

Office of International Programs

James Madison University



Annual Report
July 2004

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Office of International Programs Positions

- Executive Director
- Assistant to the Executive Director
- Director of Program Operations
- Director of Special Projects
- Director of Study Abroad
- Assistant Director of Study Abroad
- Study Abroad Advisors (2)
- Director of International Student and Scholar Services
- Assistant Director of International Student and Scholar Services
- Program Assistant to International Student and Scholar Services
- Technical Resources Coordinator
- Secretary/Receptionist



These nine full-time and four part-time staff members are responsible for OIP tasks, programs, and initiatives. In addition, each semester-long program and the Honors Abroad Program are administered by a faculty Director.

Message from the Executive Director

James Madison University has both an opportunity and obligation to facilitate participation in the wider process of global education for our students, faculty and professional staff. This charge is ours not only because our namesake embodied the highest and best of an enlightened citizenry, but also because our legacy as a community of innovation and distinction has prepared us well for this timely calling.

The essential ethic of James Madison University has always included a profound commitment to learning, service, innovation, and responsiveness to the needs of our larger community, broadly defined. This tradition is articulated in our university's mission statement, which maintains, "We are committed to preparing students to be educated and enlightened citizens who lead productive and meaningful lives." In a rapidly changing and increasingly global society, global education is integral to the mission and objectives of James Madison University. Students, faculty, staff and administrators at James Madison University are scions of an increasingly global world, in which Madison's assertion that "knowledge will forever govern ignorance" has a renewed urgency. If ever we needed to "arm" ourselves with "the power which knowledge gives," this new era would certainly seem to be such a time. For all of these reasons, now is a propitious time to reconsider the purpose and place of global education at JMU.

Lee Sternberger, July 2004



Lee Sternberger
Executive Director



Cosmopolitan City of London: one of the many places for JMU students, faculty, and staff to explore

Office Initiatives

OIP Overview

The Office of International Programs (OIP) serves as the central University office regarding international education, with an organizing and integrative function in addition to leadership responsibilities in identifying and facilitating global education initiatives. Consequently, the OIP has oversight over all JMU and non-JMU study abroad programs; visa and reporting processes for international students and scholars; and the development of curricula, faculty experiences and programs that address international issues. The Executive Director of the OIP serves as chair of the International Education Leadership Team, a representative group that serves to advise the Provost and OIP and guide campus international activities. She also represents the University on the Executive Committee of the International Network of Universities (the international consortium to which JMU belongs) and the American Council on Education's Internationalization Collaborative.

With regard to study abroad, the OIP offers semester abroad programs in Antwerp, Florence, London, and Salamanca throughout the academic year (fall, spring, and summer). A new program, the European Marketing Minor in Antwerp, has just been added for the summer 2005 semester. In addition, the OIP offers — in conjunction with other individuals and academic units on campus — summer programs in Ghana, Ireland, Honduras, Malta, Martinique, Rome, Scotland and Trinidad Tobago (among other locations over the years). The OIP staff assists individual faculty who wish to develop specific global education experiences (e.g., summer programs or student exchanges) for various groups of students.

Moreover, the OIP coordinates international internships and service learning programs, and participation in non-JMU study abroad programs. The OIP Executive Director also supervises the Director of International Student and Scholar Services to facilitate the experiences of international members of our campus community. Finally, the OIP also participates in a number of externally funded projects (see below) that enhance the range and number of international experiences for students and faculty at our home campus. For more information on the many activities of this office, consult the OIP website at www.jmu.edu/international.

OIP Mission Statement

The Office of International Programs (OIP) at James Madison University is committed to the principle that international experiences and perspectives are essential to any undergraduate and graduate education. The mission of the OIP is 1) to promote and encourage a critical awareness of world issues, a sense of global community, and a commitment to engagement at the international level; and 2) to build a knowledge of and appreciation for other cultures, languages, and belief systems in order to educate active and responsible global citizens. The OIP is committed to providing, supporting, and facilitating international experiences for students, faculty and staff at JMU and abroad to achieve the OIP mission.



**Students Exploring
the Port of Antwerp**

Office Initiatives

Office Highlights

The 2003-2004 academic year has been busy and productive for the Office of International Programs. Over 50% of OIP staff members are new this academic year including the positions of Executive Director, Assistant to the Executive Director, Director of Special Projects, Director of Study Abroad, Director of International Student and Scholar Services, Technical Resources Coordinator, and Secretary/Receptionist. Subsequently, staff members have spent the year getting to know one another and engaging in an office restructuring process focused on clarifying roles and responsibilities, facilitating more efficient use of time and skills, and promoting effective communication. The Director of Program Operations is currently in the process of developing an office manual that will further articulate and clarify office policies and procedures. In addition, new directors were appointed for the Semester in London and Semester in Salamanca programs, and all four semester program student manuals were updated.

The OIP administration has also sought to make safety and liability issues a priority. The “JMU Emergency Procedure for Study Abroad” manual, developed this year, provides guidelines for preparing for and responding to an emergency abroad, in concordance with JMU’s Emergency Response and Recovery Plan. The manual also provides guidelines on communication about emergencies abroad as well as resources for further information (e.g., the U.S. Department of State). OIP staff members have researched and made recommendations to the Provost’s Office regarding liability, medical, and travel insurance. Additionally, the OIP has worked with the Directors of Residence Life and Judicial Affairs to coordinate residence hall management and disciplinary procedures abroad, including the implementation of a new alcohol and drug use policy that clearly delimits student responsibilities and consequences for prohibited activities.



**Students at
Slave Fort in Ghana**

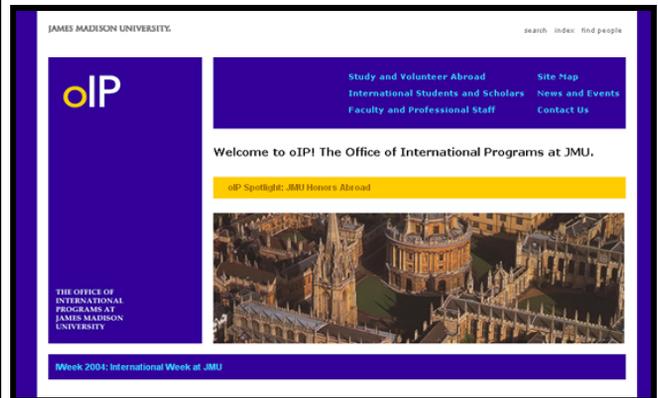
Parent’s Weekend

For the first time, the OIP specifically targeted freshman and their parents during Parent’s Weekend in November 2003. Invitations were mailed to all freshmen parents encouraging them to attend the OIP open house on Saturday morning of the weekend. The event was a big success with over 300 students and their parents in attendance. Participants could discuss study abroad options with OIP staff and faculty directors as well as learn how to prepare—academically and financially—for a study abroad experience. The event served to heighten awareness of study abroad opportunities early in a student’s academic career at JMU—a strategy the OIP plans to continue.

Office Initiatives

Promotional Materials

Working with an outside consultant, OIP staff members are in the process of redesigning the entire website, to include a new “look,” updated information and additional resources. The new web provides clear, convenient, and comprehensive information to students, parents, faculty and professional staff regarding all facets of international education, including: study, internships and service learning abroad, visa requirements, short-term program development, and other resources for faculty and professional staff.



The New OIP Web Site
www.jmu.edu/international

The OIP staff is in the process of finalizing large (3' x 4') posters to serve as promotional material for the four semester-long programs, the Honors Abroad Program, and JMU's consortium, the International Network of Universities. The posters beautifully illustrate the scope and richness of student experiences offered through these programs.



