36%	82%	20%	24%	2%

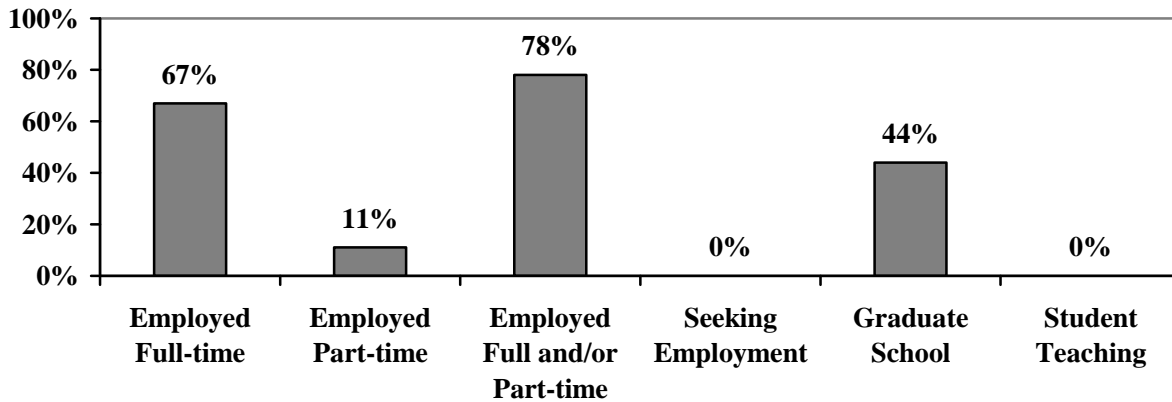


Outreach and Engagement Survey Highlights

The College of Outreach & Engagement granted 28 undergraduate degrees (with useable contact information) in 2008-2009. We contacted these graduates and had 9 respondents for a response rate of 32%.

The graph below displays the percentage of respondents who indicated current employment, graduate school attendance (completed, attending, or will attend), or student teaching. These are not mutually exclusive. For example, some graduates are employed full-time and attending graduate school.

Outreach & Engagement Class of 2009



- ◆ Sixty-seven percent (67%) are employed full-time and 11% part-time. Seventy-eight percent (78%) are employed full and/or part time. Some individuals hold both full- and part-time jobs, so the total number employed is less than the full- and part-time employed totaled.
- ◆ None of the graduates reported to be still seeking employment at the time of the survey.
- ◆ The percentage of graduates pursuing or having completed further study, full-time or part-time, is 44%. For more details on graduate school enrollment, see page 21.
- ◆ The geographic location of graduates is 100% remaining in Virginia.
- ◆ Eighty-nine percent (89%) of College of Outreach & Engagement alumni would recommend JMU to a colleague, friend, or relative.



2009 Outreach and Engagement Employment Status

	Total Graduates	Responses	Response Rate	Employed Full-time	Employed Part-time	Employed full and/or part-time	Seeking Employment	Graduate School	Student Teaching
Outreach & Engagement									
Individualized Study	28	9	32%	67%	11%	78%	0%	44%	0%
Total	28	9	32%	67%	11%	78%	0%	44%	0%



Graduate and Professional School Attendance

2009 Graduates Enrolled in Law School

Schools Attended
University of Baltimore School of Law
Catholic University of America School of Law
Charlotte School of Law
David A Clarke School of Law - University of the District of Columbia
Emory University
University of Maryland Law
University of New Hampshire Law Center
University of Richmond
Villanova Law
Wake forest
West Virginia University
William and Mary

2009 Graduates Enrolled in Law School

Major (Sorted By Count And Then Alphabetically)
History
Finance
Management
Communication Studies
Computer Information Systems
Economics (Business)
English
Justice Studies
Media Arts & Design
Philosophy & Religion
Political Science
Psychology



2009 Graduates Enrolled in MBA Programs

College	JMU Major
American Military University	International Affairs
American University	Marketing
Cornell University	Interdisciplinary Social Science
George Mason University	Management
George Washington University	Communication Studies
Georgetown University	Quantitative Finance
James Madison University	Economics (Business)
	Integrated Science & Technology
	Management
Loyola University	Management
New York University	Psychology
Northeastern University	Kinesiology
University of Maryland	Finance
University of Massachusetts	Finance
University Of Tennessee	Economics
Villanova University	Finance
Virginia Commonwealth University	Psychology



Survey Instrument

Alumni Survey Fall 2010: Common Questions

JMU Alumni Employment and Education Survey

Members of the JMU community, including students, professors and administrators, are very interested in your work, graduate school plans and experiences since your graduation.

The information you provide in this survey will be used by the academic department in which you majored and for summary statements about all JMU graduates.

Thank you for taking a few minutes to answer these questions.

Demographics

First Name	<input type="text"/>
Middle Initial	<input type="text"/>
Last Name (during last term at JMU)	<input type="text"/>
Current Last Name (if different from last name while at JMU)	<input type="text"/>
Street Address	<input type="text"/>
Street Address 2	<input type="text"/>
City	<input type="text"/>
State (XX- US only)	<input type="text"/>
Country (if not US)	<input type="text"/>
Zip code	<input type="text"/>
Phone number (XXX-XXX-XXXX)	<input type="text"/>

Marital Status

Next



Spouse's Name

Spouse's Name

Employment.

Describe your current employment status (check all that apply).

- Employed Full-time
- Employed Part-time
- Seeking Employment
- Student Teaching

Back

Next



Please list the employment that best characterizes your current full-time employment.

Form with input fields for: Name of employer or public/private school system, Job title or grade/subject, City, State (Abbreviation, i.e., VA), Country (if not USA), Salary (gross per year, please do not use \$ or commas)

How soon after graduation did you have your first full-time job?

- Radio button options: I had a job when I graduated, Within 3 months, 4-6 months, 7-12 months, 13-18 months, Longer than 18 months.

Please rate the following questions about diversity (ethnic, racial, religious, etc).

Table with 4 columns: Very, Somewhat, Not very, Not at all. Rows: How diverse is your workplace?, How well prepared were you to work in this environment?, How well did JMU prepare you to work in this environment?

Graduate School Enrollment.

Describe your graduate school status.

- Radio button options: Graduated from a graduate program, Currently enrolled full-time, Currently enrolled part-time, Have been accepted/will attend next semester, Do not plan to attend graduate school



Please fill in your graduate school information.

Name of institution:

Degree sought (M.B.A, M.A., M.Ed.,
Ph.D, M.D., etc.):

Field of study (i.e., law, medicine,
business, education):

Year degree completed or will be
completed

City:

State (Abbreviation, i.e., VA):

Country (if not US)

How likely would you be to recommend JMU to a colleague, friend, or relative?

- Very likely
- Likely
- Not likely