Welcome to the CoB electronic newsletter. This newsletter, which will be published several times a year, will keep you updated on what is happening in the College of Business.

**COB NEWS**

**Dr. Bud Clarke, Interim Dean**

JMU’s College of Business enjoyed many successes during the 2011-12 academic year. The college was reaccredited by AACSB and was ranked again by Bloomberg Businessweek among the top business schools in the nation. We savored our School of Accounting’s accomplishments – like the #1 CPA pass rate in the nation - and saw various faculty members nationally and internationally recognized by their discipline peers. But nothing makes us any prouder, or fulfilled, than preparing the approximately 1,000 business graduates for their professional careers.

This newsletter shares some of the successes of the college’s exceptional students and faculty. We also highlight achievements of several of our current, and former, Executive Advisory Council members, including G.J. Hart, Enrico Gaglioti, and Don Rainey.

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**College of Business Maintains Excellent Businessweek Ranking**

JMU’s College of Business remains in the top 5 percent of undergraduate business schools ranked annually by Bloomberg Businessweek magazine. The College of Business again ranked 12th among public institutions and 32nd among all business schools, receiving high marks in a number of areas, including small class sizes, engaged and responsive professors, high number of job placements, and “real-world” experiences in which students are involved.

**Madison Investment Fund Receives Recognition as the Top Student-Managed Value Fund Internationally**

The Madison Investment Fund, a student-led investment fund that serves as a money manager to the JMU Foundation, has won first place among student-managed value equity investment funds at the International R.I.S.E. (Redefining Investment Strategy Education) forum.

**SIFE Members Volunteer at Mercy House**

Question: What do a business club, a hardware store, and a homeless shelter have in common?  
Answer: A cooperative solution to meet a community need.
The College of Business appreciates the dedication and support of the EAC, and we are pleased to recognize these leaders in their respective fields.

As we reflect on the many accomplishments of the past academic year, preparations have already begun for the Fall 2012 semester. The tireless commitment of our faculty and staff in the ongoing pursuit of enhancing the student's educational experience remains unmatched. I would like to express my sincere appreciation to the members of the JMU community, faculty, staff, students, and of course alumni for their support of the College of Business. Your support continues to make JMU’s College of Business one of the nation’s best.

**CoB’s BBA in Finance Accepted into the CFA Institute University Recognition Program**

CoB’s bachelor of business administration in finance has been accepted into the CFA Institute University Recognition Program. This status is granted to institutions whose degree programs incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), which provides students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

**Don Rainey Named Outstanding Director by Washington Business Journal**

Congratulation to Don Rainey for being recognized with an “Outstanding Director Award” by the Washington Business Journal. Don was recognized at an awards ceremony on Feb. 23 at the Four Seasons in Washington, D.C., for his work with LivingSocial Inc., whose mission is “to add surprise to every calendar.” The awards honor board members who have helped make the companies they’ve served run better.

**G.J. Hart, EAC Member, Recognized in Top 25 Most Influential People in the Meetings Industry**

Few CEOs have defended meetings as strongly as G.J., who earned the appreciation of the meetings industry in April 2009 when he went on NBC News to advocate the value of incentive events and conferences at a time when most organizations were cancelling meetings in the wake of the AIG Scandal.

**6th Annual CyberCity Successful**

The JMU College of Business opened its doors recently to about 40 8th, 9th, and 10th graders during the 6th annual CyberCity. This event gave the students a look at potential careers in a variety of areas, including computer information systems, cyber security, finance, and GIS.

CyberCity was held June 20-23 in Zane Showker Hall. About 20 teachers also attended; they went to a separate track of classes, and learned how to better use technology in the classroom.
JMU Alumnus Enrico Gaglioti Named Global Head of Equities Sales for Goldman Sachs Group, Inc.

JMU Alum’s “Rebound Hoof Pack” Rocks the Equestrian World

In the horse industry, new products crop up from time to time that truly make a difference. Ashley Kehoe, a 2011 management major, has developed just such a product – Rebound Hoof Pack. Rebound is a hoof packing product that is formulated to draw pain, soreness, and inflammation out of the hoof.

Team Tilapico Takes Top Honors in COB 300 Business Plan Competition

Congratulations to Team Tilapico, who took first place in the 2012 COB 300 Business Plan Competition, held on Saturday, March 24. Team members included Jacqueline Cheff, Cheryl Jones, Michael Schaffer, Philip Slocum, and Arun Sundaram. Their business plan was to create a fish-farming company that specializes in the farming of tilapia and the growing of tomatoes. Many thanks to the students who participated, the judges who volunteered their time, the parents and family members who attended, and the faculty and staff who attended and supported the event.

The JMU College of Business, officially established in 1972, offers eight different majors. Bloomberg Businessweek ranks the CoB in the top 5% of undergraduate business programs in the United States. [www.jmu.edu/cob](http://www.jmu.edu/cob) maypl@jmu.edu 540-568-5169

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