New promotional piece for the Semester in London Program

In addition, the OIP is in the process of designing other promotional materials for international and external audiences, including brochures for the London Institute, the Honors Abroad Program, and the office in general.

Staff Development

Executive Director

During 2003-2004, the Executive Director, Lee Sternberger, reviewed program operations in London, Florence and Salamanca. Her on-site activities included meeting with staff, students, host families (when applicable), and officials from host institutions. She also met with Oxford officials and faculty in order to establish the Honors Abroad program at Oxford University. Additionally, she was an invited speaker at the International Network of Universities annual meeting (hosted by Hiroshima University) regarding the internationalization process at JMU. Finally, she attended the annual INU Executive Committee meeting hosted by Flinders University in Adelaide, Australia.

Domestically, Dr. Sternberger attended an American Council on Education (ACE) grant proposal meeting in Washington, D.C. and co-facilitated a workshop and roundtable discussion at the annual meeting of the ACE Internationalization Collaborative regarding the assessment of international learning. During the 2003-2004 academic year, she presented papers at the joint meeting of the Association of College Academic Deans and Phi Beta Kappa in Charleston, S.C. regarding internationalization and the liberal arts; the annual meeting of NAFSA: Association of International Educators in Baltimore on globalization and internet use; and the annual meeting of the American Psychological Association in Honolulu on a "global curriculum" for professional psychology programs.



Staff Development

In May 2004, eight members of the OIP participated in the annual national conference of NAFSA, the leading professional association of international educators. With this year's conference held in Baltimore, staff members were encouraged to take advantage of the opportunity to meet with their counterparts at other state, national, and international institutions; get involved with the association and its subgroups; and attend workshops highlighting current trends in international education (such as the assessment of international learning, the recruitment of non-traditional participants in study abroad, and the facilitation of student and scholar exchanges under changing immigration guidelines). Members of the OIP also delivered presentations on their recent projects and research, including the effects of technology on international learning, best practices in international job and internship placement, and the success of our Illuminating Islam project (made possible, in part, through the support of a NAFSA cooperative grant). The knowledge, skills, and connections acquired by OIP staff members should prove invaluable in the upcoming academic year as we strive to increase the number of participants in study abroad and the variety of international experiences available to students and faculty, as well as continue to promote the internationalization of the JMU curriculum.

External Funding

ACE-FIPSE

Grant Assessment Project



The Office of International Programs was invited to join a six-institution grant application sponsored by the American Council of Education regarding the assessment of international learning. If funded, the six institutions which represent the spectrum of Carnegie designations—Dickinson College, JMU, Kalamazoo College, Kapi'olani Community College, Michigan State University and Palo Alto College—will implement assessment procedures that evaluate the following learning outcomes:

- Knowledge of one's own beliefs, values, and culture
- Knowledge of diverse work cultures/artifacts
- Knowledge of world issues, trends, and systems (e.g., UN, WTO, EU)
- Capacity for intercultural interpersonal relations
- Ability to communicate in a foreign language
- Capacity to perceive and use diverse cultural frames of reference

The assessment tools include a portfolio approach using a set of detailed rubrics and a quantitative measure of beliefs, life events, and values. Students who are studying abroad, living in Ashby House, the international residence hall, and participating in certain majors (e.g., international affairs) will be asked to join the assessment project. ACE has submitted this proposal to the Fund for the Improvement of Post-Secondary Education, a branch of the U.S. Department of Education, where it has been recommended for funding.



Global Access Project

The OIP was also invited to join the twelve-institution Global Access Project (GAP) by the American Association of State Universities and Colleges and funded by the U.S. Department of State. The project is designed to link State Department resources to colleges and universities, and by extension, to the communities they serve, as well as stimulate interest in public diplomacy. GAP activities include hosting State Department "town meetings," using digital video conferencing to broadcast State Department speakers to member campuses, and sponsoring student participation in seminars, briefings and other State Department activities in Washington, D.C. Other members of the project include Old Dominion University, Portland State University, Ball State University and the University of Nebraska at Omaha.

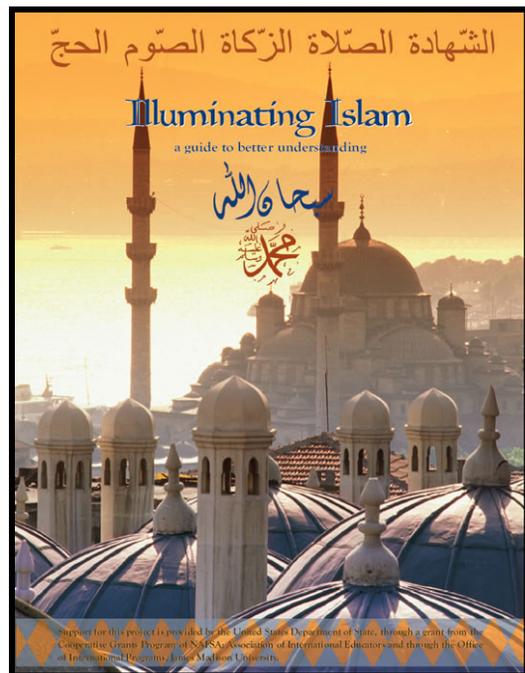
External Funding

Illuminating Islam: A Guide for Better Understanding

Illuminating Islam was a semester long grant-funded project bringing Muslim students and community members from James Madison University, the public school system, and the larger community, into dialogue with one another. Funded from September of 2003 to June of 2004, the core purpose of the Illuminating Islam grant was to carry out an educational program which would augment understanding of the Islamic tradition. OIP staff recruited volunteers from the JMU Muslim student community, who presented introductory information in local high schools on Islamic doctrines, practices, history and art and then answered the high school students' questions. This personal interaction of local high school students with international Muslim students produced a valuable opportunity for both parties to learn from and about each other. Presentations were also made to the Rotary Club and at JMU's International Student Leadership Conference.

The second tier of programming took place on campus and utilized more sophisticated materials for JMU students and faculty. In conjunction with the Muslim Student Association, Grant Coordinators arranged for various activities during Islam Week, including talks on calligraphy, jihad, Sufism, and women in Islam, and co-hosted an Islamic Art Exhibit.

All of the presentations were filmed, and two were chosen to be produced as video programs by the JMU School of Media Arts & Design. Those presentations, entitled – Women in Islam and Jihad in Context – were donated to local libraries and schools where they will be available for personal checkout and use as teaching aids. In addition, texts discussing the Islamic tradition were donated to local county schools; high schools received two books and three videos (including a PBS production).



The Illuminating Islam Project was supported by the U.S. Department of State through a grant from the Cooperative Grants Program of NAFSA: Association of International Educators and the JMU Office of International Programs.

University Community Engagement

Provost Award for Excellence in International Education

During the 2002-03 academic year, the Office of Academic Affairs announced the first annual Provost Award for Excellence in International Education. This award of \$500 recognizes JMU faculty who have made a significant contribution in the area of international education, through research, study abroad, service learning, curriculum design, work with international students, and other relevant activities. The award is based on the following criteria:

- Creativity, scope, and/or reach of international activities
- Demonstrable commitment to international education
- Impact on the University community
- Degree of collaboration within and outside of the University

The second annual Provost Award for Excellence in International Education will be awarded in the fall 2004 semester.

Recipients of the 2002-03 Provost Award for Excellence in International Education

Rich Harris serves as the director of the nationally-recognized community service learning program at JMU. He has developed a number of international service learning programs including a long-term program in Dominica. Both students and alums participate in the program, working directly with community agencies there. Rich also presents and publishes in international service learning and is active in the International Partnership for Service Learning, the leading organization in the U.S.

