Welcome to the CoB electronic newsletter. This newsletter, which is published several times a year, helps keep you updated on what is happening in the College of Business.

COB NEWS

Dr. Mary A. Gowan, Dean

Dear CoB Alumni and Friends,

I officially began my duties as Dean of the College of Business on July 1. I am very excited to have this opportunity to work with you and the faculty, staff, and students as we continue to build the reputation of this great College. I could not have had a warmer welcome than the one I have had to date!

This fall we will be engaging in an intensive strategic planning process and will be seeking your ideas about the direction of the College. This process will help us ensure that our activities are aligned with those of the University and that we continue building our national reputation as a top College of Business.

A number of initiatives that come out of the strategic planning process will use the differential tuition monies that were recently

Summer 2013, Issue 5

Paul E. Bierly III Faculty Fellowship in Management Established

Management Professor and Madison Scholar Dr. Paul Bierly was recently honored at a retirement reception, held April 5 in the Leeolou Center. (We are saddened to report that Dr. Bierly passed away on July 4, 2013.)

Dr. Rick Mathieu Named Associate Dean for Academic Affairs

Dr. Rick Mathieu was recently named associate dean for academic affairs for the College of Business. He served as the interim associate dean for the past two years.

David Grimm Named Director of Development for the College of Business

Congratulations to David Grimm, who was recently named Director of Development in the CoB. David was previously the Director of Development in the College of Arts and Letters at JMU.
approved and that we will begin to receive in the fall of 2014. We are grateful to the JMU Board of Visitors for approving this new tuition. The monies we receive will enable us to be more competitive with the two-thirds of public universities accredited by AACSB that already have access to such funds.

I do need to share a sad note as well. Many of you know Professor Paul Bierly and will want to read the article about him and how he is being honored in this e-newsletter. After a long battle with cancer, he passed away on July 4, 2013. Professor Bierly made many, many contributions to the College and especially to the lives of the students who were privileged to have him as a professor. He will be greatly missed.

We hope you will take a few minutes and read the many other interesting stories about new appointments and the activities of our faculty, staff, and students in this newsletter. As you can tell, the CoB is a busy place!

I look forward to meeting many of you in the coming weeks and months. In the meantime, I would love to hear from you about your ideas for the College of Business at JMU. And, if you are looking for a way to connect with the College, let me know. We have many opportunities for you to support the College through your gifts of time and/or money.

Warm regards,

Mary Gowan
Dean and Kenneth R. Bartee Endowed Professor

Dr. Susan Palocsay Enjoys A Different Type of Teaching
Dr. Susan Palocsay, Professor of Computer Information Systems and Business Analytics, loves teaching at JMU. She also loves working with and teaching her dogs new, challenging activities.

Dr. Susan Palocsay Enjoying A Different Type of Teaching

Team Kollabor8 Takes Top Honors in COB 300 Business Plan

Congratulations to Team Kollabor8, who took first place in the 2013 COB 300 Business Plan Competition held on Saturday, April 13.
CIS Program Ranked 10th Nationally by Bloomberg Businessweek for 2013

JMU's Computer Information Systems (CIS) program was recently ranked 10th among all Information Systems programs in the U.S. by Bloomberg Businessweek.

COB Alumni Combine Their Taste Buds with Their Entrepreneurial Dream

No matter what time of the year it is, ice cream always makes a great treat for dessert, social occasions, study breaks, stress relievers, breakups and so much more.

BOV Approves Differential Tuition for Designated College of Business Courses

On Thursday, June 6, 2013, the Board approved a $50 per credit hour differential increase that is to be applied to designated courses in the College of Business.

Interpersonal Effectiveness Institute to Launch Pilot Program

The Interpersonal Effectiveness Institute is launching two pilot programs this fall. The Gateway Program: Emotional Intelligence, will be offered first. More programs will be added over time. The spring

Madison Investment Fund Receives Recognition as a Top Student-Managed Fund at National and International Investment Competitions

James Madison University's Madison Investment Fund (MIF), a student-led investment fund that serves as a money manager to the JMU Foundation, placed second in the Value-style investment category at the RISE XIV Forum in Dayton, Ohio and placed as a finalist in the top four at the Georgetown Stock Pitch Conference (GSPC) sponsored by Georgetown University in Washington, D.C.

AITP Student Chapter Receives Outstanding Recognition

The JMU Association of Information Technology Professionals (AITP) Student Chapter was recently recognized as “The Outstanding Student Chapter of the Year” at the National Collegiate Conference in St. Louis, Mo.
2014 lineup includes Corporate Awareness, Organizational Awareness and Values; Values as a Compass; and Situational Adaptation. This innovative program is intended to help participants fine tune and enhance their interpersonal skills. To learn more about the IEI, please contact Colleen Jetton, jettonce@jmu.edu, 540-568-3083.

The JMU College of Business, officially established in 1972, offers eight different majors. Bloomberg BusinessWeek ranks the COB in the top 5% of undergraduate business programs in the United States. www.jmu.edu/cob, maypl@jmu.edu, 540-568-5169

If you wish to unsubscribe from messages like this click here.