



## FACULTY SENATE MINUTES

### Thursday, March 28, 2013 - Taylor 306

**In attendance:** Speaker: McGraw; Accounting: Louwers; Art & Art History: Welter; Biology: Cocking; Chemistry: DeVore; Communication Sciences & Disorders: DePaolis; Comm. Studies: Smilowitz; Comp Info Sci and Mgt Sci: Simmons; Computer Science: Grove; Engineering: Harper; English: Rankin; Exception Ed.: Blatz; Finance & Business Law: Hamilton; Foreign Languages: Regalado Lopez; Geology: Johnson; Health Sciences: Burnett; History: McCleary; Hosp., Sports & Rec MGT: Shonk; IDLS: Walker; ISAT: Benton; Justice Studies: Robinson; Kinesiology: Nye; Learning, Tech & Leadership Ed.: Estes; Lib & Ed Tech: Mungin; Management: Stark; Marketing: Cereola; Mathematics and Statistics: VanWyk; Media Arts & Design: Leidholdt; Mid., Second & Math: Carbaugh; Military Science: Ware; Music: Gibson; Nursing: Knopp; Philosophy & Religion: Piper; Physics: Giovanetti; Political Science: Lubert; Psychology: DuVall; Sociology/Anthropology: Spear; Theater & Dance: Sherrill; Writing Rhetoric & Tech Comm: Lunsford. **Guests** – Vice Provost: Gonzalez; The Breeze: Chan.

#### I. Call to Order – 3:30p

#### II. Approval of February's Minutes – Approved

#### III. Old Business

1. Tuition Surcharge Proposal (see attached)
  - a. The Steering Committee's statement:
    - i. "The Faculty Senate endorses the concept of differential tuition, or a tuition surcharge, in certain majors, so long as the proceeds are equitably distributed across academic programs and is devoted to meeting needs within Academic Affairs. There is no presumption that the additional revenue would remain within the unit that levies the surcharge."
      1. One possible interpretation of 'equitable' may be 50-50, which was not the original intent – later determination as to what is most fair to all who are concerned.
      2. Concerns from the floor:
        - a. As applied to COB is largely flawed.
        - b. No research on proof of effectiveness – language is vague enough where 'equitable' can be interpreted multiple ways.
        - c. Current surcharges are based on supply fees.
        - d. Some education courses offered through Outreach - already much less for students enrolled in off-campus programs - but cost would now increase by 35% to match the rest of the campus.
        - e. Faculty teaching only a couple of courses – proposal would bring in additional monies to pay other faculty to teach courses.
        - f. Nursing dept. supports the proposal due to the type of training they do at both undergrad and graduate level – can't share cost with medical school to provide students with education.
        - g. Pure equity issue – terrible time to do this with current faculty salary issues; however, this is the current trend that many schools are doing (e.g., UVA) – one way to do it. Slow death for COB if we don't do something. This proposal will benefit the entire campus by providing additional revenue for the university.

- h. Entire university is facing a slow death – morale in department is extremely low; only targeting COB is similar to picking favorites; lay current motion on the table - introduce substitute motion with second (*16 for & 13 against & 7 abstentions – current motion still on the table*).
- i. *Provost's comments* – In VA, we can't use state funds for increasing tuition & fees – e.g., \$1 million from athletics is used for Marching Dukes; continue to take up faculty salary issue – McDonnell is asking us to hold tuition increase at 2%, but fully endorses differential tuition because he realizes that some programs cost a lot more to run. It's not a matter of one group having more resources than others, but allows the Provost another revenue stream to take care of another program's needs – i.e., support quality liberal arts core.
- j. Where does tuition go? 67% of Education & General (tuition) (also from state appropriation and other sources) go to Academic Affairs. 3% raise from state, but we have to come up with 53% of that money – use of tuition increase; increase in \$1,400/individual for health costs (we have to come up with that money) – faculty compensation issue.
  - i. SCHEV's report shows how money is broken down with pay, tuition, and benefits - <http://www.schev.edu/Reportstats/2012TuitionFeesReport.pdf?from=>
- k. Past year, we had more students accept offer than was anticipated – not looking at same kind of enrollment trend as we saw 5-6 years ago – losing money with slower enrollment.
- l. *Motion to table proposal – 27 for; 1 against; 6 abstentions – motion to table has passed.*
- m. Timeline regarding when decision will be made?
  - i. BOV met April 5 – Discussed within Finance Committee – *See David's recent email update.*
  - ii. Tuition is not generally discussed during the June meeting.
- n. *Motion to bring back proposal – 8 to reconsider; 18 to not reconsider; 9 abstentions – fails.*
- o. *Move to consider the Benton-Smilowitz motion – with a second – suspend the rules – 23 pro; 7 opposed; 5 abstentions – rules not suspended (failed by one vote).*
- p. Not enough votes to consider the new motion and not enough to continue discussion of the previous one.