Mary Kimsey currently serves as the first director of CISAT International, a college organization dedicated to supporting and promoting international education to CISAT students and faculty. Mary also teaches a number of geography courses including Cultural Geography. Moreover, she is in the process of developing an applied study abroad program in Haiti that directly addresses issues of health, telecommunications, alternative energy and environmental remediation there.

Bijan Saadatmand, former director of International Student and Scholar Services, has been a leader in international education at JMU for over 30 years. He has worked to recruit hundreds of international students and faculty, navigating complex and changing visa issues. Moreover, he has worked internationally to promote peace and democracy in the Middle East. Bijan teaches and publishes across a range of issues, including psycho-political issues of the Middle East, human intimacy, and family systems.



**Provost Brown congratulates
Mary Kimsey**

David Owusu-Ansah has been a leader in international education at JMU for many years. He created one of the first short-term study abroad programs – in Ghana – and has promoted study abroad to ethnic minority students. He is also a former JMU Fulbright Program representative and also President (1997-2003) of Ghana Studies Council – an international association of scholars with research interest in the West African country of Ghana. David has also worked with a faculty team to develop JMU's African Studies minor. David teaches a number of history courses and pursues research regarding Islam in Africa.

University Community Engagement

International Week

With the theme, "Picture This: Envision Yourself in A Connected World," the OIP and Center for Multicultural and International Student Services (CMISS) co-hosted JMU's sixth annual International Week in September 2003. Included in the nearly thirty events offered were performances by Latin and African musical groups, a comedy team that explored Arab-Israeli tensions, a panel discussion on current issues in the Middle East, foreign language workshops, an international soccer tournament, photo contest, and study abroad fair.

These programs were held at venues around campus and were open to students, faculty, staff, and the surrounding community with the purpose of recognizing and celebrating the diversity of our increasingly integrated and internationalized communities. Programs were developed and sponsored through the collaborative efforts of academic departments, student affairs offices, student organizations, community groups and the OIP.



Flag parade during I - Week



Ramadan Feast at JMU

International Student Leadership Conference

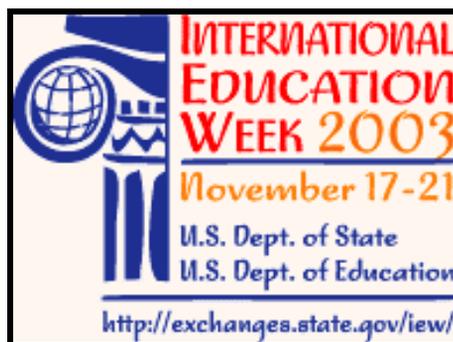
In March 2004, JMU hosted the Fourth Annual International Student Leadership Conference. Co-sponsored by the Office of International Programs and the Center for Multicultural and International Student Services at JMU and the International Student Services office at Eastern Mennonite University, the Conference was once again a big success with more than 150 participants from universities across five states.

Although the majority of participants were international undergraduate students, both graduate and U.S. student participants attended the conference. In total, citizens of more than 55 countries were present. Goals for the one-day conference were achieved, as OIP and CMISS staff provided many avenues for interaction, learning and community building. Participant evaluations were very positive, lauding the presentations by Aminata Njeri, the energetic keynote speaker, and many small-group session leaders. Small group sessions were presented on a wide variety of topics, such as cross-cultural communication, immigration regulations following graduation, and basics about Islam. A fifth annual conference is being planned for March 2005.

University Community Engagement

Governor's International Education Day

The OIP participated in the first Governor's International Education Day, held in Richmond, Virginia in November of 2003. Five JMU students from Holland, the Ukraine, Pakistan and Columbia, as well as three OIP staff members attended. The event was hosted by the Virginia Council for International Education and the Office of the Governor of Virginia in order to kick-off the beginning of International Education Week 2003, celebrate a globally-educated citizenry in the 21st century, and emphasize the importance of international education in Virginia. Event speakers included Governor Mark Warner and Secretary of Education Belle Wheelan. The affair was well attended by universities across the state. OIP staff members plan to attend next year's event.



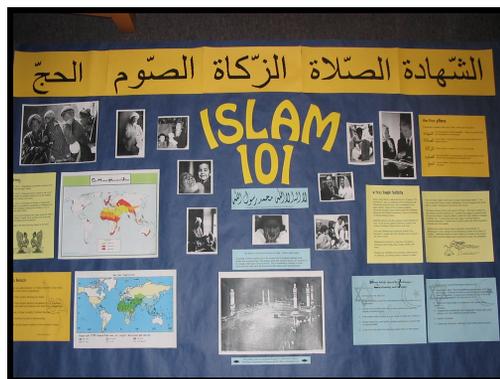
International Education Week 2003

Residence Hall Programming

In March, 2004, the OIP began working with the Office of Residence Life to develop a series of globally-oriented materials and programs for use in JMU's residence halls. In conjunction with the events of this year's Islam Week, a bulletin board was designed to promote awareness of the history, beliefs, and traditions of Islam, as well as its connections to Judaism and Christianity. The materials for this bulletin board were compiled into packets made available to all residence hall staff for display in their halls.

OIP Faculty Support & Co-Sponsored Events

The OIP is pleased to sponsor faculty and staff members' international professional development activities and provide support for a number of different cultural events on-campus. During the 2003-2004 academic year, OIP-supported programs included the Friends of Sironka Dance Troupe, the Illuminating Islam project, the Greater Asian Studies Initiative (symposium), Economic, Education, and Cultural Practices and Systems in Comparison (panel discussion), and the Alternative Spring Break trip to the Dominican Republic among others. The total expenditure for faculty support and campus events was \$23,520.



Islam 101 Bulletin Board

University Community Engagement

OIP-CMISS ASB Trip

2004 marked the second year of collaboration between the OIP and Center for Multicultural and International Student Services in sponsoring a service trip to the Dominican Republic. As a part of JMU's increasingly popular Alternative Spring Break program, two student leaders and three professional staff organized and led a group of approximately fifteen JMU students in fund-raising in the U.S., followed by cultural tours and service work in Santo Domingo, the capital of the Dominican Republic.

During their week, students visited local orphanages, a school, retirement community, and children's hospital. These experiences gave them the opportunity to interact directly with local Dominicans, most of whom live without the socio-economic advantages common to our participants. The students played games with and read to the children and encouraged the retirees to share their stories about career, family, and hobbies.

In addition to service work, trips were made to the historic district of Santo Domingo (the first European city in the Americas), the Presidential Palace, and several other important cultural sites.



**Joint OIP and CMISS ASB Trip
to the Dominican Republic**

International Education Leadership Team

Formed in 2003, and chaired by the Executive Director of the OIP, the IELT is an advisory body for campus internationalization efforts. This year, the International Education Leadership Team sought to galvanize students, faculty, and professional staff toward the goal of internationalizing the JMU campus. Additionally, the team supported campus-wide programs and initiatives, facilitated organization at the college level, advised the Provost and other offices, and spearheaded the strategic planning process. Members include Vida Huber, Mary Kimsey, Sharon Lovell, Doris Martin, David Owusa-Ahnsah, Lee Sternberger, Newell Wright and Daniel Wubah. The team is now in the process of writing a mission statement, identifying goals and objectives, and expanding their membership to include other units and divisions on campus (e.g., Student Affairs).

