WORLD HUNGER. The global economy. Sustainability. World peace. We live in an increasingly complex and interdependent world community in which our beliefs, values and actions regarding those and other issues are not abstractions but have real meaning and consequences. As citizens of the world, we encounter each other through our professions and travels, our purchases and votes, our words and deeds. Sufficient global knowledge and competence are therefore essential to make informed, responsible decisions that will affect others all over the world. Moreover, international experiences enrich our larger community by providing alternative perspectives, ideas and beliefs. When we learn about others and engage in dialogues and shared experiences, we can better appraise who we are and want to be. Hence, the need for global leaders who understand the interconnected nature of political, economic, ecological and social systems — and can act from this informed framework — is crucial.

As the central hub for international education at James Madison University, the Office of International Programs is committed to the principle that international experiences and perspectives are essential to undergraduate and graduate education. The OIP provides, supports and facilitates international education, research and service for students, faculty and staff at James Madison University.

Take some time to review the rich array of programs supported by the OIP. Then join us in the challenging, exhilarating and essential journey that is international education. Join us and enrich your world.
OIP overview

THE OFFICE of International Programs organizes and integrates JMU's international education efforts and provides leadership in identifying and facilitating global education initiatives. The OIP has oversight over all JMU and non-JMU study abroad programs, visa and reporting processes for international students and scholars, and the development of curricula, faculty experiences and programs that address international issues. The executive director represents the university on the executive committee of the International Network of Universities, the international consortium to which JMU belongs, and the American Council on Education’s Internationalization Collaborative, among other national and international roles and responsibilities.

With regard to study abroad, the OIP offers semester abroad programs in Antwerp, Florence, London and Salamanca throughout the academic year. A new program, the European Marketing Minor in Antwerp, was added for the summer 2005 semester. In addition, the OIP offers — in conjunction with other individuals and academic units on campus — summer programs in Ghana, Honduras, Ireland, Malta, Martinique, Rome, Scotland, Trinidad and Tobago, and other locations over the years. The disciplines represented offer a range of possibilities to students, including art, communications, economics, health science, language and culture of various regions, music, and teacher education. The OIP staff assists individual faculty members who wish to develop specific global education experiences, e.g., summer programs or student exchanges, for various groups of students. Moreover, the OIP coordinates international internships, service-learning programs, and participation in non-JMU study abroad programs.

The OIP executive director also supervises the director of International Student and Scholar Services to facilitate the experiences of international members of the campus community. In addition to ensuring that international students and faculty have a rewarding and enriching experience at JMU, the ISSS team issues appropriate documents from the U.S. Citizenship and Immigration Service and monitors international students’ status to ensure compliance with strict government regulations. Finally, the OIP participates in a number of externally funded projects that enhance the range and number of international experiences for students and faculty at our home campus and abroad. For more information on the OIP’s activities, consult the office Web site at www.jmu.edu/international.
OIP mission statement
THE OFFICE of International Programs at James Madison University is committed to the principle that international experiences and perspectives are essential to any undergraduate and graduate education. The mission of the OIP is to promote and encourage a critical awareness of world issues; a knowledge of and appreciation for other cultures, languages and belief systems; a sense of global community; and a commitment to engagement at the international level, that we may educate active and responsible global citizens. To this end, the OIP is committed to providing, supporting and facilitating international experiences for students, faculty and staff at JMU and abroad.

2004-05 office highlights
THE 2004-05 year has been busy and productive for the Office of International Programs. With changes in some staff members’ duties and the hiring of new staff, the office has continued to adjust and refine its processes and structure to be more efficient and knowledgeable in serving JMU students, faculty and staff. As office policies and procedures were updated and clarified, special effort was made to work smoothly and effectively with the Offices of the Registrar and International Accounting. This past year saw the launching of the new OIP Web site with concurrent training of staff members on Web maintenance software. The office addressed a number of study abroad policies, including drug and alcohol policies, and safety and liability issues, and emphasized these concerns in orientation meetings and manuals for outbound students.

New program development saw the addition of short-term study abroad offerings in Australia, Canada, France, Germany, India, Russia and the U.S. Southwest (in anthropology). The OIP also expanded study abroad disciplines to include kinesiology, philosophy and religion, vocal performance and music, and Russian language.

To promote greater faculty involvement in international activities at home and abroad, OIP staff members developed and implemented the Faculty International Development Grant, as well as the Study Abroad General Education Grant Program with the General Education Program and the Internationalization at Home Initiative with the generous support of Provost Brown. Overall, the 2004-05 academic year proved to be challenging and fulfilling. The OIP looks forward to another dynamic year in 2005-06.

The OIP house at 1077 S. Main St.
Students bring their parents OIP’s way

OCT. 9 MARKED another successful OIP welcome to students and their parents during Parents Weekend. The office sent invitations to the parents of freshmen students with the goal of giving these students and their families an early introduction to the possibilities and benefits of studying abroad — and, thus, the time to prepare adequately both academically and financially. In addition to having OIP staff members on hand to answer questions, the event featured a number of program directors and faculty members in residence. Parents and students had OIP resources to guide and inform them and a bountiful array of breakfast snacks to enhance their visit. With over 300 students, parents and faculty members in attendance, the event was a grand success.

OIP on the Web

LAUNCHED in summer 2004, the Web site provides clear, comprehensive and convenient information to students, parents, faculty and staff on study, internships and service-learning abroad; visa requirements; short-term program development; as well as other resources.

www.jmu.edu/international
Nottingham High School student visit  
— the British are coming!

AS PART of a highly selective U.K. program designed to encourage gifted students from lower socioeconomic backgrounds to realize fully their academic and professional potential, the OIP hosted a group of 16 high school students from Nottingham, England. These 15- and 16-year-old students spent a day on campus touring the integrated science and technology labs with Drs. Chris Bachmann and Ron Kander where they saw how common food oils can be converted into clean fuel and how any object can be rapidly prototyped for research and development.

JMU’s student ambassadors had lunch with the visitors and showed them around campus, answering their questions about American college life and culture. They also got a look inside a residence hall room, met the Duke Dog, ate in D-Hall, learned to play American football, toured the University Recreation Center and got a demonstration of the rock-climbing wall.

