

# ALI SHAHZAD

Aug 2011 - Present	<b>Assistant Professor</b> <i>James Madison University</i> College of Business Management Department
May 2011	<b>Ph. D. Business Administration</b> <i>University of Oklahoma, Price College of Business</i> Major Area: Strategic Management
<b>Dissertation Title</b>	“Why won’t they listen to us? Stakeholder activism, managerial discretion, and corporate social performance.”

## RESEARCH INTERESTS

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Corporate Social & Environmental Performance, Entrepreneurship, Corporate Governance

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## PUBLICATIONS & MANUSCRIPT ACTIVITY

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- Shahzad A. M. (2014) Entrepreneurship Research (1985-2009) and the Emergence of Opportunities, with Busenitz, L., Plummer, L., Klotz, A. and Rhoads, K. *Entrepreneurship Theory & Practice*. 38(5), 981-1000
- Shahzad, A. M., & Sharfman, M. P. (*Forthcoming*) Corporate Social Performance and Financial Performance: Sample Selection Issues. *Business & Society*.
- Shahzad A. M. Rutherford, M. A. & Sharfman, M. P. (*Forthcoming*). Stakeholder-Centric Governance and Corporate Social Performance: A Cross-National Study. *Corporate Social Responsibility & Environmental Management*.
- Ritchie, W. J., Young, G., Shahzad, A. M., & Kolodinsky, R. (*Forthcoming*). The influence of plural organizational forms on beliefs and outcomes related to new product adoption. *Management Decision*.
- Shahzad, A. M., Wales, W. J., Sharfman, M. P., & Stein, C. M. (*Forthcoming*). Beyond Performance: The Influence of Entrepreneurial Orientation on Stakeholder Value. *Journal of Management & Organization*.
- Ritchie, W.J., Young, G., and Shahzad, A. M. (*Forthcoming*). Eastern Truss Company: The Technology Adoption Decision. *The Case Journal*.
- Shahzad, A. M. Mousa, F.T, Sharfman, M. P. (*Under 2<sup>nd</sup> Review*). The Implications of Slack Heterogeneity for the Slack Resources and CSP Relationship. *Journal of Business Research*.
- Shahzad A.M., & Sharfman, M. P. (*Revising to Resubmit*). Greasing The Squeaky

- Wheel? Stakeholder-Centric Governance as a Response to Stakeholder Pressure. *European Management Journal*.
- Shahzad, A. M. Rutherford, M. A. & Sharfman, M. P. (*Under Review*) In Good Times But Not In Bad: The Role Of Managerial Discretion In Moderating The Stakeholder Management and Financial Performance Relationship. *Business & Society Review*.
- Shahzad, A. M. (*Under Review*). The Professionalization of Human Resource Management: Examining Undergraduate Curricula and the Influence of Professional Organizations, with Parks-Leduc, Laura, Rutherford, M. A., & Jansen, K. *Academy of Management, Learning & Education*.

#### **REFEREED CONFERENCE PRESENTATIONS & ACCEPTANCES**

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- Shahzad, A. M., Wales, W. J., Sharfman, M. P., & Stein, C. M. "Beyond Performance: The Influence of Entrepreneurial Orientation on Stakeholder Value." Presented at the **2015 Academy of Management Meeting, Vancouver, BC, Canada**
- Shahzad, A. M. Mousa, F.T, Sharfman, M. P. "The Implications of Slack Heterogeneity for the Slack Resources and CSP Relationship." Presented at the **2014 Academy of Management Meeting, Philadelphia, Pennsylvania**
- Shahzad A.M., & Sharfman, M. P. "Greasing The Squeaky Wheel? Stakeholder-Centric Governance as a Response to Stakeholder Pressure." Presented at the **2013 Academy of Management Meeting, Lake Buena Vista (Orlando), Florida**
- Shahzad, A. M. "The Risk Return Paradox Revisited: Does Country Risk Shape Managerial Risk?" Accepted for presentation at the **Strategic Management Society 30<sup>th</sup> Annual International Meeting, Rome Italy. September, 2010.**
- Shahzad, A. M., David, P. A., & Sharfman, M. P. "Corporate Governance and CSP: Does Aligning Managers with Shareholders Help or Hurt Stakeholders?" Presented at the **2010 Academy of Management Meeting, Montreal Canada.**
- Shahzad A. M. Diversification and performance: "The role of factors within the institutional environment." **Proceedings of the 53<sup>rd</sup> Annual Midwest Academy of Management Meeting, Grand Forks, ND, October, 2010.**
- Shahzad, A. M. Testing Knight: "Do Country Risk and Profit Risk Shape or Deter Entrepreneurial Entry?" **Proceedings of the 53<sup>rd</sup> Annual Midwest Academy of Management Meeting, Grand Forks, ND, October, 2010**
- Shahzad, M. A., & David, P. A. "A Behavioral Theory of R&D Investments & Institutions." Presented at the **Strategic Management Society 29<sup>th</sup> Annual International Meeting, Washington D.C. October, 2009.**
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## MANUSCRIPTS/WORKING PAPERS

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Bartkoski, N. B., Sharfman, M. P., & Shahzad, A. M. Environmental Performance and Financial Performance: An International Perspective

Shahzad, A. M., Rutherford, M. A., & Sharfman M. P. Managerial Entrenchment and Stakeholder Management: The Role Of Managerial Risk-Taking and Intangible Assets.

## RESEARCH AWARDS & HONORS

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2012-2015 *Summer Research Grant*, College of Business, James Madison University

2012 Teaching Grant for Continuing Education in Project Management

2010 Selected attendee Business Policy & Strategy Division Doctoral Consortium, *2010 Academy of Management Meeting*, Montreal, CA

2010 Recipient of the *Daniel A. Wren Doctoral Student Research Support Scholarship*

2009 Recipient of the Michael F. Price College of Business *Doctoral Student Summer Research Fellowship Grant*.

2007-2011 University of Oklahoma *Graduate Foundation Fellow*

## TEACHING

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2011-present COB 487 – Strategic Management Capstone  
MGT 425 – Project Management

2007-2011 Strategic Management Capstone

## INSTITUTIONAL SERVICE

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2015 Member Academic Division Working Group – **James Madison University**

2013-present Member **College of Business** Grants & Award Committee

2014-present Program Assessment Coordinator for **Management Department** Assessment Progress Template (APT)

2015 **Management Department** Curriculum Review Sub-Committees  
Project Management – Lead  
Consulting - Member

2014-present **College of Business** Strategic Planning Task Force (Community Sub-Committee)

## **PROFESSIONAL SERVICE & AFFILIATIONS**

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- 2015            Reviewer *Journal of Management & Organization*  
                  Reviewer *Journal of Business Research*  
                  Reviewer *Business & Society*  
                  Reviewer *Case Journal*
- 2014            Reviewer *Long Range Planning*
- 2013            Reviewer *Journal of Business Research*
- 2012            Reviewer *Corporate Governance an International Review*
- 2011            Reviewer *Organization Science*
- 2011            Best Reviewer *Academy of Management Meeting* (SIM Division)
- 2009-Present   Reviewer *Academy of Management Meeting* (BPS, SIM, and ENT Divisions)
- 2010            Reviewer *53<sup>rd</sup> Annual Midwest Academy of Management Meeting*, 2010 Grand Forks, ND (Entrepreneurship)
- 2007 – present   Member *Academy of Management* (BPS, SIM)