OIP Staff on ASB trip



International Linkages

International Network of Universities

James Madison University is a member of the International Network of Universities (INU), a consortium of universities which is working to facilitate student, faculty and professional staff exchange, creative and collaborative research and service projects, and joint online courses and programs. The current members of the INU are listed below.

The OIP is working with INU partners to develop active, long-term relationships. Current projects include student exchange programs, a student teacher practica site, a psychology doctoral student exchange program, and a Student Affairs professional staff exchange program. The International Network of Universities offers a rich array of possibilities for faculty and staff development around the world. For more information, please see the INU website at www.inunis.net.



Dr. Sternberger at the INU Conference at Hiroshima University

INU Member Institutions



Budapest University of Technology and Economics, Budapest, Hungary



Capital Normal University, Beijing, PRC
Sichuan University, Chengdu, PRC
Harbin Medical University, Harbin, PRC
Yunnan University, Kunming, PRC



Flinders University, Adelaide, Australia
La Trobe University, Melbourne, Australia



Hiroshima University, Hiroshima, Japan

Helsinki University of Technology, Helsinki, Finland



Malmö University, Malmö, Sweden



Parahyangan Catholic University, Bandung, Indonesia



Universidade de Santiago de Compostela, Compostela, Spain



University of Leicester, Leicester, England

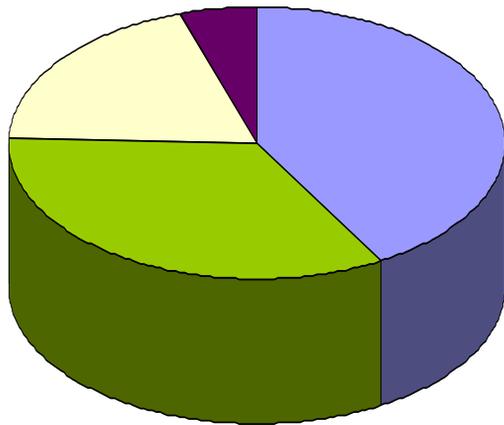
James Madison University, USA

Study Abroad

Participation

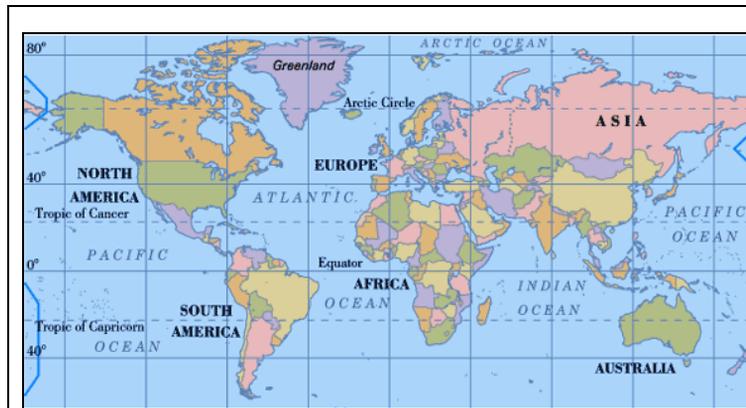
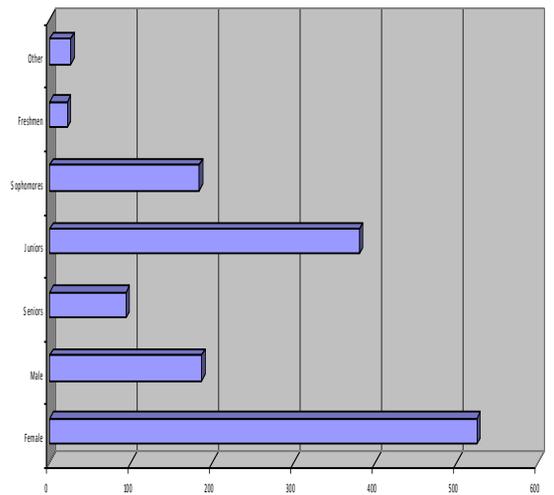
During the 2003-2004 academic year, a total of 711 students studied and worked abroad through JMU's study abroad and international internship programs. Of these 711 students, 297 students studied abroad with JMU semester programs, 241 studied abroad with JMU short term programs, 138 studied abroad with non-JMU programs, one studied with a JMU exchange program, and 35 worked abroad through international internship programs.

2003-2004 Study Abroad Participants



■ JMU Semester
 ■ JMU Short Term
 ■ Non-JMU Program
 ■ JMU Exchange
 ■ International Internship

2003-2004 Study Abroad Participants

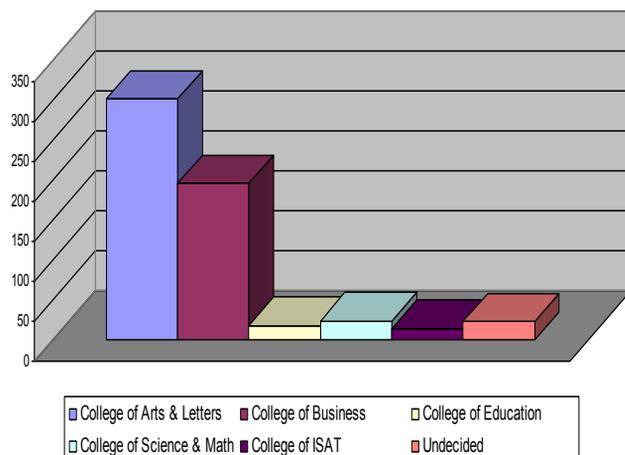


Study Abroad Destinations

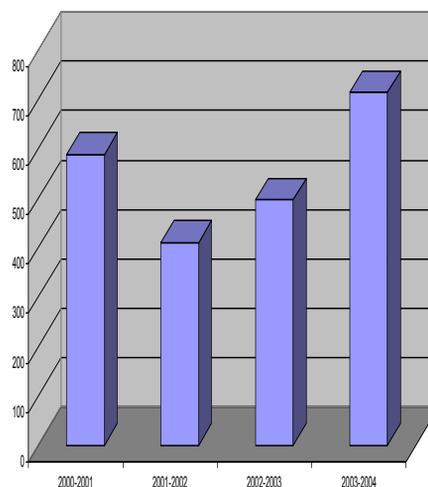
Mexico	1	Trinidad and Tobago	18
Japan	1	Czech Republic	18
Madagascar	1	Africa	22
Guatemala	1	Ireland	23
Thailand	1	France	23
Ukraine	1	Malta	25
Denmark	2	Australia	34
Korea	2	Belgium	97
Costa Rica	3	Spain	107
New Zealand	3	England	114
Honduras	5	Italy	145

Study Abroad

2003-2004 Study Abroad Participants



Number of Students Study/Work Abroad



List of All Active Linkages

Australia	Flinders University La Trobe University
Belgium	University of Antwerp
China (PRC)	Capital Normal University Sichuan University Harbin Medical University Yunnan University
Finland	Helsinki University of Technology
Germany	European Business School EBS University of Applied Sciences, Zittau/Görlitz University of Applied Sciences Saarbrücken
Ghana	University of Cape Coast
Hungary	Budapest University of Technology and Economics
Indonesia	Parahyangan Catholic University
Italy	British Institute, Florence

Japan	Hiroshima University Nanzan University
Korea	Yonsei University
Martinique	University of Antilles and Guyane
Moldova	Universitatea Technica A Moldovei
Netherlands	INHOLLAND
Romania	Romanian American University
Spain	Universidade de Santiago de Compostela University of Salamanca
Sweden	Malmö University
Taiwan	National Taiwan University
United Kingdom	Oxford University University of Cambridge University of Leicester St. Andrews University

