



ICAD is the regional center for training, design, implementation, and evaluation of public dialogue processes within a civic problem solving model. ICAD supports the capacity of community-based organizations to engage in public problem solving.

4C: The Campus Community Civic Collaborative engages students at James Madison University in public life by training them to research issues impacting campus and community, frame issues for public conversations, and practice skilled design and impartial facilitation for these conversations.

Facilitating Productive Talk ICAD and 4C Year-End Report 2016

ICAD

ICAD Faculty Affiliates and Research Associates promote the work of ICAD through training, consulting, and applied, community-based research.

ICAD Faculty Affiliates: Lori Britt, Rob Alexander, Pete Bsumek
ICAD Research Associate: Rosalind O'Brien

Colloquia and Workshops Offered by ICAD Faculty Affiliates

(2016, August) *Designing and Facilitating Opportunities for Public Engagement, Training Workshop*, workshop designed for municipal officials, community members and graduate students in communication and public policy, James Madison University.

(2016, Feb. and March) *Communicating in a Complex Organization: Intentionality and The Pause and From Pause to Play: Communication Structures that Support a Complex Organization*, professional development workshops for the University Health Center staff.

(2016, March) *Facilitating Idea-Generation and Decision-Making and Coordinating Action and Supporting Collaboration*, workshops for JMU DC-based alumni. (With Rob Alexander, Associate Director of ICAD)

(2016, March) *Facilitator Skills*, workshop series developed and facilitated with ICAD/4C interns Lauren McParland and Taylor Schwarting for MyMOM (Make your Mark on Madison leadership development program)

(2016, Jan.) *Understanding leverage points within the UA system for improving performance by enriching communication structures and processes*. Retreat workshops for JMU University

Advancement AVPS and Directors, co-designed and facilitated with Rob Alexander, Associate Director of ICAD.

Research and Presentations on Dialogue, Deliberation and Public Engagement Processes produced by ICAD Faculty Affiliates

Britt, L. L., Alexander, R. A., and O'Brien, R. (2016, Nov.) *Qualitatively exploring civic climate for improved public process design*. Competitively selected paper presentation on a panel of the Public Dialogue and Deliberation Division, National Communication Association Conference, Philadelphia, PA.

(2016, Oct.) *Bridging the Campus Community Gap via Student Involvement*, Co-presenter with five others from U.S. colleges engaging students in shaping spaces of public deliberation. Presented at the National Coalition for Dialogue and Deliberation conference, Framingham, MA.

Britt, L. L. (2016, Oct.) *How Do We Talk About Guns*, Co-Designer and Co-Presenter, Workshop presented at the National Coalition for Dialogue and Deliberation conference, Framingham, MA.

Britt, L.L., and Townsend, R. (2016, Apr.) "Advancements in Deliberation and Dialogue" on the "[R]evolutions in Communication Courses: Theory, Research, Pedagogy, and Assessment special programming at the 2016 Eastern Communication Association Convention in Baltimore, Maryland.

THE 4C INITIATIVE: CAMPUS COMMUNITY CIVIC COLLABORATIVE

Now in its fourth year, the 4C Initiative partnership between ICAD and the Fairfield Center continues to fill needs for productive discussion about challenging and value-laden issues in the Harrisonburg and JMU communities. Since its inception, 4C has designed and facilitated over 28 campus and community public dialogue forums.

In creating opportunities for public dialogue, 4C collaborates with campus and community groups to determine needs and then create processes that encourage transformative talk. This then leads to deeper understanding, focused deliberation of choices, and collaborative action-taking.

4C student directors, affiliates and associates serve as a resource of passionate and impartial facilitators available to the community.

As we began our work in 2017, 4C welcomed two new student interns, Chase Dunn and Erika Harrington. Both students completed the *SCOM 447: Facilitating Public Processes* class taught by Dr. Britt during the spring semester and are in charge of 4C marketing, facilitating, and planning tasks.

Student Affiliates have completed *SCOM 447: Facilitating Public Processes* and are trained to assist in the planning of public conversations as well as act as impartial facilitators for public dialogue events. The 2017 Student Affiliates are:

Kyle Anderson
Karan Deengar

Tyler Burgess
Ian Francisco
Tagne Vandewall

Nicole Chillemi
Anna Stackhouse

2016 Key 4C Events

Health Policy Forum, November 2016

Students do not always see the connections between their vote in elections and policies that affect their health. To encourage students to think critically about health related policies, 4C partnered with JMU Health Education and Outreach and the JMU Learning Centers to facilitate talk about health policies relating to LGBTQ+, E-cigarettes, and the Farm Bill.

Bring It to the Table, November 2016

The 2016 Presidential Election was one of the most divisive events of the 21st century, giving 4C students the perfect opportunity to practice creating spaces where people could communicate across differences. They encouraging students to join in pop up dialogue spaces where they could bring their views to the table.

Built Up or Torn Down, November 2016

When JMU updated its hazing policy, 4C affiliates partnered with Student Activities to facilitate a conversation on the ways organizations can form healthy relationships with new members. Critical topics were addressed including policy definitions, realistic scenarios, and creating close bonds in a positive, inclusive way.

Harrisonburg Rockingham Bike Walk Summit, November 2016

4C students were brought in for another year of collaboration in order to make the Harrisonburg Rockingham area a more suitable place for bikers and walkers. This event focused on being an inclusive community with regards to programs and infrastructure for biking and walking, and highlighting the need to address issues of diversity and access.

Community Police Relations, November 2016

The relationship between law enforcement and communities of color is a nationwide issue that can be addressed at the local level. With this in mind, 4C students brought together JMU students, local police officers, and local activist in order to discuss how Harrisonburg can become a leader in community police relations.

Rocktown Justice Unlocked, November 2016

To raise awareness about the issues surrounding jails, such as recidivism, in Harrisonburg and Rockingham County, 4C students planned a film screening and dialogue about "Rocktown Justice Unlocked."

Family Listening Session, Harrisonburg-Rockingham Re-entry Council Family Support Committee, November 2016

4C student affiliates facilitated conversations between family members of incarcerated persons to help the committee discern what types of support families need to know about and help their family members access in order to successfully navigate back into succeed and avoid returning to prison.