2. Senate Representative for Part-Time Faculty – postponed until April's meeting.

#### **IV. Provost's Report – None this month in the interest of time.**

#### **V. Speaker's Report – None this month in the interest of time.**

#### **VI. Committee Reports**

##### *A. Treasurer's Report*

- Since our February meeting, the Faculty Senate has made five donations:
  - \$75 to the Virginia Leukemia & Lymphoma Society in honor of Jonathan Spindel's brother (Engineering)
  - \$75 to the Alzheimer's Association in honor of Peter Kohn's mother (Math)
  - \$75 to the Hub City Humane Society (Hattiesburg, MS) in honor of Sharon Simmons's father

(Computer Science)

---\$75 to the Center for the Study of Addiction Recovery (Lubbock, TX) in honor of Joe Derby's son (Marketing)

---\$80 to the Department of Graduate Psychology (Carl Guerin, Admin. Assist.) to partially cover the costs of a floral memorial in honor of Harriet Cobb (Graduate Psychology)

- The Faculty Senate has made a total of 15 donations to date this academic year. A complete list is available from the Treasurer. The current balance of the Faculty Senate account is \$4,822.45. Senators who have not yet collected dues (you know who you are!) should please do so.
- The computer lottery has been run, and winners have been announced.

B. *Faculty Concerns* – No report.

C. *Academic Policies* – Meeting; absolutely divided on differential tuition proposal.

D. *Student Relations* – No report.

E. *Faculty Appeals* – No cases to report.

F. *Budget* – Actively involved with developing and responding to the notion of the transfer with percentage of fees to tuition; decided to withdraw motion that was introduced last month. Introducing new motion to increase faculty dues to be devoted to more substantive things than the flower fund.

G. *Nominations and Elections* – Have not met, but needs to hear from all departments who will be serving on the Senate next year. Need to find person to serve as Treasurer – let David or Bob Jerome know; Bob to let everyone know how the last meeting will work with new senators coming in.

H. *Other Committee Reports* – QEP (David and Mark) – Wallet-sized QEP descriptions were distributed at the beginning of the meeting (Marketing Dept. put this together) for preparation for last week's SACS visit – 8 key questions are the core of JMU's accrediting body (Madison Collaborative webpage - <http://www.jmu.edu/qep/>).

**VII. New Business** – None.

**VIII. Adjournment** – 4:57p

## **Tuition Surcharge Proposal** **(Passed by the Faculty Senate 3/25/2010)**

The Faculty Senate recommends that the administration and Board of Visitors allow colleges and/or departments to levy a per credit hour tuition surcharge in cases where a college or department believes an increase in tuition is warranted. It is critically important that the decision to impose a surcharge rest with the college or department whose students will bear the additional cost because that unit is best able to assess the likely effects on enrollment and the opportunity graduates will have to recoup the extra tuition investment after graduation. Extra tuition collected under this provision should be credited to Academic Affairs and should be devoted to meeting needs within Academic Affairs. There is no presumption that the additional revenue would be given to the unit that levies the surcharge.

Variations in the cost of educating students in a given college or major are largely a function of the cost of hiring faculty to teach in that college or major. And there is a positive (though not perfect) correlation between how much it costs to hire faculty and the earning potential of graduates in a major. Thus, if all majors pay the same amount of tuition as under present policies, students in lower-cost majors with lower entry-level earning potential after graduation subsidize the cost of educating students in higher cost majors, e.g., majors in the humanities subsidize the cost of educating business and engineering majors. While a complete alignment of instructional and tuition costs is neither desirable nor intended as the outcome of this resolution, provision should be made for colleges or departments to add a tuition surcharge if they believe circumstances warrant an additional charge. Any proposed changes would, of course, be subject to review by and would require the approval of the administration and Board of Visitors.

While tuition surcharges are more typical, indeed, are commonplace in graduate programs, they are also used by many undergraduate programs. An undergraduate surcharge is levied, for example, by the Mason School of Business at the College of William and Mary. All Big Ten undergraduate business programs except for Minnesota levy a tuition surcharge as do all undergraduate business programs in the state of Tennessee. Nationwide, about fifteen percent of undergraduate business programs impose a tuition surcharge. Programs outside of business, e.g., the college of engineering and Iowa State University, likewise impose tuition surcharges. JMU levies the equivalent of a tuition surcharge when it requires students to pay lab fees for some science courses.

The JMU College of Business has expressed an interest in adopting a tuition surcharge. The projected financial benefit to JMU of a COB surcharge are substantial. For example, a \$25 per credit hour surcharge in the COB would have generated \$1,432,550 in the fall and winter terms of the 2009 – 2010 academic year. It is evident that tuition surcharges in selected programs have the potential to generate considerable additional revenue in a financially challenging time from the subset of students who are most likely to be able to recoup the cost of the additional investment. We therefore recommend that the administration and Board of Visitors favorably consider proposals from colleges or departments to levy tuition surcharges.