Welcome to the CoB electronic newsletter. This newsletter, which is published several times a year, helps keep you updated on what is happening in the College of Business.

COB NEWS
Dr. Bud Clarke, Interim Dean

Welcome to the Spring 2013 CoB & You. We are only a few short weeks from graduation. It's been an exciting, successful year. Please take time to review some of our accomplishments over the year, including moving up in the Businessweek rankings to #11 public institution in the nation. We are also pleased to report that our MBA program has been named in the top 50 in the nation for online graduate programs. Thank you for your continuing support of the College of Business.

JMU MBA Program Ranked in Top 50 for Online Graduate Business Programs
U.S. News recently released the list of top 150 online graduate business programs. JMU’s MBA program came in at 49.

Spring 2013, Issue 4

College of Business Improves Excellent Businessweek Ranking
JMU’s College of Business has improved its standing among undergraduate business schools ranked annually by Bloomberg Businessweek magazine. The College of Business ranked 11th among public institutions and 29th among all business schools, up from 12th and 32nd, respectively, in last year’s ranking. The COB remains in the top 5 percent of undergraduate business schools nationwide.

Antwerp Study Abroad Program Celebrates Ten Years of Success
Imagine living and studying in Europe for several months, soaking up the ambience and culture of Belgium, Paris, and London. Hundreds of CoB students have been doing this for ten years now.
Dr. Tim Louwers Shares Experiences as President of the Forensic and Investigative Accounting Section of the American Accounting Association

Dr. Tim Louwers is the president of the Forensic and Investigative Accounting section of the American Accounting Association. According to Dr. Louwers, forensic accountants look at companies that have gone under to see why they might have gone out of business.

Luke Mitchell Named Valedictorian for the College of Business

Congratulations to Luke Mitchell, the valedictorian for the College of Business’s class of 2013. Luke, a finance major, will graduate with a 3.94 cumulative GPA and a 4.0 major GPA. He says the honor came as a surprise to him.

Dr. Mike Mitri Presents at Shenandoah Valley Technology Council

Dr. Mike Mitri, JMU Professor of Computer Information Systems and Interim Department Head, CIS & BSAN, spoke regarding the need to understand SQL injection, cross-site scripting (XSS), and other web-originating information security vulnerabilities. These can have severe negative impacts, and minimizing these threats is an important consideration for application developers.

Inaugural Student Diversity Council Conference Successful

Almost 150 hardy souls braved the cold weather on Saturday, Feb. 9, to attend the inaugural SDC Diversity Conference. The day kicked off with a welcome message by Special Assistant to the President Art Dean.

Rodney J. Fallon Scholarship, James Madison University Center for Entrepreneurship

Rod Fallon had a contagious excitement and passion for life. He always had a beautiful smile on his face, an infectious sense of humor and a positive outlook for the day.
Dr. David Fordham Exposes Fraud in Small Businesses

A few years ago, Dr. David Fordham received a grant from the Center for Entrepreneurship at JMU to visit randomly selected small businesses around the country and offer them a free review of their accounting controls.

Bob Kolodinsky and Tim Louwers Present Madison Collaborative: Ethical Reasoning in Action

The CoB Leadership Council learned more about JMU’s current Quality Enhancement Project (QEP) during a regular council meeting today.

The JMU College of Business, officially established in 1972, offers eight different majors. Bloomberg BusinessWeek ranks the COB in the top 5% of undergraduate business programs in the United States. www.jmu.edu/cob, maypl@jmu.edu, 540-568-5169

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