They wrapped up the day with a workshop given by Melissa McDonald, Office of Residence Life, focusing on personality and potential. With a series of conversations and small group activities designed to draw the day’s events together and highlight the interplay of different personality characteristics, the students were encouraged to think about their strengths and how, as individuals and community members, they fit into and make a difference in their environment.
An overview
DURING 2004-05 OIP staff members gained professional experience and expertise through various mechanisms. Whether on campus, around the United States or abroad, staffers took advantage of opportunities to meet colleagues and share information, to broaden and deepen their knowledge, and to bring a wealth of experiences back to the office to support one another and offer greater service to JMU students and faculty. Virtually everyone received Virginia’s electronic commerce training, but then the paths diverged:

Administrative team members
- offered workshops for faculty development
- presented papers on a variety of international topics
- updated finance and accounting skills
- kept abreast of student employment procedures
- launched the new OIP Web site and trained others in Web maintenance
- attended the first U.S.-China Forum on University Design
- published articles on international service-learning and higher education consortia
- took a JMU social psychology course
- participated in on-campus workshops on event planning, Microsoft PowerPoint and information technology
- traveled to China, England, Italy and Spain
- attended the NAFSA: Association of International Educators national conference in Seattle

Study, Intern and Volunteer Abroad team members
- took JMU courses in Spanish and counseling
- made site visits to semester and exchange programs in Antwerp, Florence, Leicester, London and Salamanca
- attended the International Network of Universities conference in Budapest
- participated in the NAFSA national conference in Seattle
- redesigned the study abroad brochure
- made a presentation for staff development through student affairs
- conducted information sessions for students on OIP programs
- represented OIP at study abroad fairs around Virginia
- took on-campus workshops on administration, attitude, business writing, communication and goal setting

Dan Hale and Donna Shapels discuss International Week activities.

Delo Blough takes the obligatory camel ride.
International Student and Scholar Services team members
• took part in immigration workshops
• continued to update immigration procedures with particular attention to the Student and Exchange Visitor Information System
• took JMU training in communications and goal setting
• met with other international educators in Virginia
• hosted a seminar on employment
• attended a recruiting conference in Washington, D.C.
• participated in the NAFSA national conference in Seattle and regional conference in Philadelphia
• attended the International Student Leadership Conference in Cairo, Egypt
• traveled to India for a faculty development seminar at the University of Hyderabad

For many OIP members, 2004-05 was a year of transition, but it was marked by a spirit of cooperation, enthusiasm and a willingness to build on the old and embrace the new.

Staff development with a difference
TAKING A ROAD much less traveled, Sean Slevin, the OIP’s former technical resources coordinator, spent three days in a hostile environments and first-aid training course. By lunchtime on the first day, he had been confronted with the adrenaline-pumping exercise of navigating an angry mob as well as some of the sober realities of emergency life support in environments where there is no ambulance en route.

Course topics included:
• navigation via map and compass as well as map and Global Positioning System
• caring for an unconscious casualty
• building security
• ballistics awareness and injury treatment
• vehicle safety and treatment of road accidents
• the dangers of vehicle check points
• kidnapping
• post-traumatic stress disorder
• mines and improvised explosive devices

In every case, real life practice followed instruction — all made more comfortable by the knowledge that, at the end of the course, everyone was going home!
Participation continues to grow

DURING the 2004-05 academic year, 848 students studied and worked abroad through JMU’s Study Abroad and International Internship Programs — 338 students studied abroad with JMU semester programs, 295 studied abroad with JMU short-term programs, 194 studied abroad with non-JMU programs, two studied with a JMU exchange program and 19 worked abroad through international internship programs.
JMU partner universities
AUSTRALIA
Flinders University
La Trobe University
BELGIUM
University of Antwerp
GERMANY
European Business School
University of Applied Sciences, Saarbrucken
University of Applied Sciences, Zittau/Görlitz
GHANA
University of Cape Coast
HUNGARY
Budapest University of Technology and Economics
INDONESIA
Parahyangan Catholic University
ITALY
British Institute, Florence
JAPAN
Hiroshima University
Nanzan University
KOREA
Yonsei University
MARTINIQUE
University of Antilles and Guyane
MOLDOVA
Universitatea Tehnică a Moldovei
NETHERLANDS
Inholland
PEOPLE’S REPUBLIC OF CHINA
Capital Normal University
Harbin Medical University
Sichuan University
ROMANIA
Romanian American University
SPAIN
Universidade de Santiago de Compostela
University of Salamanca
SWEDEN
Jönköping University
Malmö University
TAIWAN
National Taiwan University
UNITED KINGDOM
University of Leicester
University of Cambridge
University of Oxford
University of St. Andrews

International exchange students Elizabeth Savage Kooroonya and Angela Cristiano from La Trobe University in Melbourne, Australia
Other affiliations
• Academic Programs International
• American Institute for Foreign Study
• AustraLearn
• Butler Institute for Study Abroad
• Council on International Educational Exchange
• Cultural Experiences Abroad
• International Partnership for Service-Learning and Leadership
• International Research and Exchange Programs
• International Studies Abroad

Summer study abroad branches out — new programs
• Melbourne, Australia (teacher practicum)
• Beijing, China (language and culture)
• Berlin, Germany (language and culture)
• Madras, Bombay and Agra, India (contemporary India)
• Port of Spain, Trinidad, and Bon Accord, Tobago (HIV/AIDS education)
• Perugia, Italy (cross-cultural psychology)
• Montréal, Canada (music and culture)
• Montréal, Canada (intercultural communication)
• London, England; Brussels, Belgium; Paris, France (health and wellness)
• Paris, France (economics, language and literature, art)
• Pyatigorsk, Russia (language and culture)

Long-term planning for a short-term program
JMU VOICE PROFESSOR Dorothy Maddison’s short-term summer trip to Germany gave four JMU students the experience of a lifetime when they performed in a production of Mozart’s Le Nozze di Figaro in Freiberg and Döbeln. Music education majors Jim Myers and Lindsay Russell, along with music theater majors Justin Senense and Laura Yanez, spent three weeks in Germany rehearsing and taking ballet and voice classes to prepare them to work with an international company of performers from Austria, Bulgaria, Germany, Italy and Romania. In fact, their preparation had begun months before on the JMU campus as they had musical and German diction coaching on the roles in advance of auditions.

