SMAD 464. Contemporary American Film. 3 credits. Study and analysis of modern American films of the past twenty years. Focus on storytelling, narrative, and thematic content. Films will be examined against the backdrop of their specific historical, political, and social-cultural context. Prerequisites: SMAD 301 or SMAD 301l and junior or senior standing; for non-majors: admission to the cross-disciplinary minor in film and screen studies; or permission of the instructor.

SMAD 470. New Media and Society. 3 credits. Study of the key issues arising from the role of information and information technology in organizations and society. Emphasis on the spheres of social life in which new media technologies play a role: politics, community, economics, culture, personal and global contexts. Focus on a wide range of perspectives and on both theoretical and empirical research to examine new media's role in social capital and community. Prerequisites: SMAD OR WRITC major; junior or senior standing; SMAD majors: SMAD 301 or 301l; or permission of the instructor.

SMAD 471. Media Ethics. 3 credits. Study and discussion of ethical principles and professional codes as applied to mass media production, covering journalism, advertising, public relations, and entertainment, in all media forms. Emphasis on case studies. Prerequisites: SMAD 301 or SMAD 301L and junior or senior standing; or permission of the instructor.

SMAD/SCOM/POSC 472. Media and Politics. 3 credits. A study of the media's role in political campaigns, concentrating on past/present election, the media's role in covering political parties and coverage of the governing process. Discussion of electronic and print media. Topics to be examined include campaign videos, CSPAN, political ads, editorial cartoons, TV debates, convention coverage and radio talk show commentary.

SMAD 490. Special Studies in Media Arts and Design. 3 credits. An independent study for students to pursue individual research under the guidance of a faculty advisor. Prerequisites: Senior SMAD majors in good standing and permission of the school director.

SMAD 495. Internship in Media Arts and Design. 1-2 credits, repeatable to 4 credits. An off-campus program prepared and monitored on an individual student basis. Internships are designed to provide practical experience in converged and interactive media, corporate communication, digital video and cinema, and journalism. Prerequisites: Permission of the school director and the media facility involved. Students must meet criteria and application procedures established in each concentration.

SMAD 497. Advanced Projects in Media Arts and Design. 3 credits. This advanced course will enable students to collaborate to create diverse media projects. Projects may be designed to focus on one or many concentrations, and are intended to provide a culminating media creation experience. Prerequisites: SMAD major and junior or senior standing.

SMAD 498. Senior Seminar in Media Arts and Design. 3 credits. The study and research of the history and philosophy of the function of mass communication in society. Consideration of topics relating to problems of communication systems, technological freedoms, and press freedom and responsibilities. Prerequisites: SMAD 301 or SMAD 301l and senior standing; or permission of the instructor.

SMAD 499. Honors in Media Arts and Design. 6 credits. Year course.

Middle and Secondary Education

MSSE 101. Orientation to the Profession. 2 credits. Provides information about preparation programs and careers for teachers of middle and high schools. Students participate in reflective activities for making personal and professional decisions about teaching and also engage in a service learning project.

MSSE 240. Foundations of General Education Grades 6-12. 3 credits. This course is designed to provide an overview of the structure and curriculum of the secondary (6-12) general education classroom. Students will learn assessment requirements of general secondary classrooms and the parameters under which teachers in general secondary classrooms must function. This course is not open to middle and secondary education teacher licensure candidates.

MSSE 370. General Instructional Methods for Grades 6-12. 3 credits. This general teaching methods course provides a solid foundation for planning curriculum and instruction for middle and high school students. Topics include engaging adolescent learners, lesson design instructional strategies and assessment models. Corequisites: For secondary education: MSSE 371 & EDUC 310; for middle education, MSSE 371. Prerequisites: Admission to teacher education and PSYC 160 for secondary education students; Admission to teacher education, EDUC 310, MIED 311 and READ 312 for middle education students.

MSSE 371. Clinical Experience in Adolescent Education. 2 credits. Students will devote 20 hours to instruction and clinical experiences. Instruction focuses upon diverse challenges faced by adolescent learners, as well as training in skills related to lesson delivery. Clinical experiences include observation in the field, reflection, and multiple opportunities in small groups to practice the art of teaching with peer and instructor feedback. Satisfactory performance in this course is required for retention in teacher education. Prerequisites: PSYC 160 for secondary education students; EDUC 310, MIED 311 and READ 312 for middle education students. Corequisites: For secondary education: MSSE 370 and EDUC 310, for middle education, MSSE 370.

MSSE 470(E, H, M and S). Teaching Methods Courses. 3 credits. Specific techniques and methods for middle and secondary teachers in their respective discipline areas. Competencies to be developed will include discipline-specific planning strategies, instructional models, assessment of student learning, etc. Corequisites: MSSE 471. Prerequisites: EDUC 310, MIED 311, MSSE 370, MSSE 371 and READ 312 for middle education students; EDUC 310, MSSE 370 and MSSE 371 for secondary education students.

