The class of 2016 includes those students graduating August 2015, December 2015, and May 2016. There were 748 unique College of Business graduates who received Bachelor degrees during this period. This report highlights the post-graduation pursuits for 97% of the CoB Class of 2016 graduates. All data reflects information posted to each student’s Experience Profile.

### Starting Salaries

<table>
<thead>
<tr>
<th>Field</th>
<th>Average Base Salary</th>
<th>% Jobs with Signing Bonus</th>
<th>Average Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$59,926</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Information Systems</td>
<td>$66,367</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Economics</td>
<td>$55,335</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>$50,322</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Business</td>
<td>$49,359</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management</td>
<td>$50,901</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td>$49,070</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quantitative Finance</td>
<td>$66,290</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Top Employers

- Accenture
- BDO
- Booz Allen Hamilton
- Capital One
- Cherry Bekaert
- Deloitte
- Duke Energy
- EY
- Fannie Mae
- Freddie Mac
- Goldman Sachs
- Grant Thornton
- HP
- IBM
- Johnson & Johnson
- KPMG
- Lockheed Martin
- McGladrey (RSM)
- Microsoft
- Northrop Grumman
- Oracle
- Prudential
- PwC
- Walt Disney World

H. Shaffer Hilton, National Managing Director, Strategic Client Ventures Deloitte Consulting, LLP

“We find JMU graduates to be smart, well rounded and highly motivated. Our Madison hires have exceeded the average for their peer group and with a longer tenure.”

### Career Outcomes

- **Full-Time Employment**: 94%
- **Grad / Professional School**: 7%
- **Internship**: 2%
- **Unemployed (Seeking)**: 1%

94% of CoB graduates are employed, in graduate school, or engaged in other career related endeavors.

### Additional Information

- **343** College of Business students completed **769** internships with **579** unique employers located in **28** states, Washington D.C. and **13** countries.

- **325 Unique Employers**
At JMU’s College of Business, “engaged learning” is more than a catchy phrase. It’s how we do business education. Our students learn by doing—in the classroom and beyond. Our rigorous academic programs are complemented by a variety of active learning opportunities that promote intellectual growth and cultivate initiative, creativity, collaboration and an entrepreneurial spirit.

Whether applying academic theories to real-world scenarios or rolling up their sleeves for a community service project, our students develop strong analytical, critical thinking and interpersonal skills, and a strong work ethic. And employers have noticed. They tell us that our graduates hit the ground running in the workplace, demonstrating a solid understanding of how business works, a willingness to work in teams and the ability to find innovative solutions to business problems.

Our graduates leave JMU Prepared to Make the Difference for their employers and their communities.

**Majors**
- Accounting B.B.A.
- Computer Information Systems B.B.A.
- Economics B.B.A., B.A., B.S.
- Finance B.B.A.
- International Business B.B.A.
- Management B.B.A.
- Marketing B.B.A.
- Quantitative Finance B.S.

**Minors**
- Business Analytics
- Computer Information Systems
- Economics
- General Business

**Centers and Institutes**
- Center for Economic Education
- Center for Entrepreneurship
- Center for Professional Sales
- Institute of Certified and Professional Managers
- Small Business Development Center

**Academic Success Center**
- Full-time professional academic advisors

**Office of Experiential Learning**
- Professional development experiences beyond the classroom

**Over 30 student organizations and honor societies**

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**CONNECT**

You’ll have many opportunities to connect with your peers, your professors, potential employers, the community and the world.

- Broaden your horizons through study abroad experiences
- Engage with the community through service learning projects
- Analyze business trends through the Research Experience for Undergrads
- Find your niche in the Madison Biz Residential Learning Community
- Develop leadership skills through student organizations

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**STAND OUT**

Our rigorous, cutting edge curriculum will prepare you to face real-world challenges and to stand out among other job applicants.

- Gain an integrated knowledge of business while developing collaboration and teamwork skills in the COB 300 course
- Showcase your skills, uncover personal aptitude, and push yourself to do your best through participation in one of the numerous case competitions
- Sharpen your sales skills by participating in activities and competitions through the Center for Professional Sales
- Launch a startup by working with the Center for Entrepreneurship

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**ACCELERATE**

Our experiential learning opportunities will help you become a well-rounded business leader.

- Develop professional skills and etiquette
- Polish your resume and create your elevator pitch through Sophomore Connect
- Visit leading companies and network with senior-level executives and alumni through Experiential Learning Tours
- Try out your dream job through internships and externships

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**RECOGNITIONS**

- 1 of 186 business schools with both Business and Accounting accreditation
  - AACSB
- #39 in top 50 Best Colleges for Business Majors
  - Money Magazine
- #18 among Public undergraduate Business Schools
  - Bloomberg Businessweek
- #25 Employer Ranking
  - Bloomberg Businessweek
- #10 B-School that creates Best College Experience
  - Poets&Quants
- Global Winners for Social Impact
  - Google Online Marketing Challenge, 2016
- $20K AWARDED
  - Madison Biz Residential Learning Community
  - Over 30 student organizations and honor societies
  - Office of Experiential Learning
  - Professional development experiences beyond the classroom

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**Over 30 student organizations and honor societies**

- Business Analytics
- Computer Information Systems
- Economics
- General Business