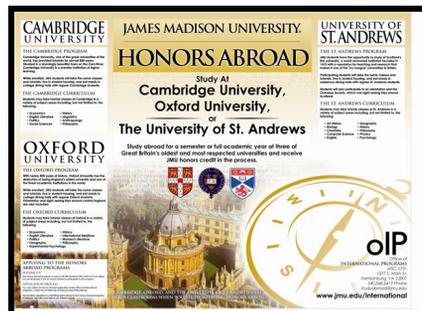
Other Affiliations

American Institute for Foreign Study (AIFS)
Butler Institute for Study Abroad
International Research and Exchange Programs (IREX)
International Studies Abroad (ISA)
Council on International Educational Exchange (CIEE)

Study Abroad

JMU Honors Abroad

For the first time, JMU students have the opportunity to study at three of Great Britain's oldest and most respected universities: Cambridge University (founded about 1226), Oxford University (founded about 1096) and the University of St. Andrews (founded in 1413). Top students (with a 3.3 GPA or higher) will participate in regular courses and tutorials, live in student housing and eat meals in university dining halls with Cambridge, Oxford and St. Andrews students. All three universities will provide a stimulating and demanding academic program for our brightest students. During the 2004-05 academic year, 13 students plan on participating in the program.



New Promotional Piece for the Honors Abroad Program



JMU London Institute

This year, the Office of International Programs announced a new faculty and student development opportunity, the James Madison University London Institute. The Institute based at JMU's Madison House is centrally located in the heart of the Bloomsbury District and ideal for students seeking full immersion in contemporary London. Each summer the Institute will host one or two exciting and challenging short-term study abroad programs. These programs are designed to be dynamic and stimulating, providing serious student scholars with hands-on experience in an intensive, discipline-specific academic environment. In its inaugural summer (2004), the London Institute hosted a program on contemporary theater and dance.

Brochure for the Inaugural London Institute

New Summer Programs

- Beijing (language and culture)
- Berlin (language and culture)
- HIV/AIDS Education in Trinidad/Tobago
- Cross-Cultural Psychology in Perugia
- Fresco Preservation/Archeology in Altamura
- Business Environment of Europe in Prague



JMU Students with Buddhist Priests near Beijing

Study Abroad

European Union Master's Program

The OIP, in conjunction with colleagues from around the University, is working on the development of a master's degree program regarding the European Union. The program has an applied focus with courses in EU economics/commerce, governance, science and technology, conflict and security, environmental policies, and health and human services. Students will complete intensive study of the EU in Harrisonburg, and then spend a year in Florence, Italy completing coursework, internships, and projects. The program is a collaborative effort with the European University Institute, the graduate degree center for the European Union. The Masters in European Studies—with its applied focus and dual venues—is among a select number of similar programs in the U.S. and Europe. The program is slated for implementation in the fall of 2006.



**European University
Institute in Florence, Italy**



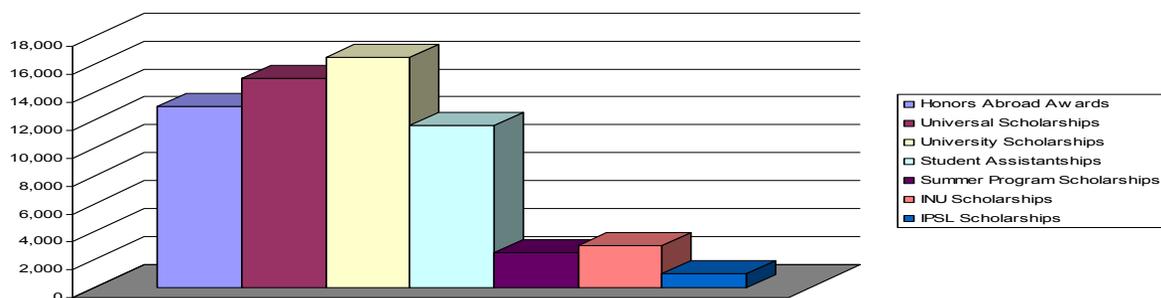
Florence and the Institute at sunset

OIP and University Scholarships for Study Abroad

In an effort to increase the number and diversity of students studying abroad, the OIP awarded approximately \$58,600 in scholarships to students demonstrating financial need and academic merit. This represents a 43% increase in OIP-sponsored financial support to students compared to the previous academic year. The OIP is committed to promoting study abroad to a diverse group of students, increasing the overall number of students who study, work and volunteer abroad, and increasing the amount of scholarships available for study abroad, based on need and merit, during the next academic year and beyond. On the following page is a summary of the number and types of scholarships awarded.

Study Abroad

Study Abroad Scholarships



Scholarship Facts and Figures

Scholarship Type	Number of Scholarships	Amount of Award	Program	Criteria Based On
Honors Abroad	Six	2,000-2,500	Honors Abroad	Academic Merit and Financial Need
Universal	Six	2,500	JMU Semester-long	Academic Merit and Financial Need
University	One per every five students	500	JMU Semester-long	Academic Merit and Financial Need
Student Assistantships	Two-three	500	Antwerp, Florence, and London	Vary by Study Abroad Program
Summer Program	Five	500	Ireland	Academic Merit and Financial Need
International Network of Universities	Six (to be awarded)	500	INU Partner University	To be determined
International Partnership for Service Learning	Two (to be awarded)	500	IPSL Programs Abroad	To be determined

International Student and Scholar Services

International Faculty and Staff Trends

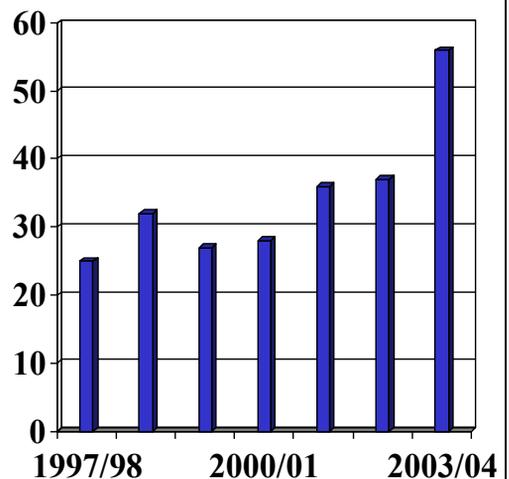
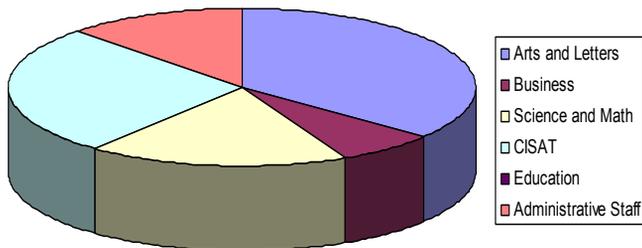
Currently, JMU's offices and academic programs host 56 international faculty and staff on non-immigrant visas, a 400% increase from 1994. Between 2002 and 2003 alone, that number grew by 47%. Traditionally, the College of Arts and Letters has hosted the majority of JMU's international faculty and staff (primarily in the Department of Foreign Languages and Literatures). Recent trends, however, have shown a significant increase in international faculty and staff employment in the Colleges of Integrated Science and Technology and Science and Mathematics.

The majority (54%) of JMU's international faculty were holding H-1B visas in 2003, while an additional 37% were present at JMU as exchange visitors on J-1 visas. The percentage of those on H-1B visas has increased in the past two years, while the percentage of those on J-1 visas has decreased slightly.