The project began over two years ago when Maddison met with Mark Schönwasser-Görke, the intendant of the Freiberg company, and Jan Michael Horstmann, general music director of the Mid-Saxony Opera Theater. Throughout the process, colleagues Don Rierson, JMU’s new opera director, and Dr. Giuliana Fazzion, then associate department head of foreign languages and literatures, offered support. All the work and advance planning paid off grandly for the students, as they received a splendid welcome in Germany.

Will Europe figure in the professional futures of these students? They all report a positive first venture, and Maddison expects the music program to head to Germany again next year, this time for Verdi’s Falstaff.
Making study abroad affordable — the OIP and university scholarships

IN AN EFFORT to increase the number and diversity of students studying abroad, the OIP awarded approximately $76,000 in scholarships to students demonstrating financial need and academic merit. This represents a 22 percent increase in OIP-sponsored financial support to students compared to the previous academic year. The OIP is committed to promoting study abroad to a diverse group of students, increasing the overall number of students who study, work and volunteer abroad, and enlarging the amount of merit- and need-based scholarships available for study abroad during the next academic year and beyond.

<table>
<thead>
<tr>
<th>Scholarship type</th>
<th>Number of scholarships</th>
<th>Amount of award</th>
<th>Program</th>
<th>Criteria based on</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honors abroad</td>
<td>six</td>
<td>2,000-2,500</td>
<td>Honors abroad</td>
<td>Academic merit and financial need</td>
</tr>
<tr>
<td>Universal</td>
<td>eight</td>
<td>2,500</td>
<td>JMU semester-long</td>
<td>Academic merit and financial need</td>
</tr>
<tr>
<td>Study abroad</td>
<td>one per every five students</td>
<td>500</td>
<td>JMU semester-long</td>
<td>Academic merit and financial need</td>
</tr>
<tr>
<td>Student assistantships</td>
<td>two-three</td>
<td>500</td>
<td>Antwerp, Florence and London</td>
<td>Vary by study abroad program</td>
</tr>
<tr>
<td>International Network of Universities</td>
<td>four</td>
<td>1,000</td>
<td>INU partner university</td>
<td>Academic merit and financial need</td>
</tr>
<tr>
<td>International Partnership for Service-Learning</td>
<td>two (to be awarded)</td>
<td>1,000</td>
<td>IPSL programs abroad</td>
<td>Academic merit and financial need</td>
</tr>
</tbody>
</table>
Honors Abroad opens ancient portals for JMU students

THE OFFICE OF INTERNATIONAL PROGRAMS continued to offer JMU students the opportunity to study abroad for a semester or a full academic year at three of Great Britain’s oldest and most respected universities: the University of Oxford, the oldest English-speaking university in the world with eight centuries of continuous existence; the University of Cambridge, which has provided tutorials for nearly 800 years and has become a leading institution of international learning; and the University of St. Andrews, Scotland’s oldest and the third oldest in Britain. Honors abroad students lived with and shared all of the benefits of regular university students, and took part in tutorials across a wide range of topics including art history, economics, English literature, modern history, and philosophy. During the 2004-05 academic year, 12 students participated. The Honors Abroad Program is open to all JMU students possessing a 3.3 or higher grade-point average; students do not need to be part of the Honors Program to participate in honors abroad.

Where in the world are JMU students going?

JMU honors abroad student William DeVar displays the Union Jack as he rows for Hertford College.

University of St. Andrews, Scotland

Where in the world are JMU students going?
Days of diversity — International Week
Sept. 25 – Oct. 2, 2004
BEGINNING IN late September, James Madison University hosted its seventh annual International Week in celebration of cultural diversity. Students, faculty and guests joined together to celebrate the theme, “Explore the World: Crossroads to Understanding,” during a week of activities, lectures and performances. While enriching the community and promoting diversity, the event allowed JMU and its larger community to exchange information and share ideas and perspectives about the world. The OIP and the Center for Multicultural and International Student Services hosted the major events, while numerous offices and organizations across campus and in the greater community joined together to create a wide range of programs.

The week’s events began with an international festival at Harrisonburg’s Hillandale Park on Saturday, Sept. 25. The flag parade on the Quad, together with a performance by the Wong Chinese Lion Dancers, kicked off the campus events on Monday, Sept. 27, along with an address by JMU’s Dr. Daniel Wubah, special assistant to the president. Former U.S. ambassador to both Egypt and Israel, Edward Walker spoke on Thursday, Sept. 30. During the week, a giant Earth balloon was located at the University Recreation Center, where visitors could truly “explore the world.” The international events throughout the week also included:

- a study abroad fair where more than 60 programs were presented to JMU students
- dance lessons
- language classes
- a photo contest
- an international bazaar where vendors displayed and sold their crafts
- student performances
- musical presentations
- the highly-anticipated JMU World Cup Soccer Tournament, which marked another year of competition and sportsmanship among international and U.S. students

A cultural collaboration
International Student Leadership Conference
Here — March 18–19, 2005
MORE THAN 170 international students and advisers from institutions across the region participated in the fifth annual International Student Leadership Conference. The conference theme, “Awaken Your World: Live Your Vision,” emphasized how participants can change the world around them through vision, leadership and action.

Brought back by popular demand, JMU’s Randy Mitchell, associate vice president of student success, and Zebulun Davenport, (then) associate vice president of student affairs for multicultural awareness, served as keynote speakers. Their interactive, dynamic and humorous style engaged everyone. During a luncheon discussion, Harrisonburg community members spoke about their leadership roles and offered advice to the conference participants.
And there — March 21–23, 2005
EARLY IN THE SPRING semester, the president of the ISLC, hosted by the American University in Cairo, Egypt, contacted JMU’s OIP to suggest an exchange between the conferences. As a result, JMU’s ISLC hosted one student from AUC, and Delo Blough, along with JMU Student Government Association President Tom Culligan and Senator Betsy Anderson attended the ISLC in Cairo the following week.

The collaboration between the universities offered a rich experience for the exchange students and for the students at each conference who interacted with the travelers. The OIP hopes to continue this valuable opportunity for students and staff.

