



Graduate Council

Meeting Minutes & Notes Regarding E-Votes

10/9/14 – Taylor 404

*Supporting, facilitating and promoting excellence in lifelong education
through graduate programs of distinction, innovative outreach programs and a diverse student body.*

Members present: Melissa Aleman, Michael Stoloff, Lynette Michael, Teresa Gonzalez (The Provost's Office), Nancy Nichols (Accounting), Diane Wilcox (Adult Ed/HRD), Karin Tollefson-Hall (Art & Art History), Idelle Cooper (Biology), Michael Busing (Business Administration), Pete Bsumek (Communication & Advocacy), Ayasakanta Rout (CSD), Hossain Heydari (Computer Science – Info. Sec), Debbie Sturm (Counseling & Supervision/Clinical Mental Health Counseling/School Counseling), Alison Fagan (English), Dannette Bronaugh (Exceptional Education), Robin Anderson (Graduate Psychology), Natasha DuMerville (Student Representative), Caitlin Mundy (Student Representative), Jeremy Akers (Health Sciences), Nicholas Luden (Kinesiology), Brian Flota (Libraries & Educational Technology), Anthony Tongen (Math Education), Patty Hale (Nursing), Amy Russell Yun (Occupational Therapy), Jerry Weniger (Physician Assistant Studies), Michael Hall (Psychological Sciences), Fred Mayhew (Public Administration), Tammy Gilligan (School Psychology), Karen Ford (Strategic Leadership), Michael Klein (WRTC).

Guests Present: Kristi Shackelford (Catalog), Chris Arndt (CAL), Eric Dirth (Graduate Student Association), Kathy Thompson (The Graduate School), Sarah MacDonald (Outreach and Engagement), Janet Smith (University Communications).

Graduate programs not represented: Assessment and Measurement, Clinical & School Psychology, College Student Personnel Administration, Computer Science, Education, History, ISAT, Music, Political Science (EUPS).

APPROVAL OF MINUTES

The minutes of September 11, 2014 were approved with the addition of Eric Dirth (Student Representative) and Caitlin Mundy (Student Representative) to the lists of members and guests present.

ANNOUNCEMENTS

- Conference of Southern Graduate Schools Awards – Call for Nominations
 - Deadline extended until October 15, 2014.
 - Note that all disciplines are not represented for the student awards. Thesis awards rotate annually rotate through the various disciplines/programs.
- The Graduate Student Symposium will be held on April 2, 2015 in the Highlands Room. Students, faculty, administrators, local dignitaries, and alumni will be invited to participate, as students showcase their work.
- The TGS Thesis and Dissertation format has changed. The format of the body of the thesis or dissertation should be completed in style of the discipline of the student's program or department. Please help students identify the correct style. The new manual is available at http://www.jmu.edu/grad/_files/2014-15Manual.pdf
- The Cohen Center Grand Opening was held on September 17, 2014. The center's first public speaker, Martha Nussbaum, was scheduled to present on September 26, but was unable to visit JMU due to the fire at the FAA facilities near Chicago. Martha Nussbaum has been rescheduled to present on November 14, 2014 at 4pm in Harrison Hall 2105.

- The Graduate Community Dinner, held on September 19, 2014. There was record attendance and an overall great experience for graduate students.
- More than 150 exhibitors and approximately 400 students were present for the Northern Shenandoah Valley Regional Graduate & Law School Fair on September 24, 2014. Formal feedback is being collected, but informal feedback suggests the overall success of the fair.
- The Graduate School reviewed grant requests submitted by September 22, 2014. Approximately \$5500 in travel funds were awarded to 22 students, traveling to 10 conferences. The next deadline is December 1, 2014.

REPORTS

Marketing Funds- Melissa & Michael

Melissa and Michael encouraged program directors to submit requests for marketing funds by November 14, 2014. Submissions should include a description of marketing ideas complemented by an itemized budget. Funds can be used for website development, advertisements, banners, pamphlets, etc.

- Michael offered his consultation with regards to brainstorming efforts and the creation of proposals.
- Funds should be geared towards general open houses, to reach a wider network, as opposed to formal visits for one individual.