Although the majority of JMU's international students are drawn from South and East Asia, presently, international faculty and staff come predominantly from countries in Southern and Western Europe. Indeed, the single best represented country for the past five years has been Spain, with its citizens teaching in the Foreign Language Department.

International Scholar Figures

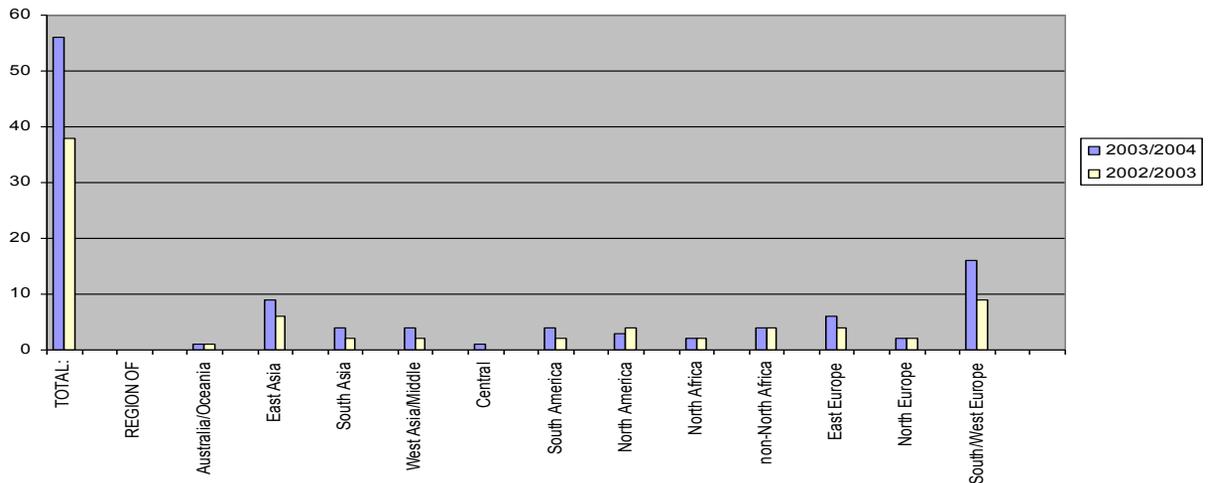
International Faculty & Professional Staff by College 2003-2004



■ International Scholars at JMU

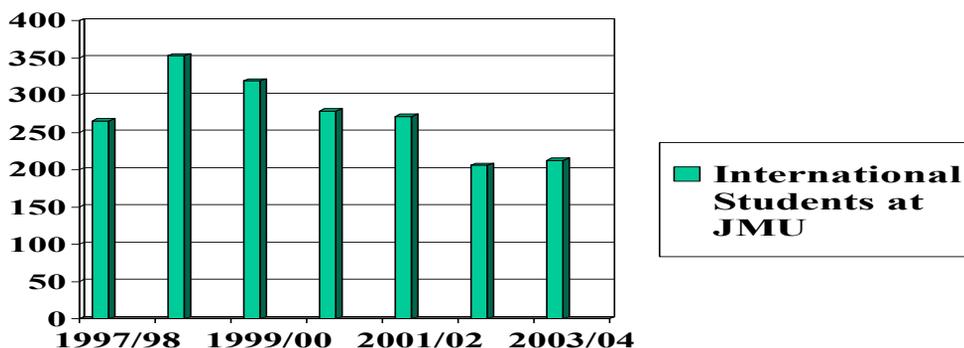
International Student and Scholar Services

International Faculty and Professional Staff by Region of Citizenship



International Student Enrollment Trends

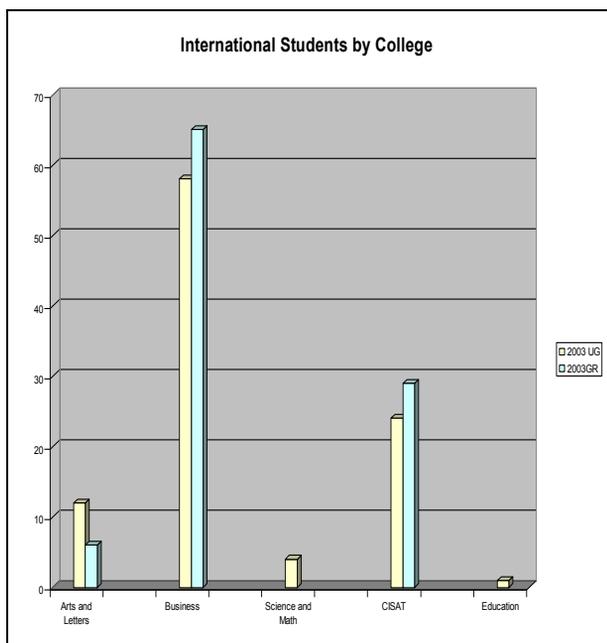
Following a record high international enrollment in 1998, JMU's international student enrollment has been steadily declining and, in 2003, was the lowest it has been in more than ten years. Indeed, between fall 2002 and fall 2003, international enrollment fell by 12%, continuing an overall six-year decline currently at 36%. Although national statistics reflect a slow-down of international enrollment in institutes of higher education (see, for example, the November 2003 Open Doors report produced by the Institute of International Education), JMU has seen a greater decline than the national average. Not only has overall international student enrollment declined at JMU, but the number of new international applicants is steadily decreasing. Between fall 2002 and fall 2003, the number of international applications dropped by more than 20%. There are a variety of potential explanations for this decline, including stricter visa regulations and competition from universities in other countries. However, the Admissions office, OIP and CMISS are attempting to address this decline through a comprehensive and targeted recruitment strategy.



International Student and Scholar Services

International Students by Country of Origin

Traditionally, just under one-half of JMU's international students have come from Asia, with the largest concentrations from South and East Asia (generally around 20% from each of those regions.) In 2003, the numbers were consistent with that trend, with 19% coming from East Asian countries, and 21% coming from South Asia. The remainder were spread relatively evenly among the rest of the world, with slightly more coming from Europe than from Africa or the Americas, and the fewest coming from Australia/Oceania. The individual country most represented among international students at JMU is Pakistan, followed by India and Korea. It may be of some interest that JMU has a large Korean population (approximately 80 students). Non-immigrants make up 19% of that population, while the remainder are permanent residents of the United States.