Expanding its reach — OIP co-sponsored events
THE OIP CO-SPONSORED a number of campus events by providing financial support, staff time and/or other resources. In addition, the office provided funds for faculty and graduate student participation in a number of international meetings. Altogether, the OIP was able to provide over $29,000 to support faculty members, students and professional staff in these endeavors; and an additional $60,000 was provided by the provost to support the Internationalization at Home Initiative. Events in 2004-05 included:
• International Week participants including the Blue Ridge Irish Music School, Kusun Ensemble, Washington Korean Dance Company and Wong Chinese Lion Dancers
• International Student Leadership Conference exchange with the American University in Cairo, Egypt
• Speaker for the Muslim Student Alliance
• International service-learning luncheon
• Support for two visiting Fulbright Scholars from the Middle East
• Co-sponsorship of a conference on peace and conflict-resolution in College of Arts and Letters
• Support for visiting Korean scholars and graduate students in College of Integrated Science and Technology
• Support for music faculty members participating in a local music festival
• Faculty and graduate student travel, scholarship and service

The JMU African Student Organization entertains conference participants.

The Provost Award for Excellence in International Education
THIS ANNUAL AWARD of $500 recognizes JMU faculty and professional staff who have made a significant contribution in the area of international education through research, study abroad, service learning, curriculum design, work with international students and other relevant activities. The award is based on the following criteria:
• Creativity, scope, and/or reach of international activities
• Demonstrable commitment to international education
• Impact on the university community
• Degree of collaboration within and outside of the university

A call for nominations was made early in the fall semester, and recipients were honored at a reception hosted by the provost in November.
The 2004-05 Provost Award winners

Dr. John J. Butt,
College of Arts and Letters

Butt’s commitment to international education is genuine and longstanding. He has worked tirelessly to further students’ international experiences as a history professor, a Faculty Member in Residence for the Semester in London and through the establishment of several programs that cross disciplinary boundaries and provide students with the opportunity to have an educational experience beyond the scope of the JMU campus.

Through the study of architecture, art, history, literature, music and politics, Butt’s short-term summer program on the cultural history of Scotland has provided JMU students with rare and wide-reaching insight into contemporary Scottish life and its foundations. The inaugural director of JMU’s Honors Abroad Program at the Universities of Cambridge, Oxford and St. Andrews (a university of which he is a proud alum), Butt has worked with the OIP to extend the range of international experiences available to students and has added new dimensions of academic rigor to international education.

Dr. Solange Lopes-Murphy,
College of Education

Since her arrival on campus nearly six years ago, Lopes-Murphy has dedicated herself to a wide range of international social and academic activities, particularly in the areas of teaching English as a second language and international training for student teachers. She has been a consultant, researcher and service provider on several continents. Moreover, she has provided leadership in the development of College of Education practica at Marymount International School in Rome and with one of OIP’s consortium partners, La Trobe University in Melbourne, Australia.

Dr. Jonathan Miles,
College of Integrated Science and Technology

In 1998, Miles established JMU’s first study abroad program to feature interdisciplinary, project-based field study in the applied sciences and technology. Since that time, the CISAT program for study abroad in Malta has served over 140 students and nine faculty members from ISAT and health and human services, covering such areas of study as biotechnology, computer modeling, energy and the environment, health, and instrumentation and measurement. The program provides students the opportunity to live and work in an international setting while gaining applied, interdisciplinary project experience that integrates the technical, social and economic dimensions of real-world problem solving. Miles’ international interests extend beyond study abroad to a wide range of research, teaching and service projects.

Dr. Newell Wright,
College of Business

Wright has twice served as the Faculty Member in Residence in Paris, published several articles on international business, and worked as a consultant on e-commerce in Milan, Internet marketing in Antwerp, and search engine marketing in London.

Most recently, Wright designed and worked with the OIP to implement two international programs based in the heart of the European Union: the Semester in Antwerp for College of Business majors and the minor in European Marketing for non-business majors. With an emphasis on experiential learning, students learn business theory as it applies to the European business environment and take field trips to actual businesses, governmental institutions or cultural sites to bring the textbook theory and classroom discussions to life.

Dr. John Butt, Dr. Jonathan Miles, Provost Doug Brown, Dr. Solange Lopes-Murphy and Dr. Newell Wright

Dr. John Butt, Dr. Jonathan Miles, Provost Doug Brown, Dr. Solange Lopes-Murphy and Dr. Newell Wright
For the third consecutive year, the OIP, the Office of Community Service-Learning and the Center for Multicultural and International Student Services sponsored a service trip to the Dominican Republic.

During this visit, 14 students and three staff members volunteered in Rancho al Medio, a community located in the rural area of San Cristobal. The group was hosted by Manos a Tiempo, a nonprofit organization that reaches out to communities around the country and helps them to meet their basic needs. JMU students assisted the local school by formulating games and activities for the children. The group also helped to paint the school and provided school supplies for the students. A donation was made to the community to repair a pump crucial to their water system.

In addition to service work, students were able to visit the historic district of Santo Domingo; Catedral Primada de America, the first cathedral in the Americas; La Calle de Las Damas, the first street constructed in the Americas; and the palace of Diego Columbus, son of Christopher Columbus.
AS THE ONLY U.S. member of the International Network of Universities Consortium, James Madison University continued to work with other member universities to offer student, faculty and professional staff exchanges, creative and collaborative research and service projects, and to develop joint online courses and programs.

The past year’s accomplishments include:
- expansion of the assessment of an international learning project to international partners
- an undergraduate exchange program currently including the University of Leicester, Malmö University and La Trobe University
- a student teaching summer practicum site at La Trobe University
- joint symposia at NAFSA: Association of International Educators conference in Seattle and the European Association of International Education in Krakow
- publications in the Institute of International Education’s *Networker* and NAFSA’s *International Educator*

Pending projects include:
- an international undergraduate research symposium
- a possible ESL program centered at Parahyangan Catholic University
- a possible tsunami relief effort in Indonesia centered at Parahyangan Catholic University
- the development of a psychology graduate student exchange program with the University of Leicester
INU at JMU April 4–6, 2005

THIS SPRING, the Office of International Programs hosted a three-day meeting of the International Network of Universities Executive Committee, marking the first official visit by INU members to the JMU campus. In conjunction with the committee’s annual business meeting, the OIP organized workshops highlighting many of the university’s strengths and focusing on areas that have been of great interest to INU members.