CAP - Karin Tollefson-Hall, Mary Jean Speare, & Natasha DuMerville – No Report. (Committee had not yet met)

A-Team – Michael Stoloff

Michael described the usefulness and effectiveness of JMU Scholarly Commons, a new hosting and publishing service. Scholarly Commons is used by 300+ institutions, has the ability to publish various forms of digital formats, and serves as a central location for dissertation and thesis projects.

C&I Chairs – Michael Stoloff – No Report. (Committee had not yet met)

Honor Council – Nancy Nichols - No Report. (Committee had not yet met).

GSA Report – Eric Dirth

17 programs were represented at their second meeting on October 5, 2014. To increase and encourage continued participation, Eric agreed to send future meeting minutes to the program directors and to reach out to them, when their program has not been represented for several meetings.

The GSA will be leading a hike on October 25th and will also be hosting a tailgate, during Homecoming Weekend. Eric invited Graduate Faculty to the tailgate to celebrate the JMU culture with alumni and current JMU students. Finally, Eric discussed plans for the Graduate Student Symposium and emphasized its flexibility towards all programs. The GSA will find a way to make every interested program a good fit within the Symposium.

Melissa thanked the GSA for hosting a group of students from Shepherd University, leading them on campus tours, and arranging information sessions about graduate school at JMU.

Outreach and Engagement – Sarah MacDonald

Outreach and Engagement creates partnerships to enhance the learning opportunities of non-traditional students. Sarah explained their administrative role with the Adult Degree Program, the Nursing Program, and the various graduate certifications available at JMU. Within this role, Outreach and Engagement assists with registration, marketing, room reservations, and overall support. Sarah extended an invitation for program directors to send their program brochures to her for distribution at various fairs and functions.

CURRICULUM PROPOSALS

New Concentration in Executive Leadership MBA – Mike Busing

The Executive Leadership concentration will target individuals with approximately 5-10 years of business experience. It is designed to be a hybrid program, with residencies in the Northern Virginia area, particularly Tyson's Corner. Mike explained that the creation of this new concentration provided faculty with an opportunity to update their core curriculum for all concentrations. Changes have been made, highlighting leadership rather than management, and adding greater emphasis on international business for all MBA students.

Mike's presentation provided data indicating that 70-75% of the people within the Washington D.C. area who complete the GMAT will create a target market for the new concentration. The Executive Leadership MBA will provide prospective students with the sort of flexible, part-time program that they are seeking.

The Executive Leadership concentration will include a focus on crisis management, global issues of competition, and supply chain challenges. The concentration would consist of 42 credits; at \$1,000/credit, the program will be competitive with other programs in Virginia. The College of Business hopes to market it as one of the best programs for the money. Mike explained that if they enroll 15 students per cohort, they would break even. He considers the ideal number to be 23 students per cohort.

Operationally, the College of Business foresees no formidable issues executing the program, as they have past experience and success with offering synchronous online programs. The new concentration would also serve to heighten the JMU College of Business brand in the D.C. area.

Strategic Leadership – Karen Ford

Currently the Strategic Leadership program consists of 3 concentrations: Educational (K-12) Leadership, Postsecondary Analysis and Leadership, and Nonprofit and Community Leadership. The new concentration, Organizational Science & Leadership, would replace the Educational Leadership concentration.

Karen explained that the program looked at 13 other schools with similar concentrations. Most of these programs are experiencing decreasing enrollment and would drop their Educational Leadership program if they could. For example, UVA's equivalent to our program, enrolls only 4-6 students enrolled each year.

With the new concentration, there will be no change that will impact other units or departments. The College of Business will support the offering any new classes or additional class sections if needed. Karen noted that the Organizational Science and Leadership concentration will maintain the same quantitative focus and social science perspective, as the other concentrations offered.

Doctor of Nursing Practice (DNP) – Patty Hale

Patty explained the Nursing Program's proposal for a credit change, from 40-44 credits to 31 credits. This change would allow students, who enter the program with courses already completed, to receive credit for these prior experiences. As result, students will not need to take courses in areas in which they are already competent.

