

YEAR-END REPORT FOR THE MEDIA BOARD (2022-2023)

Respectfully submitted by Siân White, Chair (white2se@jmu.edu)

The Media Board met on October 7 and 25, 2022; February 3 and 6, 2023; and March 29, 2023. What follows in this year-end report is a list of the membership from AY 2022-2023; a list of the new and TBD members for AY 2023-2024; and summaries from each of our meetings, highlighting action items and other concerns.

Media Board Membership AY 2022-2023 (new members in purple)

Constitution	Member
1. The chair shall be the chief academic officer of the college that contains the media arts and design unit or their designee.	Siân White
2. A non-student representative of the university administration appointed by the president.	Mary-Hope Vass
3. A faculty member selected by the chair.	Roger Soenksen
4. A faculty member selected by the Faculty Senate, but not an officer of the Faculty Senate.	Elizabeth Price
5. An adviser to The Bluestone.	Cynthia Martin
6. A news/editorial adviser to The Breeze.	Ryan Parkurst
7. An adviser to WXJM.	Calvin Pynn
8. The chief financial adviser to The Breeze.	Brad Jenkins
9. The adviser to Iris	Erica Cavanaugh
10. The student editor of the Bluestone.	Erin Gallagher
11. The student editor of The Breeze.	Charlotte Matherly (Editor-in-Chief) Zia Faqiri (Executive Editor)
New Fall 2022: The Student editor of Breeze TV	Zoe Mowery
12. The student general manager of WXJM.	Callie Knight-Van Dyke
13. The student editor of Iris.	Haley Huchler
14. A student selected by the board, who is not a member of the Student Government Association or any of the member media groups.	Trey Jordan
15. A student selected by the SGA Executive Council but not a member of the Executive Council or a candidate for Executive Council.	None appointed
Ex officio	Kristi Shackelford

Media Board Membership 2023-2024 (new members in purple, pending members highlighted)

Constitution	Member
The chair shall be the chief academic officer of the college that contains the media arts and design unit or their designee.	Siân White
A non-student representative of the university administration appointed by the president.	Mary-Hope Vass (to continue?)
A faculty member selected by the chair.	Roger Soenksen
A faculty member selected by the Faculty Senate, but not an officer of the Faculty Senate.	Elizabeth Price (to continue?)
An adviser to The Bluestone.	Cynthia Martin
A news/editorial adviser to The Breeze.	Ryan Parkurst
An adviser to WXJM.	Matt Bingay
The chief financial adviser to The Breeze.	Brad Jenkins
The student editor of the Bluestone.	Olivia Sandoval
The student editor of The Breeze.	Grant Johnson (Editor-in-Chief) Michael Russo (Executive Editor)
The student editor of BreezeTV	Kayla Brown
The student general manager of WXJM.	Kate Bean
The student editor of Iris.	Grace Keeler
An adviser to Iris	Erica Cavanaugh
A student selected by the board, who is not a member of the Student Government Association or any of the member media groups.	TBD
A student selected by the SGA Executive Council but not a member of the Executive Council or a candidate for Executive Council.	TBD
Ex officio	Kristi Shackelford

Summary of AY 2022-2023 Meetings and Action Items

October 7, 2022 (9-9.30am; Zoom)

This brief meeting was called to discuss, move, and vote on the following motions:

1. To approve Haley Huchler as candidate for editor-in-chief of the literary magazine (formerly known as Temper but recently renamed Iris). Note: Haley had

been selected after Media Board's final 2021-2022 meeting but needed to be approved before the first board meeting and then be officially invited to serve.

2. To add a Breeze TV representative to the Media Board.

3. To name the Breeze TV news director as Breeze TV's representative.

4. To add the Breeze TV representative to the Media Board constitution as one of the Breeze leaders chosen by the board, as is currently the case with the Breeze Executive Editor and Breeze Editor-in-Chief.

The entire board reviewed rationales and materials in advance of the meeting. All four motions passed. Haley Huchler and currently serving breeze TV News Director, Zia Mowery, were invited to the media Board's official first meeting of the year.

October 25, 2022 (4-5pm; Zoom)

The October meeting was an introductory one, with participant members introducing themselves and their organizations and reviewing the mission of the board. This was also Siân White's first term as Chair of the Media Board.