Author’s note: Use the “poster” of INU from the Web site — already on this page. And Lee does want the INU list with flags to be somewhere appropriate in the report. It’s on Page 95.

Dr. Donna Sundre, executive director, Center for Assessment and Research Studies, and Dr. Craig Shealy, executive director, International Beliefs and Values Institute, presented a workshop on the assessment of teaching and learning outcomes with particular focus on assessing the impact of international experiences on students.

Covering the history of student affairs in the United States and providing an overview of JMU’s strategy for building community and promoting student engagement, Rick Larson, then associate vice president of student affairs, Rachel Linden, assistant director of judicial affairs, Kim Hutto, director of alumni relations, and Tom Culligan, president of JMU’s Student Government Association, co-presented the workshop, “Enhancing the Student Experience.”

OIP’s Felix Wang, director of study abroad, and Delo Blough, director of international student and scholar services, followed by discussing engagement at the international student level, giving INU members a better sense of how the university incorporates students from other countries into the JMU community.

A workshop on branding and marketing presented by Andy Perrine, associate vice president of university communications and marketing, provided another perspective on community building, examining ways that JMU crafts its identity and promotes long-term student identification with the university. Perrine demonstrated the variety of methods that U.S. universities have found effective in attracting new students, connecting current students and sustaining a lifelong relationship with alumni.

Dr. Donna Sundre and Dr. Craig Shealy present a workshop on the assessment of teaching and learning outcomes with particular focus on assessing the impact of international experiences on students.

Provost Doug Brown and President Linwood Rose host the annual executive meeting of the INU at JMU.

Delo Blough and Felix Wang speak about international student engagement.
Externally funded projects
Focus on American Studies Institute

THE OIP has continued to develop externally funded projects to enhance participation in international programs that would be otherwise impossible. This year, a grant awarded by the Binational Fulbright Commission in Egypt provided an opportunity for several JMU professors to travel to Egypt to provide an American Studies Institute in Cairo. The institute, “Ideals and Realities of Civil Society in the U.S.A.,” was ably taught by Dr. Mark Facknit, literature, Dr. Steven Reich, history, and Dr. Howard Lubert, political science, along with Madison Center Director Philip Bigler and Monticello Associate Curator Elizabeth Chew. Their depth of expertise, experience in teacher training and sincere desire to participate in cross-cultural exchange created a very successful program.

New opportunities for JMU professors

The institute provided Egyptian high school teachers the opportunity to examine the ideals of the Founding Fathers expressed in the Declaration of Independence and the Constitution and how those ideals have been shaped over time. The focus on the 20th century brought out relevant contemporary issues and considered the social effects of war, injustice, immigration, conservatism and liberalism, and American art and architecture.

JMU’s Madison Digital Image Database, which contains thousands of images in all art media, was made available to institute students, and a Web site was created specifically for them. A program was designed to maintain communication with students and provide support after the completion of the program.

The Study Abroad General Education Grant provides $1,500 in financial support to professors for curriculum development of General Education courses so that they can be taught as study abroad programs in the summer. For the summer of 2006, faculty members were selected to develop courses on the history of the sciences to be taught in Florence and London, the history of Czech literature to be taught in Prague, and geography to be taught in Manila.

The Internationalization at Home Initiative, funded by the provost’s office, supports faculty members in developing courses and programs that expand the international dimensions of curricula at our home campus. Six faculty groups were awarded $10,000 each to design a diverse range of programs,
including those on renewable energy, international nonprofit management, globalization studies, Chinese business practices, Africana studies and outreach to the local Hispanic population. The implementation of these programs will take place over the next academic year.

Global Access Project
Spring 2004 – Spring 2005
THE Global Access Project, or GAP, links State Department resources to colleges and universities and to the communities they serve to stimulate interest in public diplomacy. 2004-05 GAP activities included:
• Hosting State Department “town meetings”
• Using digital video conferencing to broadcast State Department speakers to member campuses
• Sponsoring student participation in seminars, briefings and other State Department activities in Washington, D.C.
GAP is funded by the U.S. Department of State and administered by the American Association of State Colleges and Universities.
GAP Member Institutions:
Ball State University
Dickinson State University
Georgia Southern University
James Madison University
Old Dominion University
Portland State University
South Dakota State University
Troy State University
University of Nebraska at Omaha
University of North Carolina System
University of Northern Colorado
University of Wisconsin – Whitewater
Western Connecticut State University

Civilility and Service-Learning in a Global Society
Spring 2005 – Summer 2006
THIS JOINT international service-learning program in the Dominican Republic, funded by the American Council on Education’s Mini-Grant Program, was a joint project with Old Dominion University and Tidewater Community College through ACE’s Internationalization Collaborative. Emphasizing the relationship between global citizenship, leadership and service, the program took advantage of institutional expertise and experience in working in the Dominican Republic. JMU students and professors worked with other Virginia colleagues and community members in the Dominican Republic, sharing expertise and resources to build a sustainable partnership with the community. Future expansion to other parts of the world where institutions share expertise, such as Vietnam, is possible.

JMU students in the Dominican Republic
Assessment of International Learning Project

Fall 2004 – Fall 2007

THE six-institution project funded by the U.S. Department of Education and administered by the American Council on Education provides an assessment of international learning. The six institutions that represent the spectrum of Carnegie designations — Dickinson College, JMU, Kalamazoo College, Kapi‘olani Community College, Michigan State University and Palo Alto College — evaluate the following international learning outcomes:

- Knowledge of one’s own beliefs, values and culture
- Knowledge of diverse work cultures/artifacts
- Knowledge of world issues, trends and systems
- Capacity for intercultural interpersonal relations
- Ability to communicate in a foreign language
- Capacity to perceive and use diverse cultural frames of reference

Assessment tools include a portfolio approach using a set of detailed rubrics and a quantitative measure of beliefs, life events and values. Students who are studying abroad, living in Ashby House, the international residence hall, and participating in certain majors such as international affairs participate in the assessment project.

Direct Access to the Muslim World

Fall 2005

AS PART of a Fulbright Visiting Specialists Program funded by the U.S. Department of State, the OIP partnered with the Community Mennonite Church, the Islamic Association of the Shenandoah Valley and the Eastern Mennonite University Conflict Transformation Program to provide for the visit of a scholar on a short-term basis to JMU.

