



Quick Facts

BusinessWeek Top 5% Undergraduate Program

Majors

- Accounting B.B.A.
- Computer Information Systems B.B.A.
- Economics B.A., B.B.A., B.S.
- Finance B.B.A.
- International Business B.B.A.
- Management B.B.A.
- Marketing B.B.A.
- Quantitative Finance B.S.

Undergraduate Enrollment

- 2835 students
- 59% male; 41% female
- 70% Virginia residents
- 30% Non-Virginia residents

Class Size

- Average 34 students per required business course
- Average 22 students per business elective course

Career Placement

- 80% of JMU business interns are paid
- 40% of College of Business graduates accepted a job offer prior to graduation
- 91% of College of Business graduates were employed full-time in a business field 6 months after graduation
- Current median base salary for a JMU business graduate is \$55,000

Faculty

- 120 full-time faculty
- 100% hold terminal degree and/or extensive, business-related work experience
- No courses taught by graduate students

College of Business Acceptance

- Guaranteed acceptance when all requirements are met (courses and GPA)
- Students typically apply for B.B.A. programs the semester prior to their junior year
- 10 lower-level B.B.A. core courses required

Calculus
 Computer Information Systems
 Financial Accounting
 Interpersonal Skills
 Legal Environment of Business
 Macroeconomics
 Management Science
 Managerial Accounting
 Microeconomics
 Statistics

Integrated Coursework

- COB 300 is a one semester business foundation of integrated courses, team-taught by professors from different disciplines which highlights the interrelationships among business systems and gives our students a career advantage
- COB 487 is a senior capstone course combining various functional areas of business administration

www.jmu.edu/cob

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