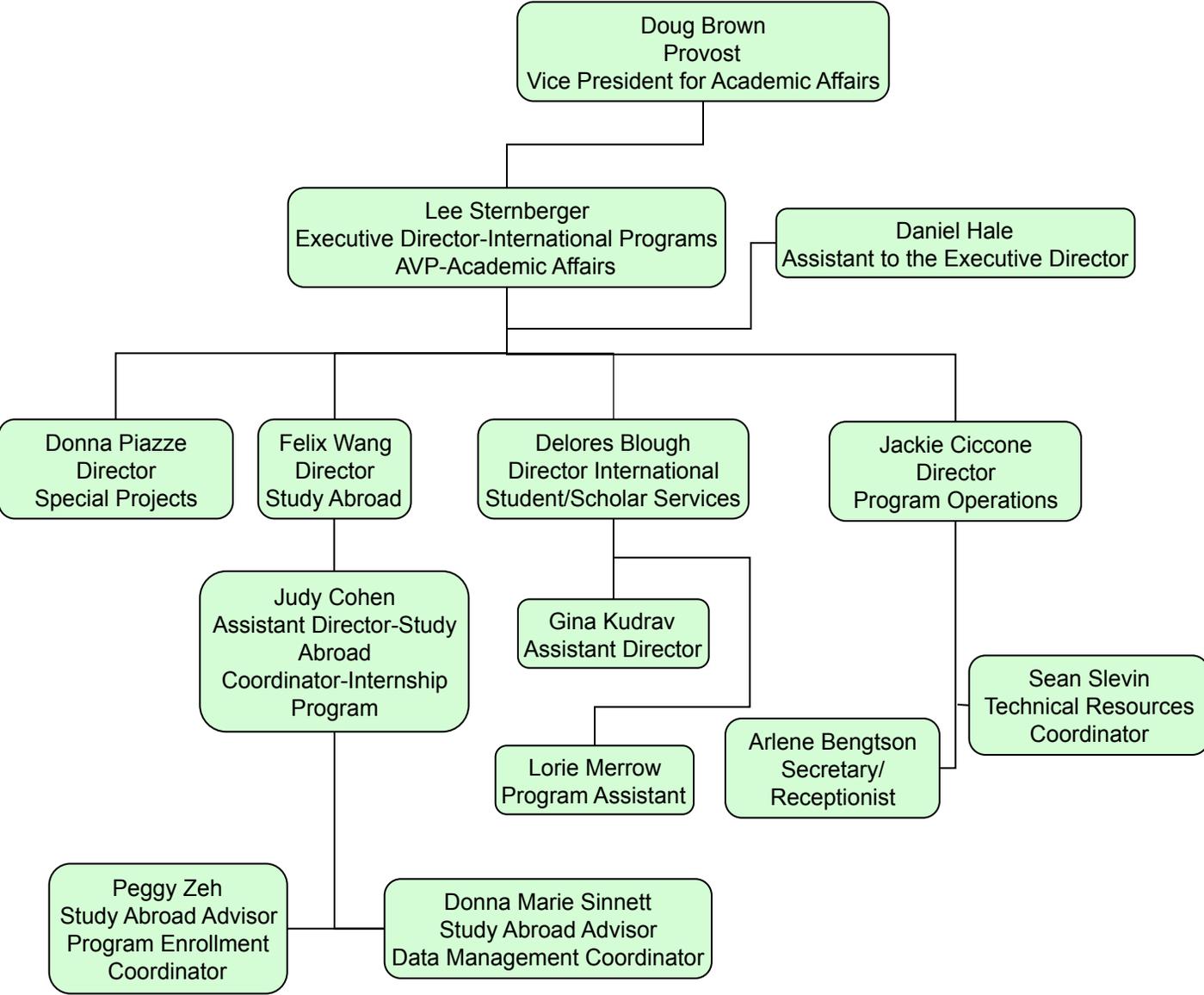


International Students by College

Approximately 10% of JMU's international students are currently participating in graduate-level programs, 6% are enrolled in non-degree seeking programs (generally as exchange students), and the majority are pursuing their undergraduate degrees. Of the nearly 225 international students at JMU (both graduate and undergraduate) more than 50% are participating in College of Business programs. Approximately 25% percent pursue degrees in Arts and Letters, Education, or Math and Science, while the remaining 25% percent are enrolled in CISAT .

Appendices

OIP Organizational Chart



Staff Biographies

Lee Sternberger

Executive Director of OIP &

Assistant Vice President for Academic Affairs

As Assistant Vice President and Executive Director of the Office of International Programs (OIP), Dr. Sternberger currently leads a campus-wide effort to internationalize University curricula, services and programs, and coordinates global and international activities across JMU's seven colleges. Dr. Sternberger is responsible for administering OIP programs, including study and service abroad, international student and scholar support, and immigration services as well as works to develop opportunities for students, faculty, and staff to learn about and pursue global education, funding, service, and scholarship activities. She also directs JMU's activities within its international consortium—the International Network of Universities—and serves on the Executive Committee of the consortium. Finally, Dr. Sternberger is responsible for the promotion of a distinctive national profile for global education, scholarship, and service at James Madison University that is congruent with the University's mission and standard of excellence.

Dr. Sternberger earned her B.A. in Economics from the University of Missouri (Columbia), her M.S. and Ph.D. in Clinical Psychology from Washington State University, and an M.A. in Architectural History from the University of Virginia; she has also completed post-graduate work at the Courtauld Institute of Art in London. Dr. Sternberger's interests are cross-disciplinary and international in nature. Her primary program of research is concerned with assessing international learning processes and outcomes, particularly the affective, cognitive and developmental “transformation” that often results from exposure to different cultures. She has also published and presented on a number of interrelated topics, including the assessment of psychological disorders, the relationship of various psychological perspectives to the discipline of art history, and the development of a global curriculum for the training of clinical psychologists. Dr. Sternberger is a member of the American Psychological Association's Division of International Psychology, the Association of International Education Administrators, the College Art Association, NAFSA, and the Society of Architectural Historians among other organizations. A devoted advocate of international education, Dr. Sternberger has taught, conducted research, led students, presented papers, and served as an administrator and counselor in a diverse range of countries and cultures including Korea, England, Turkey, Germany, Japan and Portugal.

Arlene Bengtson

Secretary/Receptionist

Arlene Bengtson started at JMU in the summer of 2004 as receptionist/secretary. For twenty-one years, Arlene worked in business at a company that was founded in 1920. Having been introduced to academia in 1993, Arlene worked as an administrative assistant at Florida Atlantic University in Boca Raton, Florida in the Arts & Humanities – English Department. Born & raised in New England, Arlene attended Kathryn Gibbs Secretarial School in Providence, Rhode Island.

Delores Blough

Director of International Student/Scholar Services

Delores (Delo) Blough is the Director of International Student and Scholar Services. Delo earned her B.S. in Social Work from Eastern Mennonite University and her J.D. from Georgetown University Law Center. Prior to joining JMU, she served as the Director of International Student Services and Coordinator of Diversity Initiatives at Eastern Mennonite University for seven years. While an attorney in private practice from 1988 to 1995, Delo specialized in immigration law. In addition, Delo has significant experience in the field of conflict management and mediation training. She has been involved in projects in the Harrisonburg community promoting diversity, multicultural awareness, and conflict management.

Jackie Ciccone

Director of Program Operations

Jackie Ciccone began work in the OIP in 1986 when it was a “one-person” office for three semester programs. Today, she directs the base operations of the OIP and manages the financial planning and administration of JMU’s international programs. Areas of responsibility include overseeing the planning phase, monitoring budgets, maintaining compliance with university, state and federal policies that may affect student security, as well as monitoring the budget and personnel functions for the office. Throughout the year, she works closely with semester and short-term summer program directors to insure a quality and efficient experience for JMU students. She has made site visits to JMU programs in Paris, London, and Salamanca. She also coordinates the FMIR Selection Committee and the Universal Scholarship Program.

Jackie is actively involved in university committee and service activities, including the Employee Advisory Committee (1993-94, 1999-present; co-chair, 2000-01, 2001-02, 2002-03); the Disability Resources Committee (2001-2003); the Employee Service Awards Task Force (2000-02); the Employee Recognition Focus Group (2001-02); and the Inaugural Committee for President Rose (1999). She has also been a member of the Virginia Government Employees’ Association since 2002.

A native of Virginia, Jackie attended Hollins College and Germanna Community College. She lives in Harrisonburg with her husband and their three sons.