Visiting scholar Dr. Safir Akhtar, from Pakistan, earned his Ph.D. in political science from the University of York and spent a Fulbright year at the University of Pennsylvania. Akhtar will work with JMU professors Bill Hawk, philosophy and religion, and Shah Haniﬁ, history, and will be available to guest lecture in classes at JMU and Eastern Mennonite University.

What’s next?

OIP is currently working on three grant applications, including the development and implementation of a training program for faculty and staff interacting with international students, a professional exchange program with high school teachers and students, and a K-12 teacher group travel project to India.

Carla Schwartz, assessment project participant

Dr. Safir Akhtar, Fulbright Visiting Scholar

FULBRIGHT هيئة فولبرايت
International Student and Scholar Services

ISSS programming at JMU
INTERNATIONAL Student and Scholar Services presented numerous cultural programs and educational events on JMU’s campus for the benefit of international students, faculty members and the community. In addition to the larger events highlighted earlier, ISSS offered:
• A welcome picnic for all new students
• An international faculty and staff opening reception at the beginning of the fall semester
• A career day workshop attended by more than 50 international students during the spring semester
• Receptions for graduating international students each semester
• Continuing orientation sessions for international students with presentations by local attorneys and JMU personnel on themes such as time management and employment following graduation

Future ISSS plans include establishing an international faculty and staff organization with regular activities for these members of JMU’s campus community.

Where in the world do JMU international students live?

International students at the annual hayride sponsored by the Friendship Families
Students
JMU EXPERIENCED another small decrease in international student enrollment to 204 in the fall 2004 semester including 16 exchange program participants. In addition, 248 U.S. permanent resident green-card holders were enrolled, giving a total of more than 450 foreign-born students from 85 countries on the Madison campus. To further international recruitment at JMU, the undergraduate admissions office, the OIP and other interested campus parties submitted a proposal to Dr. Daniel Wubah, special assistant to the president, to fund a recruiter and various recruitment and retention programs. The strategic recruitment plan includes:

- Involvement of students, alumni and faculty to contact secondary schools and/or represent JMU at educational fairs in countries where they live, work or travel
- A “link program” that will allow current international students to work as mentors to new international students and correspond with prospective students
- Web design and translation
- Enhancement and coordination of publications within and across ISSS and the admissions office.
- Attendance at strategic recruitment fairs around the world
- Scholarships for international students

Faculty and staff
APPROXIMATELY 50 faculty and professional staff members holding non-immigrant visas were employed at JMU this year. ISSS works closely with campus departments and staff to facilitate the timely processing of paperwork to secure appropriate employment visas. This year the U.S. government implemented the additional charge of a $500 anti-fraud fee for every new international H-1B visa holder. The OIP, working with the Office of the Provost, is considering best practices in implementing this fee.

Other activities included:
- Working to ensure a smooth transition for all new international faculty and staff members
- Involving international faculty and staff in presentations and as consultants to help internationalize the campus
- Co-sponsoring programs with other university areas to focus on international members of the JMU community

International members of JMU’s campus community

From Australia, international student Michael Kennedy and his parents

Education professor Greg Wang.
Strategic Plan

**ACHIEVING our potential, fulfilling our promise: the strategic plan of the Office of International Programs**

**Include internationalization as an integral part of the institution’s mission and strategic plan**
- Conduct faculty survey and develop database
- Develop and implement Global Citizen Project

**Promote greater involvement of all students in significant international education experiences**
- Develop study abroad
- Develop discipline-specific, minor, and certificate programs
- Develop programs in under-represented regions
- Increase amount and type of scholarships
- Develop and promote international service-learning
- Adequately fund Honors Abroad
- Develop campus programs
- Adequately fund International Week
- Adequately fund the International Student Leadership Conference

**Create and maintain a stimulating and supportive academic and cultural environment for international students and scholars**
- Hire professional recruiter and engage in systematic international student recruitment
- Adequately fund visa/green card fees for international faculty
- Adequately fund international student programming

**Increase the international activity of faculty and professional staff**
- Develop faculty and professional staff exchange programs
- Increase funding for international travel
- Increase funding for course development
- Include international activities in faculty tenure, promotion and merit pay guidelines

**Internationalize the curriculum**
- Develop foreign language programs
- Provide courses in “key” languages
- Develop “proficiency” courses
- Develop alternative delivery methods
- Develop processes for the internationalization of specific courses
- Adequately fund Internationalization at Home Initiative
- Adequately fund SAGE Grant Program

**Assure that research and scholarship pertaining to international matters permeate disciplinary and interdisciplinary fields**
- Promote the internationalization of programs, units and colleges
- Develop and support undergraduate and graduate international practica, exchanges and internships within programs and majors
- Develop and support interdisciplinary programs with an international focus
- Develop and support interdisciplinary institutes and centers with an international focus

**Ensure that international awareness is an integral part of appropriate outreach, extension activities and fundraising activities**
- Continue to seek external funding for programming, student and faculty exchange and research
- Develop programs that engage and support local community
- Engage in comprehensive fundraising campaign
Lee Sternberger, executive director

As Assistant Vice President and executive director of the Office of International Programs, Sternberger currently leads a campus-wide effort to internationalize university curricula, services and programs, and coordinates global and international activities across JMU’s seven colleges. Sternberger administers OIP programs, including study and service abroad, international student and scholar support and immigration services, and develops opportunities for students, faculty and staff to learn about and pursue global education, as well as funding, service and scholarships. She directs JMU’s activities within its international consortium — the International Network of Universities — and serves on its executive committee. Finally, Sternberger is responsible for the promotion of a distinctive national profile for global education, scholarship, and service at James Madison University that is congruent with the university’s mission and standard of excellence.

