Welcome to the CoB electronic newsletter. This newsletter, which is published several times a year, helps keep you updated on what is happening in the College of Business.

**COB NEWS**

**Dr. Bud Clarke, Interim Dean**

Welcome to the Fall 2012 CoB & You. It’s hard to believe that the semester is halfway done. We have lot of exciting news to share in this edition, including CyberCity being named a finalist in the Governor’s Technology Awards, a JMU marketing team “winning the Americas” in the Google Adwords Challenge for the second year in a row, and the JMU AITP chapter being being recognized as the outstanding student chapter. We look forward to many more outstanding accomplishments throughout the remainder of the year. Thank you for your support.

**Fall 2012, Issue 3**

**CyberCity Successful!**

**CyberCity Named Finalist in Governor’s Technology Awards**

JMU’s CyberCity Program was recognized on Sept. 6 at the Commonwealth of Virginia’s Innovative Technology Symposium, held in Richmond. The program was one of four finalists in the “Innovative Use of Technology in Education” category.

**JMU Marketing Students Win Americas Region of the 2012 Google Online Marketing Challenge**

A team of three James Madison University graduates was named the Americas Region winner of the Google Online Marketing Challenge. The team consisted of 2012 marketing graduates, Rachel Krause (Alexandria, Va.), Nicole Behr (Basking Ridge, N.J.) and Tara Goode (Gulph Mills, Pa.). The students competed in the challenge as part of marketing Professor Theresa Clarke’s Marketing 490 class.

**Governor McDonnell Appoints Mike Thomas, Mike Battle to JMU Board of Visitors**

Congratulations to CoB Executive Advisory Council Chair Mike Thomas and former EAC member Mike Battle who were named to the JMU Board of Visitors. These new appointees will each serve four-year terms on the Board of Visitors.
Reg Foucar-Szocki Honored with Lifetime Academic Achievement Award

Dr. Reg Foucar-Szocki was recently named the winner of the 2012 Lifetime Academic Achievement Award by the Michigan State University School of Hospitality. He was recognized for his total body of accomplishments, including classroom work, professional development activities, and volunteer outreach in the community. His wife, Diane, who teaches in the JMU College of Education, and mother, Theresa Szocki, attended the celebration, which was held on Aug. 2 during the International Council on Hotel, Restaurant, and Institutional Education Conference in Providence, RI.

CoB's Dr. Ina Markham Receives Recognition from the Institute for Operations Research and the Management Sciences

Congratulations to Dr. Ina Markham for being awarded the Moving Spirit Award by the Institute for Operations Research and the Management Sciences (INFORMS).

The purpose of the award is to recognize volunteers who have made outstanding and sustained contributions to their chapters.

JMU AITP Student Chapter Wins Outstanding Performance Award

For the second year in a row, the JMU Association of Information Technology Professionals Student Chapter has received the AITP Student Chapter Outstanding Performance Award from the National Office and was one of eight chapters recognized. The AITP, through the local sponsoring chapter or region, conducts an awards program for student chapters which recognizes outstanding performance in the areas of education, membership, public relations, meetings and Association participation.

CoB Alumnus and Entrepreneur Lou Parrague Featured in the San Francisco Business Journal

Lou Parrague ('79) was recently featured in the San Francisco Business Journal. Lou, who holds a degree in marketing and management from the College of Business, is the president of Capture Technologies, a company that provides video and software security solutions for municipalities, police departments, financial and legal services companies, and hospitals.

CoB's Dr. Andre Neveu Named Honors Faculty Fellow

Congratulations to Dr. Andre Neveu (Economics) for being named an Honors Faculty Fellow for 2012-2013.

CoB's Dr. Dan Gallagher Named Madison Scholar

Congratulations to Dr. Dan Gallagher, a CSX professor of management in the College of Business, for being named a 2012 Madison Scholar. Candidates for this award are nominated by their colleagues, and winners are chosen based on the excellence of their scholarly achievement in their respective field. Dan is currently scheduled to deliver the Madison Scholar seminar on Wednesday, November 14th.
CIS Major Reaches Out to Help Community

Rebecca Mitchell loves crunching numbers, solving problems, and manipulating data. She also loves helping people in need.

CoB Holds Awards Gala Dinner

Scholarship recipients, donors, and Beta Gamma Sigma inductees were honored on Oct. 17 at the College of Business Awards Gala dinner, held at the Festival on the JMU campus.

CoB Hosts Beta Gamma Sigma Induction Ceremony

October 17

Fifty-one JMU students were inducted into Beta Gamma Sigma today during a ceremony held in Zane Showker Hall.

The JMU College of Business, officially established in 1972, offers eight different majors. Bloomberg BusinessWeek ranks the COB in the top 5% of undergraduate business programs in the United States.

www.jmu.edu/cob, maypl@jmu.edu, 540-568-5169