Reminders Regarding Curriculum Proposals – Melissa and Michael

When working on curriculum proposals, please let The Graduate School know as early as possible, so the Dean's office can help shepherd and consult during the program development process. The Graduate School can often help address technical issues for the university and/or SHEV. At least one week in advance of the Graduate Council meeting at which you would like to present your program change, please send Melissa and Michael electronic versions of program proposals for distribution with the agenda.

LOOKING AHEAD

Melissa encouraged program directors to continue to think of any suggestions and or questions about support and partnership opportunities external to JMU.

Remaining 2014-2015 Meeting Dates:

Thursday, November 6, 2014 – Taylor 404

(No December meeting)

Thursday, January 15, 2015 – Taylor 404

Thursday, February 12, 2015 – Taylor 404

(No March meeting)

Thursday, April 2, 2015 – Taylor 404

Retreat: Friday, May 15, 2015, 9:00 a.m. – noon – Montpelier Room

CURRICULUM E-VOTES (Conducted after this meeting)

With 24 council members voting (75%), the following proposals were approved by an e-mail vote that was tabulated and reported by Kathy Thompson on October 21:

Five program change proposals:

- Executive Leadership MBA
- Info Sec Core Change MBA
- Innovation Core Change MBA
- DNP Program Change
- Strategic Leadership Change

Twenty-seven graduate course proposals:

ENG 605	Cu/Pro Stud Eng & Am Lit (Modify)
MBA 608	Intpl Lead & Managing Org Beh (New)
MBA 609	Leadership Skills Accelerator (New)
MBA 613	Fdns. Of Marketing Leadership (New)
MBA 614	Cult. Global Bus. Leadership (New)
MBA 615	Intl. Suppl. Chain & Logistics (New)
MBA 616	Financial Stmt. Anal. & Report (New)
MBA 617	Corp. Financial Decision. Mkg (New)
MBA 618	Info. Sys. Strat. & Leadership (New)
MBA 621	Lead. Big Data Analytics (New)

MBA 622	Manag. Risk Global Fin. Mkts. (New)
MBA 625	Online Search Advertising (New)
MBA 691	Strat. Orgl. Lead. In Dyn. Env (New)
MBA 699	Lead. Develop. Module (New)
MUED 580	Tchg Music To Ss W/Sp Needs (New)
MUPED 771	Grad Applied Piano Pedagogy (Modify)
NSG 522	Adv Clin Pharmacotherapeutics (Modify)
NSG 630	Care Delivery & Coordination I (Modify)
NSG 635	Family Centered Care Delivery (Modify)
NSG 650	Org Behavior (Modify)
NSG 653	Ed Methods (Modify)
NSG 690	Epidemiology Popul Assessm (Modify)
NSG 692	Health Policy Practice Advo (Modify)
NSG 712	Translational Inquiry (Modify)
NSG 714	Ebp: Chronic Illness (Modify)
NSG 771	Advanced Practicum I (Modify)
PSYC 625	Human Neuropsychology (New)

The November meeting of the Graduate Council was cancelled, however, another e-vote was conducted. With 69% of council members voting, the following proposals were approved by an e-mail vote that was tabulated and reported by Kathy Thompson on November 13:

Two program change proposals:

- Assessment and Measurement (minor course adjustments)
- Political Science—EU program (minor course adjustments)

Twelve graduate course proposals:

BIO 557	Biological Apps Of Gis (Modify)
BIO 670	Dev Anatomy Seed Plants (Delete)
ISAT 699	Thesis Or Capstone Continuance (Modify)
LEAD 750	Organizational Science Theory (New)
LEAD 751	Organizational Transactions (New)
LEAD 752	Organizational Design (New)
LEAD 754	Organizational Accountability (New)
POSC 605	Comparative European Politics (New)
POSC 606	Transatlantic & Globalization (New)
PSYC 825	Doc Sem - Prof Psyc (Modify)
PSYC 834	Computers & Testing (Delete)
PSYC 879	Assessment Practicum (Modify)