Sternberger earned her B.A. in economics from the University of Missouri, Columbia, her M.S. and Ph.D. in clinical psychology from Washington State University, and an M.A. in architectural history from the University of Virginia. She has also completed postgraduate work at the Courtauld Institute of Art in London. Sternberger’s interests are cross-disciplinary and international; her primary program of research assesses international learning processes and outcomes, particularly the affective, cognitive and developmental transformation that often results from exposure to different cultures. She has also published and presented on a number of interrelated topics, including the assessment of psychological disorders, the relationship of various psychological perspectives to the discipline of art history and the development of a global curriculum for the training of clinical psychologists. Sternberger is a member of the American Psychological Association’s Division of International Psychology, the Association of International Education Administrators, the College Art Association, NAFSA, and the Society of Architectural Historians among other organizations. A devoted advocate of international education, Sternberger has taught, conducted research, led students, presented papers and served as an administrator and counselor in a diverse range of countries and cultures including England, Germany, Japan, Korea, Portugal and Turkey.
Michèle Ivey, assistant to the executive director
IVEY BECAME ASSISTANT to the OIP executive director in February 2005. Prior to assuming this position, she served as director of hospitality for The Riverside Church in New York City, where she worked closely with invited dignitaries and guests. As a result of her high level of service as the official host and diplomatic liaison, she was elevated to the position of interim deputy of public and program services responsible for management and supervision of program services, theatre/arts and humanities, the visitors center and the hospitality resource pool. Committed to enlightenment and education through global awareness, she led interactive staff workshops to promote international business protocol and etiquette. Her spirited approach provided the necessary tools to transform human differences into core assets.

Ivey is a consultant with Global Protocol’s team of experts. She is a docent at Kykuit, the Rockefeller estate, a National Trust Historic Site. A graduate of the Manhattan School of Music, Ivey is a lyric soprano who has performed throughout North and South America, Europe, Asia and Africa. Her voice may be heard on soundtracks for feature films and on television commercials for the U.S. Army and the National Basketball Association. Ivey's husband, Darryl, is a jazz pianist and musical director.

Program Operations
Jackie Ciccone, director
CICCONE BEGAN WORK in the OIP in 1986 when there was a “one-person” office for JMU’s first three semester programs — in Florence, London and Paris. Today she directs the base operations of the OIP, manages the financial planning and administration of JMU’s international programs and serves as adviser to JMU faculty program directors. Ciccone supervises the planning phase, monitors budgets, maintains compliance with university, state and federal policies that may affect student security, and directs the office’s budget and personnel functions. She works closely with semester and short-term summer program directors and the OIP study abroad team to ensure an efficient and quality experience for JMU students. She has made site visits to JMU programs in London, Paris and Salamanca. She is also a member of the Faculty Member in Residence Selection Committee and oversees the Universal Scholarship Program.

Ciccone has been actively involved in university committee and service activities, including the Employee Advisory Committee, serving as co-chair in 2000–01, the Disability Resources Committee, the Employee Service Awards Task Force, the Employee Recognition Focus Group, and the Inaugural Committee for President Rose. She has also been a member of the Virginia Government Employees' Association since 2002.

Joey Robinson, technical resources coordinator
A HARRISONBURG HIGH SCHOOL graduate, Robinson has a keen interest in technology and information systems and has worked in the field for nearly 11 years. His strong foundation in information systems includes administration, optimization and maintenance of desktop computers and server-end machines, design and updating of business and personal Web sites, assembly and configuration of bare-bones computer systems and instructing computing and Internet training classes. Robinson joined OIP in 2005 and maintains the OIP Web site and database infrastructures, oversees hardware and software equipment procurement, and ensures that OIP project needs and requirements are effectively met.
Arlene Neff, secretary/receptionist
NEFF JOINED JMU and the OIP in 2004 as secretary/receptionist. For 21 years, Neff worked at a company that was founded in 1920. She transferred her focus to academia in 1993 and served as an administrative assistant at Florida Atlantic University in Boca Raton, first in the Department of Languages and Linguistics and later in the English department. Her administrative experience there, in dealing with students, ordering books and supplies, and supervising student workers, prepared her well for the work she does for the OIP.

Born and raised in New England, Neff attended Katharine Gibbs Secretarial School in Providence, R.I. Her international travels have taken her to a number of cities in Italy.

Study, Intern and Volunteer Abroad
Felix Wang, director
WANG JOINED JMU in 2001 as assistant director of the Center for Multicultural and International Student Services. A native of Taiwan, he spent most of his life in the Dominican Republic. He earned his B.B.A. and M.B.A from North Carolina’s Campbell University, where he served as assistant director of international admissions responsible for international recruitment and student programs, immigration issues, study abroad opportunities and student advising.

As assistant director at CMISS, he worked with international students to ensure their adjustment and support their needs during their studies at JMU. In addition, he was responsible for promoting cultural awareness and diversity initiatives for the university. As the director of study abroad, Wang plans, coordinates and promotes study abroad programs and opportunities for JMU students. He directs all exchange programs and leads the annual trip to the Dominican Republic for volunteer and service-learning projects.

Wang presents numerous workshops on diversity and international topics and advises several student organizations. Currently, he is working on a second master’s degree in college student personnel administration. Fluent in English, Spanish and Chinese, Wang is a member of NAFSA, the National Association of Student Personnel Administrators and National Society of Hispanic MBAs.

Wang strongly believes that the key to better understanding the world is to explore the world.

Judy Cohen, assistant director
AFTER TEN YEARS as a private tour guide and travel agent specializing in custom European trips, Cohen began her international work at JMU in 1989, directing the JMU/Commonwealth of Virginia International Internship Program and managing bookings for Madison House, JMU’s student residence hall in London. Her duties have changed to reflect the evolving interests of JMU students and the growing scope of the OIP. Currently Cohen is involved in advising students on non-JMU study abroad and internship programs, guiding students through the application process for a number of scholarships and fellowships for educational opportunities abroad, supporting OIP’s efforts to involve students in service-learning and exchange experiences, and overseeing various OIP publications. Her professional travels have taken her chiefly to Western and Eastern Europe.

Cohen graduated from Wellesley College with a major in French and worked for the administration at Duke University before coming to Harrisonburg in 1973. When her husband, Ralph, began establishing JMU’s study abroad program, she provided secretarial support, helping to set up the semesters in London and in Paris. As part of the faculty family in residence, she accompanied her husband to London for five semesters and to Florence for two, providing administrative assistance. An avid supporter of the arts, Cohen has contributed in a variety of ways to the growth and success of the American Shakespeare Center. She is currently on the board of the Bach Festival through Eastern Mennonite University and is president of JMU’s Friends of Carrier Library.
Daniel Hale, outreach and program development coordinator

After graduating from JMU’s International Affairs and Asian Studies Programs, Hale received a scholarship from the National Security Education Program to study Mandarin Chinese and culture at China’s Nanjing and Beijing Universities. While there, he helped translate Chinese legal documents into English, acted in a Chinese soap opera, taught conversational English to Chinese students and became the voice for a series of language tapes used in English-language reading classes.