MSSE 470E. English/Language Arts Teaching Methods for Middle School. 3 credits. Specific instructional and assessment techniques and methods targeted for the middle school learner for middle and secondary teachers in their respective discipline areas. Competencies to be developed will include discipline-specific planning strategies, instructional models, assessment of student learning, etc. Corequisites: MSSE 471. Prerequisites: EDUC 310, MIED 311, MSSE 370, MSSE 371 and READ 312 for middle education students; EDUC 310, MSSE 370 and MSSE 371 for secondary education students.

MSSE 470H. Social Studies Teaching Methods, Grades 6-8. 3 credits. Specific instructional and assessment techniques and methods targeted for the middle school learner for middle and secondary teachers in their respective discipline areas. Competencies to be developed will include discipline-specific planning strategies, instructional models, assessment of student learning, etc. Corequisites: MSSE 471. Prerequisites: EDUC 310, MIED 311, MSSE 370, MSSE 371 and READ 312 for middle education students; EDUC 310, MSSE 370 and MSSE 371 for secondary education students.

MSSE 470M. Mathematics Teaching Methods, Grades 6-8. 3 credits. Specific instructional and assessment techniques and methods targeted for the middle school learner for middle and secondary teachers in their respective discipline areas. Competencies to be developed will include discipline-specific planning strategies, instructional models, assessment of student learning, etc. Corequisites: MSSE 471. Prerequisites: EDUC 310, MIED 311, MSSE 370, MSSE 371 and READ 312 for middle education students; EDUC 310, MSSE 370 and MSSE 371 for secondary education students.

MSSE 470S. Natural Sciences Teaching Methods, Grades 6-8. 3 credits. Specific instructional and assessment techniques and methods targeted for the middle school learner for middle and secondary teachers in their respective discipline areas. Competencies to be developed will include discipline-specific planning strategies, instructional models, assessment of student learning, etc. Corequisites: MSSE 471. Prerequisites: EDUC 310, MIED 311, MSSE 370, MSSE 371 and READ 312 for middle education students; EDUC 310, MSSE 370 and MSSE 371 for secondary education students.

MSSE 471. Content Area Field Experience in Middle School. 3 credits. Provides practical classroom experience for teacher education candidates in the middle and secondary education programs under the supervision of an in-service teacher and a clinical professor. Students engage in classroom activities that provide an opportunity for them to practice the strategies and concepts learned in the methods courses. Corequisites: MSSE 470 and READ 472 or EXED 460 for middle education students; MSSE 470 and READ 440 for secondary education students. Prerequisites: EDUC 310, MIED 311, MSSE 370, MSSE 371 and READ 312 for middle education students; EDUC 310, MSSE 370 and MSSE 371 for secondary education students.

MSSE 471E. Field Experience in Middle School English. 3 credits.

MSSE 471H. Field Experience in Middle School Social Studies. 3 credits.

MSSE 471M. Field Experience in Middle School Mathematics. 3 credits.

MSSE 471S. Field Experience in Middle School Natural Science. 3 credits.
Middle Education

MIED 311. Field Experience in Middle Education. 2 credits.
Students devote 60 clock hours to classroom activities that emphasize diverse learning needs in middle schools under university and public school supervision. Satisfactory performance in this course is required for continuing in teacher education. Corequisites: EDUC 310 and READ 312 for middle education students.

Military Science

MSCI 100. Leadership Laboratory (0, 2). 1 credit, repeatable to 4 credits.
A laboratory in the development of leadership, stressing the practical application of leadership principles, techniques, styles and responsibilities. Participation as a member of a team or as a leader of the team given responsibility for accomplishment of given tasks. Corequisite: MSCI 101 or MSCI 102. Prerequisites: To enroll in this lab section, students must obtain a sports physical or similar medical clearance. Contact the Military Science office for additional information.

MSCI 101. Introduction to Leadership and the Army. 1 credit.
Introduction to various leadership styles and their effect on organizations; an introduction to the organization of the U.S. Army, its roles and missions, customs and traditions; effective writing and oral presentation techniques; orienteering and the use of lenisatic compass; principles of physical conditioning. Corequisite: MSCI 100.

MSCI 102. Leadership Development Fundamentals. 1 credit.
Introduction to the basic principles of leadership; developing a personal leadership style; effective writing and speaking skills; introduction to leadership in small tactical units; fundamentals of first aid, land navigation and marksmanship; principles of personal conditioning. Corequisite: MSCI 100.

MSCI 200. Intermediate Leadership Laboratory. 2 credits, repeatable to 4 credits.
An intermediate leadership laboratory in the sequential process of leadership development, this course stresses the practical application of leadership principles and responsibilities and the exploratory development of personal leadership techniques and styles. The intermediate leadership laboratory focuses on leadership planning and execution and performance and evaluation as both a team member and a leader of a 10 to 30 person team. Cadets are given responsibility for accomplishing collective tasks and for the evaluation, counseling, leading and mentoring of 10 to 12 subordinates and team members. Prerequisites: Contracting into the ROTC Basic Course (MSCI 101, MSCI 102, and MSCI 100 lab). Department head approval required. To enroll in this lab section, students must obtain a sports physical or similar medical clearance. Contact the Military Science office for additional information.