Review of Media Board Constitution Changes

In advance of the meeting, all members received a copy of the drafted Media Board Constitution with tracked changes based on the vote in the 10-7-22 meeting. Chair summarized the changes made to the constitution, which include the name change of Temper to Iris and the decision to add BreezeTV representation to the board. After questions and comments, the board voted unanimously to accept the changes.

Election of Vice-Chair and Secretary

Roger Soenksen was unanimously approved for the role of Vice Chair; Brad Jenkins was unanimously approved for the role of Secretary.

Election of Ex-Officio Member

Kristi Shackelford was recommended, seconded, and approved unanimously to be invited as our Ex-Officio Member of the board.

Student Media Budget Outlook and Funding

Chair shared briefly that the financial officer responsible for the student media budgets, Mark Angel, anticipated no changes to the Media Budget.

Update on News, Successes, and Challenges of Student Organizations this year

In this section of the meeting, organizations were given the opportunity to share their successes and challenges in doing their work so far this semester. Unfortunately, detailed notes on these presentations were lost due to a computer failure.

Other Matters

Chair noted that the board archive does not have a constitution or statement of purpose for WXJM and Iris, as required in the Media Board Constitution. Chair also announced having created, in response to requests at one of last year's meetings, an "Advising Handbook" Page on Canvas where advisors could add their notes and tips, both about general advising issues and also specifically for those with student employees.

February 3, 2023 (1-2.15pm) & February 6, 2023 (11.45am-12.45pm) -- Zoom

The February meeting, devoted to presentations by and elections of the student leadership for Media Board organizations (Iris, the Bluestone, and The Breeze), was spread over two days due to scheduling challenges and to an unusually large number of candidates for the five student leadership positions (WXJM presented no candidates at that time). Friday, Feb. 3 featured presentations by candidates for Bluestone, Breeze Executive Editor, and Breeze Editor-in-Chief. Monday, Feb. 6 featured presentations by candidates for BreezeTV News Director and Iris. On both days, presentations were followed by questions for the candidates and discussion. Voting took place via Qualtrics survey, and the results were as follows:

- Breeze Executive Editor: Michael Russo
- Breeze Editor-in-Chief: Grant P. Johnson
- Breeze TV News Director: Kayla Brown
- Iris Editor: Grace Keeler
- Bluestone Editor-in-Chief: Olivia Sandoval

March 29, 2023 (3-4pm, Zoom)

The chair reminded everyone that budgets for next academic year were due to chair by Wednesday, April 12.

New WXJM Student Leader

Between the February and March meetings, WXJM proposed a candidate for student leader, Kate Bean. The chair distributed her letter of interest and cv ahead of the March 29 meeting. After discussion and a vote, Kate Bean was chosen unanimously to serve as WXJM General Manager for 2023-2024 Academic Year.

Election of Secretary for 2023-2024 Academic Year

Brad Jenkins was unanimously approved for to serve again as board Secretary.

Election of Student-at-Large Member

The board received no nominations. The current member, Trey Jordan, though a junior, declined to serve another year. This position remains vacant.

Student Leadership Reports – Successes, Challenges, Questions, Concerns

- **The Breeze:** successful collaboration between staffers of print and Breeze TV. We are still building up our staff after Covid.
- **BreezeTV:** working hard on building up the organization. Best relationship between “The Breeze” and “Breeze TV” ever. We have presented some wonderful packages this year.
- **Iris:** Haley – Iris in the process of second production this year. We have a design team that is truly awesome. May 1 will be our launch party.
- **Bluestone** was inducted into the Pacemaker 100. It received a nomination as a Finalist for a Pacemaker but did not receive the award. Bluestone is having a “Through Your Lens” section of student photos and essays. The editor is considering artwork and possibly creative nonfiction – a request for any reactions produced no negative responses. Iris representatives don’t feel this is threatening their territory. It was stated that “no simultaneous submissions” should be allowed.

Recent Membership Changes

Calvin Pynn is stepping down as advisor to WXJM and is preparing a comprehensive guide to help future advisors. Chair confirmed on May 15 that Matt Bingay will serve as advisor until another can be appointed.

Budget Meeting: April 24, 2023 (with Mark Angel and Meredith Bauer, 3-4pm Zoom)

At this meeting, Siân presented budgets for the Breeze, Bluestone, Iris, and WXJM Media Board organizations. Mark reviewed, asked questions, and approved those budgets.