Since joining the OIP in 2003, Hale has worked in a variety of capacities, supporting the executive director’s activities and developing and managing special projects including the development of collaborative, interoffice relationships and the assessment of educational needs, programmatic effectiveness, and the impact of international learning.

Currently, Hale serves on the study abroad team and is responsible for the development and coordination of outreach initiatives.

Peggy Zeh, adviser

Originally from New York, Zeh joined the OIP in 1993 after moving to Harrisonburg from Charlottesville, where she worked for 10 years with the Albemarle County school division. As a study abroad adviser, Zeh publicizes international events and advises students of international opportunities. She assists students and professors with academic matters and maintains academic data. Zeh manages the on-campus administration of the Semester in Florence Program and assists the program resident director as campus liaison. To become more familiar with the program, Zeh traveled to Florence to work with the resident director and his administrative assistant. To further her international experience, Zeh has visited program sites in Antwerp and London. While in England, Zeh visited Leicester University, a member of the International Network of Universities, the consortium to which JMU belongs.

Donna Sharpes, data management coordinator

Sharpes began her employment at JMU in 1999, working part time in the Office of International Programs and then at the Center for Multicultural and International Student Services, where she gained experience and knowledge in visa regulations for international students, JMU study abroad programs, diversity issues, the need for international awareness and tolerance and college student support on campus. She has been a member of the International Student Leadership Conference and the I-Week committees for the past four years.

As OIP’s data management coordinator, Sharpes is the primary contact for study abroad applications. She manages the student files and databases, communicates with program directors regarding enrollment, verifies eligibility and admissions data and aids enrolled students in course registration.

Her own experiences abroad include participating in a JMU Alternative Spring Break trip to the Dominican Republic in 2003 and a site visit to the Salamanca, Spain, program in May 2005, a group trip to England in 1995 to help with a festival, and a 30th wedding anniversary trip to Italy in June 2004.
International Student and Scholar Services

Delo Blough, director

BLOUGH EARNED HER B.S. in social work from Eastern Mennonite University and her J.D. from Georgetown University Law Center. Prior to joining JMU, she served for seven years as the director of international student services and coordinator of diversity initiatives at Eastern Mennonite University. While an attorney in private practice from 1988 to 1995, Blough specialized in immigration law. In addition, she has significant experience in the field of conflict management and mediation training. She has been involved in projects in the Harrisonburg community promoting diversity, multicultural awareness and conflict management.

Gina Kudrav, assistant director of programming

KUDRAV HAS BEEN employed with JMU for almost nine years, initially with the Office of Admissions. Wanting more student contact, she moved to OIP’s International Student and Scholar Services in 1998. Her more than seven years’ experience has given her background with the U.S. Immigration and Naturalization Service, the creation of the Department of Homeland Security, and the inception and implementation of the Student and Exchange Visitor Information System, or SEVIS.

At the OIP, Kudrav’s work centers on issuing the SEVIS I-20 and DS-2019 forms and other duties that help students maintain F or J international status. SEVIS compliance involves student registration, underloads, employment, terminations and changes of status, programs of study, and financial status. Keeping current with immigration regulations and advising international students on how regulations are interpreted and applied also comprise a large part of her job with particular attention to full-time status and strict employment regulations. Kudrav uses presentations, panels, workshops, handbooks and e-mails to help students and JMU personnel with regulations surrounding these temporary visas. She authorizes curricular practical training, extensions and underloads, recommends optional practical training to the U.S. Citizenship and Immigration Services, maintains and updates the health insurance roster and explains the basic concepts of the American insurance system to international students and parents.

Kudrav serves on the committees for International Week, Transition America and the International Student Leadership Conference.

Kudrav graduated from Edinboro State University in Pennsylvania with a bachelor’s degree in sociology. She grew up on Lake Erie and has lived in the Midwest but has made Virginia her permanent home.
Thomas Lavenir, assistant director of visa services
LA VENIR, A NATIVE OF FRANCE, joined JMU in 2004 as assistant director of the Center for Multicultural and International Student Services. He worked with international and multicultural students to provide them a safe place, advocate on their behalf and organize events and programs to celebrate their cultures and heritages while educating the larger campus and community about diversity issues.

As the assistant director, Lavenir makes ISSS a “home away from home” for international students, ensuring their smooth transition and adjustment. He is also responsible for enlightening the JMU campus and nearby community about the importance of looking beyond one’s country to understand the world and appreciate the richness that lies within all people.

After earning his bachelor’s degree in rhetoric and communication at Hamilton College, he pursued his master’s in intercultural and international management at the School for International Training, which led to a position as program coordinator at Duke University’s International House. There, he designed, delivered and coordinated international student and family orientation programs, developed and organized educational programs, oversaw the production of departmental marketing publications, and redesigned and edited the International House Web page.

Lavenir’s interests lie in the intersection of domestic and international issues of diversity. He has conducted and continues to offer diversity and intercultural communication workshops. He is also fascinated by technology and how to integrate it as a learning tool. Furthermore, he serves as one of the JMU Safe Zone coordinators (http://www.jmu.edu/safezones/). His favorite quote is from Paul Watzlawick: “The belief that one’s own view of reality is the only reality is the most dangerous of all delusions.”

Lorie Merrow, project specialist
AS OIP’S PROJECT SPECIALIST and international student adviser, Merrow divides her time among grant writing, project development and student advising for the International Student and Scholar Services team. In this capacity, she has developed and directed the community education project, Illuminating Islam: A Guide to Better Understanding, and the American Studies Institute in Egypt for Egyptian secondary school teachers. Additionally, she acts as a designated school official and an alternate responsible officer in the area of student visas. Working as both international student adviser and project specialist provides opportunities to make small but meaningful contributions to global understanding and to facilitate the same for others on the JMU campus.

Merrow holds a B.S. in education and an M.A. in history from the University of North Dakota, where she has all-but-dissertation status in history. Her background includes teaching college history, editorial work, conference administration and working and volunteering in public schools with the cooperative movement and for the underprivileged. She has presented or published on topics in women’s history and international education.