Music Industry

MUI 221. Survey of the Music Industry. 3 credits.
An overview of the recording, entertainment and performing arts industries including
an examination of the historical, aesthetic and commercial developments of the music
industry in the United States.

MUI 231. Legal Aspects of the Music Industry. 3 credits.
An examination of the legal issues affecting the performing arts, recording and music
publishing fields. Topics include music rights and licensing, performing arts unions and
guilds, artist representation, and contractual relationships. Prerequisites: MUI 221,
music major or permission of music industry coordinator.

MUI 250. Portfolio Review. 0 credits.
Portfolio review required to enroll in 300- and 400-level music industry courses. May be
repeated once.

MUI 315. Songwriting. 3 credits.
An introduction to form, lyric development and melodic structure of contemporary
songwriting for commercial entertainment applications. The course will include
examination of leadsheet writing, demo production, copyright protection and publishing
of commercial songs. Prerequisites: MUS 250, MUS 142 or permission of the
instructor.

MUI 324. Introduction to Audio Devices. 3 credits.
Introduction to electronic devices utilized in the sound recording industry.
Prerequisites: PHYS 121, MUI 250 or permission of the instructor.

MUI 330. Music Publishing. 3 credits.
This course will offer a comprehensive overview of the music publication industry. The
focus will be upon, but not limited to, mainstream popular music. It will also consider
songwriter/publisher relations, self-publication, as well as an examination of art.
Religious and educational music publishing. Prerequisite: MUI 250 or permission of the
instructor.

MUI 400. Multi-Track Recording Techniques I. 3 credits.
An introduction to contemporary multi-track recording studio techniques. Students will
be introduced to recording studio design, psycho-acoustics, miking techniques, musical
instrument digital interface and the mixing console. Prerequisites: MUI 250, MUI 324 or
permission of the instructor.

MUI 401. Multi-Track Recording Techniques II. 3 credits.
Advanced multi-track recording studio techniques. Students will examine signal
processing, musical instrument digital interface, mix down and editing procedures.
Prerequisites: MUI 250, MUI 400 or permission of the instructor.

MUI 405. Logic Pro. 3 credits.
An introduction to analog synthesis, digital synthesis, an overview of conditions and events that led to the development of MIDI, a study of the MIDI protocol itself, as well as Apple Certified instruction in music production utilizing Logic Pro. *Prerequisite: MUI 324 or permission of the instructor.*

**MUI 411. Audio Postproduction.** 3 credits.
An examination of music and sound used in the broadcast and entertainment media from an intensive, hands-on engineering perspective. The course will feature multiple post-production assignments to be completed in our on-campus Studio B, as well as field trips to off-campus post-production studios. *Prerequisites: MUI 250, MUS 324 and MUI 400 or permission of the instructor.*

**MUI 415. Songwriting II.** 3 credits.
This course is a continuation in the study of form, lyric development and melodic structure of contemporary songwriting for commercial entertainment applications. This course will also take into account some basic music business aspects important in the music industry directly related to song writers. *Prerequisite: MUI 250 or permission of the instructor.*

**MUI 422. Concert Production and Promotion.** 3 credits.
Study of the presentation of cultural and commercial entertainment in the form of concert events from artistic, technical and business viewpoints. The roles of the cultural impresario and concert promoter in contemporary society are examined. *Prerequisite: MUI 250 or permission of the instructor.*

**MUI 423. Sound Reinforcement.** 3 credits.
An introduction to the history, equipment, skills, and business of sound reinforcement. The technique of contemporary sound engineers are examined and experienced by the use of audio amplification systems to design and use for public address and musical performance. *Prerequisite: MUI 324.*

**MUI 430. Artist Management.** 3 credits.
This course will evaluate the function of musician/recording artist representatives in the music industry. Focus of discussions will include artist development from early career stages to concert tours, unions, recording companies, personal appearances, contractual agreements, etc. *Prerequisite: MUI 250 or permission of the instructor.*

**MUI 435. Marketing of Recorded Music.** 3 credits.
Examination of the process of studio production, manufacturing, promotion and distribution of contemporary recordings. Record release programs for independent and major p-controlled products are analyzed. *Prerequisite: MUI 250 or permission of the instructor.*

**MUI 440. Entrepreneurship in the Music Industry.** 3 credits.
The study of business aspects of the music industry including managing, marketing, finance and sales. Students develop a comprehensive music business plan. *Prerequisite: MUI 250 or permission of the instructor.*

**MUI 492. Internship in Music Industry.** 3-6 credits.
A supervised off-campus co-curricular learning activity designed to provide practical experience in the music industry. *Prerequisites: MUI 221 and MUI 323, MUI 250 or permission of the instructor.*