Judy Cohen

Assistant Director of Study Abroad & Coordinator of Internship Program

Judy Cohen graduated from Wellesley College with a major in French and worked for the administration at Duke University before coming to Harrisonburg in 1973. When her husband, Ralph Cohen, began establishing JMU's study abroad program, she provided him with secretarial support, primarily helping to set up the semesters in London and in Paris. As part of the faculty family in residence, she accompanied her husband to London for five semesters and to Florence for two terms, where she helped provide administrative assistance. She is an avid supporter of the arts and has contributed in a variety of ways to the growth and success of Shenandoah Shakespeare. She is currently on the Board of the Bach Festival through Eastern Mennonite University and serves as president of the Friends of Carrier Library here at JMU.

Her experience abroad led to her work as a private tour guide and later a travel agent specializing in custom European trips. Her first fourteen years at JMU were devoted almost entirely to directing the JMU / Commonwealth of Virginia International Internship Program and to managing bookings for Madison House, JMU's student residence hall in London. Her professional travels have taken her chiefly to Europe, where for a number of years she regularly visited internship sites in London, Brussels, Paris, and Madrid. She still runs the internship program but is also involved in advising students on non-JMU study abroad and internship programs and in guiding students through the application process for a number of scholarships and fellowships for educational opportunities abroad.

Daniel Hale

Assistant to the Executive Director

After graduating from JMU's International Affairs and Asian Studies Programs, Daniel Hale received a scholarship from the National Security Education Program (NSEP), to study Mandarin Chinese and culture at Nanjing and Beijing Universities in China. While there, he helped translate Chinese legal documents into English, acted in a Chinese soap opera, taught conversational English to Chinese students, and became the voice for a series of language tapes used in English-language reading classes.

Currently, Dan works for JMU's Office of International Programs and is responsible for supporting the activities of the Executive Director. He represents the Executive Director at professional functions, serves in an advisory capacity on various committees, and develops and manages special projects (including the development of collaborative inter-office relationships and the assessment of educational needs, programmatic effectiveness, and the impact of international learning). Dan also facilitates the implementation of professional development opportunities and recognition mechanisms for the OIP staff, and facilitates the administrative aspects of our international consortium (the International Network of Universities).

Gina Kudrav

Assistant Director of International Student/Scholar Services

Regina (Gina) Kudrav has been employed with JMU for almost 9 years. Initially employed with the Office of Admission, Gina accepted a position in the Office of International Student and Scholar Services in 1998 because she wanted more student contact. Being employed in the international office for over 6 years, Gina's background includes the inception and implementation of SEVIS. Her current work centers mainly on issuing the I-20 and DS2019 and helping students maintain F or J status. Keeping current with immigration regulations and advising international students on how regulations are interpreted and applied comprise the bulk of her job. Authorizing Curricular Practical Training, extensions, under loads and recommending Optional Practical Training are also a significant part of her responsibilities. Gina enjoys serving on the committee for International Week, Transition America and the International Leadership Conference.

Gina graduated from Edinboro State University in Pennsylvania with a bachelor's degree in Sociology. She grew up on Lake Erie and has lived in the Midwest, but has made Virginia her permanent home.

Lorie Merrow

Program Assistant to International Student/Scholar Services

Eleanor (Lorie) Merrow has a B.S. in Education and an M.A. in History from the University of North Dakota. Born in Connecticut, she moved to North Dakota for college and remained there for almost twenty years. She has had numerous occupations, from teaching college history to driving school bus, and from raising children to teaching K-12 about American garbage generation. Her latest project, administering the grant-funded Illuminating Islam project, has provided an excellent opportunity to combine various interests and skills. Working with international students offers her great job satisfaction with its many opportunities to know and help students from around the world.

Donna Piazze

Director of Special Projects

Donna M. Piazze has worked at James Madison University as Director of Special Projects in the Office of International Programs since October 2003. In this role, her primary responsibilities include researching and identifying appropriate resource development opportunities for faculty, maintaining the international alumni database, organizing special events and programs, as well as developing promotional support to increase student and faculty awareness of International Program opportunities and activities.

Just prior to coming to JMU, Donna was employed by the Wharton School at the University of Pennsylvania where she served as Program Director for a required M.B.A level course. Other past work experiences include teaching at Department of Defense schools in Vicenza, Italy and West Point, NY, as well as owning and operating a highly successful catering business.

Originally from Long Island, New York, Donna has lived and worked at many locations throughout the United States and Europe, which includes eight years in Italy.

Sean Slevin

Technical Resources Coordinator

Sean graduated from Rosedale Christian Academy, a small private school in Winchester, Virginia, in 1995 and began undergraduate studies at James Madison University that fall. He graduated from JMU in December 1999 with honors and a Bachelor of Business Administration in Management and Economics with a concentration in Finance.

Since completing his undergrad he has worked overseas as a missionary and then in the US in occupations ranging from manual labor in factories to international customer service for a multinational company.

Here, in the Office of International Programs, Sean handles all things technological. He uses his high aptitude for technology to accomplish tasks ranging from researching and purchasing needed technological hardware and software to building databases and administering the OIP web site.

Donna Marie Sinnett

Study Abroad Advisor & Data Management Coordinator

Donna Marie Sinnett has been in the field of international education since 1998. Currently she serves professionally as a study abroad advisor and the data management coordinator in the Office of International Programs.

As the data management coordinator, she has independently created the departmental databases on which she maintains, compiles, and provides statistical data on students studying and interning abroad in all JMU and external programs. As a study abroad advisor, she is responsible for advising students on education abroad opportunities. In addition, Donna Marie routinely presents information at pre-departure orientation meetings and study abroad fairs.

Born and raised in Philadelphia, Donna Marie attended the University of Florida. In 2002, she had the opportunity to visit London and experience firsthand JMU's study abroad program, and in 2004 she attended the NAFSA Annual Conference where she received a Certificate of Completion in *The Foundations of International Education: Education Abroad Advising*.

Felix Wang

Director of Study Abroad

Felix Wang joined JMU in the fall of 2001 as Assistant Director of the Center for Multicultural/International Student Services. A native of Taiwan, he spent most of his life in the Dominican Republic. He earned his B.B.A. and M.B.A from Campbell University in North Carolina. Prior to his arrival to JMU, he served as Assistant Director of International Admissions at Campbell University. His duties included international recruitment, international student programs, immigration issues, study abroad opportunities and student advising.

During his role as the Assistant Director at CMISS, he worked with international students by ensuring their adjustment and supporting their needs while studying at JMU. In addition, he was responsible for promoting cultural awareness and diversity initiatives for the university. As the Director of Study Abroad, Felix is responsible for planning, coordinating and promoting study abroad programs and opportunities for JMU students. He directs all the exchange programs and every year, he leads a trip to the Dominican Republic for volunteer and service learning projects.

Felix presents numerous workshops on diversity and international topics and advises several student organizations on campus. Currently, he is working on his second Masters in the field of College Student Personnel Administration, and he is also a member of NAFSA, NASPA and NSHMBA. He is fluent in English, Spanish and Chinese and strongly believes that the key to better understanding the world is by exploring the world.

Peggy Zeh

Study Abroad Advisor & Program Enrollment Coordinator

Peggy Zeh has worked with International Programs for the past eleven years. Before joining our staff in 1993, she worked for ten years with the school division of Albemarle County.

Peggy serves as the Program Enrollment Coordinator and a Study Abroad Advisor for our office. She assists students and faculty with academic related matters and is in charge of maintaining academic related data. As manager of the on-campus administration of the Semester in Florence Program, she assists the program resident director, acting as his liaison on campus. To better familiarize herself with this program, she traveled to Florence and worked with the resident director and his administrative assistant. Peggy also advises students about international opportunities and publicizes international programs and events and works with students during the orientation process.

Peggy has taken courses through Piedmont Virginia Community College. Originally from New York, she currently lives with her husband in Harrisonburg.