MSCI 201. Leadership Styles – Theory and Application. 2 credits.
A study of individual leadership styles and techniques, using historical case studies, to introduce the branches and specialties of the Army. The focus of this course is communication and goal setting in small organizations, effective writing and public speaking, and performance and evaluation as the leader of a five-member team required to accomplish tasks in a practical setting. Students also serve as a member of a 10-person team responsible for accomplishing practical military and team-building tasks in a field setting. Corequisite: MSCI 100, MSCI 200 for contracted Cadets in JMU ROTC.

MSCI 202. Developing Leader Skills. 2 credits.
This course focuses on analyzing missions to determine specified and implied tasks, organizing and conducting a briefing, preparing a concise written directive (operations order), and detailing how a team will accomplish its tasks. Performance and evaluation of Cadets as the leader of a five-person team during a 44 hour, off-campus leadership practicum and evaluation of physical fitness preparedness for attendance at Cadet Professional Development Training are also components of this course. Corequisite: MSCI 100, MSCI 200 for contracted Cadets in JMU ROTC.

MSCI 300. Advanced Leadership Laboratory (0, 2). 3 credits, repeatable to 12 credits.
An advanced laboratory in the development of leadership, stressing the practical application of leadership principles, techniques, styles and responsibilities. The advanced leadership laboratory focuses on leadership planning, resourcing and execution. Performance and evaluation as a leader of a 10 to 30 person team given responsibility for accomplishment of given tasks. Responsible for the evaluation, counseling and mentoring of 10 to 30 subordinates and team members. Prerequisites: MSCI 101, MSCI 102, MSCI 201, MSCI 202 and MSCI 100 lab. Department head approval required. To enroll in this lab section, students must obtain a sports physical or similar medical clearance. Contact the Military Science office for additional information.

MSCI 310. Leading Small Organizations. 3 credits.
Ethical dilemmas in leadership — when organizational goals conflict with member welfare; the role of policy and standard procedures in organizations; continued practice in effective writing and oral presentations; performance as a leader of a 10 person team in practical exercises; evaluation as an instructor of a period of instruction for 30 subordinates; evaluation as a leader of a 10 to 30 person team in a 44 hour, off-campus leadership practicum. Prerequisites: MSCI 101, MSCI 102, MSCI 201, and MSCI 202 or placement credit as determined by the professor of military science. Corequisite: MSCI 300.

MSCI 320. Developing Advanced Leader Skills. 3 credits.
Planning for the unexpected in organizations under stress; developing alternate courses of action which are viable with the given constraints; how to delegate tasks and supervise subordinate leaders; avoiding micro-management — the when and how of providing guidance and direction; time management — the “backward planning process”; evaluation of a 10 to 30 person team within tactical and non-tactical settings; analysis of assigned tasks, preparation of a written directive to accomplish these tasks and oral presentation to others in a concise briefing. Corequisite: MSCI 300.

MSCI/VGS 350. American Women at War. 3 credits.
This course invites students to engage a series of issues about the role of women in the US military. This course will examine the contributions & experiences of women who served during the American Revolution, the U.S. Civil War, WWI & II, Korea, Vietnam and the Persian Gulf War(s). Also included in this course is an examination of how women in military service of past and present are an instrument for societal change in America specifically in promoting the cause of women’s rights.

MSCI 390. The Combat Experience. 3 credits.
The course will explore direct participation in military combat. It relates primarily on oral history gained from filmed and in-person interviews conducted by the instructor with combat veterans. Participants range from WWII to the current Middle East conflict.

MSCI 400. Advanced Leadership Laboratory II. 3 credits.
An advanced laboratory in the development of leadership, stressing the practical application of leadership principles, techniques, styles and responsibilities. For seniors, the advanced leadership laboratory focuses on planning, resourcing, supervision and evaluation. Performance and evaluation as a leader of a 10 to 30 person team given responsibility for accomplishment of given tasks. Responsible for the evaluation, counseling and mentoring of 10 to 30 subordinates and team members.

MSCI 410. Seminar on Command Management – Leadership Challenges and Organizational Goal-Setting. 3 credits.
Studies in advanced leadership and management; how to assess organizational cohesion and develop strategies to improve it; examine and utilize components of the Army’s training cycle; methods of instruction, planning and conducting of classes to be taught at leadership lab; conduct of oral After-Action Reviews and preparation of written After-Action Reports; the counseling process for improving individual and group performance of subordinates. Corequisite: MSCI 300.

MSCI 420. Seminar on Officership Transition. 3 credits.
Introduction to Army management systems – personnel and logistics; the military’s legal system and its application at the company level; the officer-NCO relationship; The Officer Efficiency Report and its support form establishment of project time lines with milestones, goals and In-Progress Reviews; book review on a required leadership book from chief of staff Army required reading list. Corequisite: MSCI 300.

MSCI 490. Special Studies in Military Science. 1-3 credits.
Designed to give students an opportunity to do upper-division independent study in selected areas under the supervision of a faculty member in the military science department. Prerequisite: Department consent required.