



Program Review Summary

Program Name	Center for Multicultural and International Student Services
Date of Review	Spring 2003
Major Findings	<ul style="list-style-type: none"> • Continue to be a catalyst for influencing the support of diversity efforts at all levels of the University. • Consider changing the name of the Center to more accurately reflect what it is and does. • Review programming efforts carefully to mirror mission/objectives... review marketing and publicity to determine if it is reaching the target audience... employ integrated, creative and novel marketing strategies to promote the CMISS office/services and programming to desired audiences. • Continue to pursue additional space to create a more welcoming environment and offer quality resources/ services in line with the mission and purpose of the Center.
Contact Person	Susan Linn
Location of Report Hardcopy	Wilson Hall, room 113
Plans for Recommendations	<ul style="list-style-type: none"> • Establish a mission statement that: <ul style="list-style-type: none"> ○ constituents can recall easily ○ describes the role of the center succinctly ○ provides a clear vision and guidance/focus for staff in making operational/programming decisions ○ incorporates staff and student input • Incorporate intentional opportunities for learning in the programs/experiences the Center provides/ facilitates. Develop expectations for all levels of the organization, outlining the extent to which student learning will be implemented into the day-to-day operations of the Center. Assessment and evaluation must be on-going. • Involve younger students via more emphasis on a student-



	<p>mentoring program and/or exposure at the freshman orientation program and on-campus tours, etc. Introduce programming to address excessive voluntary segregation.</p> <ul style="list-style-type: none">• Create intentional/active partnerships... training and program opportunities with Admissions, Orientation, First Year Experience, Residence Life, SOS and student groups outside of the umbrella of CMISS.• Create a support network for faculty and staff of color. Involve alumni where appropriate, and use these connections to provide current JMU minority students with job leads, internship opportunities, etc.• Institutional culture change.• CMISS name change.• Larger space to accommodate the program/services that are delivered from CMISS• Collaboration, communication and cooperation within the Student Affairs division and with Academic Affairs.
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