College of Business

Dean
Dr. Mary A. Gowan

Associate Dean, Academic Affairs
Dr. Michael E. Busing

Associate Dean, Human Resources and Administration
Ms. Kimberley A. Foreman

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Print Version of Catalog

College of Business

Academic Units Within the College

School of Accounting
Dr. Timothy J. Louwers, Director

Computer Information Systems and Business Analytics Program
Dr. J. Art Gowan Jr., Academic Unit Head

Economics Department
Dr. Ehsan Ahmed, Academic Unit Head

Finance and Business Law Program
Dr. Hui Sono, Academic Unit Head

Program of International Business
Dr. Marion M. White, Director

Management Program
Dr. Paula S. Daly, Academic Unit Head

Marketing Program
Dr. Andy Wood, Academic Unit Head
Master of Science in Accounting
Dr. Nancy B. Nichols, MSA Program Director

Master of Business Administration Program
Dr. Matt Rutherford, Academic Director
Ms. Tisha McCoy-Ntiamoah, Professional Director

Graduate Programs

Degree programs offered by the College of Business are accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Students may select from the following programs in the College of Business or its independent affiliates:

- Accounting (M.S.)
- Business Administration (M.B.A.)
- Strategic Leadership (Ph.D.) (offered through the School of Leadership Studies)

Mission Statement

The JMU College of Business is a learning community committed to excellence in:

- Preparing students to be engaged, principled business professionals and leaders;
- Advancing scholarship in business disciplines; and
- Enhancing organizational performance through our outreach activities.

Vision Statement

- To be regarded as a leader in preparing collaborative business partners engaged with ideas and the world.

Values

- Integrity: We are a community dedicated to honesty, mutual respect, ethical reasoning and responsible behavior.
- Intellectual Growth: We value academic excellence achieved through the intellectual curiosity and growth of both faculty and students, and through the creation and maintenance of a challenging and rigorous learning environment that encourages critical thinking and life-long learning.
- Community: We value a supportive, inclusive culture where diverse ideas, backgrounds and experiences strengthen our community, contributing to a global and multi-cultural mindset.
- Engagement: We value an engaged, active learning environment inside and outside the classroom. We enrich the student experience through mutually beneficial internal and external relationships.
• Innovation/Collaboration: We value initiative, creativity, collaboration and entrepreneurial spirit. We promote new ideas and solutions that advance intellectual growth and have a positive impact.