SPAN 461. Post War Literature in Spain. 3 credits. Reading and analysis of representative works of Spanish novelists and their development after the Civil War in Spain. Emphasis on Spanish history and society under the influence of Franco’s Regime. Instruction in Spanish. Prerequisite: SPAN 335.

SPAN 462. Spanish Comic Theatre of the 20th Century. 3 credits. The course will study the work of the main playwrights of the comic theater of 20th century Spain and their type of humor: Carlos Arniches, the brothers Alvarez Quintero, Pedro Munoz Seca, Enrique Jardiel Poncela and Miguel Mihura. Instruction is in Spanish. Prerequisite: SPAN 335.

SPAN 465. Cinema and Literature. 3 credits. Studies of the structure of the cinema and its relation to literature. Comparison between different literary works and their interpretation in cinema. The course will cover topics in Spain and Latin America. Instruction in Spanish. Prerequisite: SPAN 325.

SPAN 470. Advanced Legal Spanish. 3 credits. This course presents advanced Spanish legal vocabulary and terminology in various contexts and explores the origin of law and its meaning. Roman law and its importance today, civil law, individual labor law, collective labor law, criminal law, commercial law, international law, public law and private law. Prerequisite: SPAN 370.

SPAN 475. Advanced Medical Spanish. 3 credits. This course provides future medical professionals with further practice in Spanish in the medical context. Students learn advanced medical vocabulary and anatomical terminology, develop their reading comprehension skills, and acquire greater fluency through student presentations and classroom discussions on the latest medical techniques and advances. Prerequisite: SPAN 365.

SPAN 476. Culture and Medicine in Spain and Latin America. 3 credits. This course enables students to acquire greater linguistic proficiency and cultural competence in the medical context through classroom discussions and reading comprehension. Students analyze historical and contemporary medical discoveries, discuss holistic and indigenous medicine, and examine popular and religious beliefs applied to medicine in Hispanic cultures. Prerequisite: SPAN 300.

SPAN 485. Business and Society in Latin America. 3 credits. This course explores the development of Latin American society in the business and economic contexts and investigates areas such as importation and exportation, the health and education systems, banking and financial institutions, agriculture, and the textile, fashion, wine, motion picture, music, and media industries. Prerequisite: SPAN 300.

SPAN 486. Business and Society in Spain. 3 credits. This course investigates several sectors of the Spanish economy, including the food industry, industrial port activity, importation and exportation, the petrochemical industry, the leisure industry, and the winemaking industry. Students tour several important multinational companies in Tarragona, Spain, and attend presentations given in Spanish by staff of those companies. This course is taught in Tarragona, Spain. Prerequisite: SPAN 300.

SPAN 492. Practical Spanish. 3 credits. This course gives students the opportunity to collaborate with the local Spanish-speaking community through semester placements in schools or service agencies. Students will develop a better understanding of the Hispanic culture as well as immigration issues affecting the community. Prerequisite: SPAN 320.

SPAN 494. Practical Medical Spanish. 3 credits. This course enables JMU Medical Spanish students to interact with Spanish students at the Universitat Rovira i Virgili in Tarragona, Spain, to practice in real-life medical situations at local hospitals, clinics or primary care centers in collaboration with Spanish health science professionals, and to observe the differences between the medical cultures of Spain and the United States. This course is taught in Tarragona, Spain. Prerequisite: SPAN 365.

SPAN 495. Practical Law Enforcement/Practical Legal Spanish. 3 credits. This course focuses on Spanish for public safety, law enforcement, and the judicial/legal system in collaboration with local and state agencies and the Spanish-speaking community. Students consolidate their theoretical knowledge, gain confidence in the language, and observe both the direct impact of their learning and the critical role of language proficiency in today’s increasingly diverse society. Prerequisite: SPAN 360 or SPAN 370.

Sport and Recreation Management School of Hospitality, Sport and Recreation Management

SRM/HM 201. Foundations of Hospitality, Sport and Recreation Management. 3 credits. An introduction to the basis for the professions that make up the School of Hospitality, Sport and Recreation Management. A focus on these professions in governmental, voluntary, private and commercial settings is incorporated. Finally both the economical significance and the professional preparation for success in the industry is both introduced and practiced. Prerequisite: HM or SRM major or permission of director.

SRM/HM 202. Foundations of Leadership in Hospitality, Sport and Recreation Management. 3 credits. An introduction to the basis for the professions that make up the School of Hospitality, Sport and Recreation Management. A focus on these professions in governmental, voluntary, private and commercial settings is incorporated. Finally both the economical significance and the professional preparation for success in the industry is both introduced and practiced. Prerequisite: HM or SRM major or permission of director.

SRM/HM 203. Foundations of Ethics and Law in Hospitality, Sport and Recreation Management. 3 credits. An introduction to ethics and law within the Sport, Hospitality and Recreation (HSRM) industry. The ethical portion introduces students to select theories of ethics, ethical issues and an ethical decision making model, and the legal portion introduces students to basic legal terminology and concepts while concentrating on negligence and employment issues. Prerequisite: HM or SRM major or permission of director.

SRM 241. Introduction to Sport and Recreation Management. 3 credits. Introduces the sport and recreation management professions in governmental, voluntary, private, public, and commercial settings. Outlines development of sport and recreation and the evolution of the mega-leisure industry. Overviews professional preparation in sport and recreation management. Prerequisite: SRM 201 or permission of director.

SRM 242. Sociology and Psychology of Sport and Recreation Management. 3 credits. The primary purpose of this course is to investigate sport and recreation related activities and services from a sociological and psychological perspective. The focus will be on activity through the lifespan and using theory and current issues from both disciplines to aid the practitioner in their interactions with participants and constituents and with the development and management of sport and recreation related activities and services. Prerequisite: SRM 201 or permission of director.

SRM 282. Practicum in Sport and Recreation. 3 credits. A sequence of selected experiences which provides the student with supervised practicum experience in Sport and Recreation Management. Prerequisite: SRM 241.

SRM 333. Management in Sport and Recreation. 3 credits. This course will provide students with the knowledge to apply the management principles and theories to specific professional organizations in the sport and recreation industry. Sport and recreation management applications covered include administration principles for specific organizations, human resource management, fiscal management, marketing and risk management. Prerequisite: SRM 241.

SRM 334. Introduction to Sport Media. 3 credits. Examination of the knowledge and skills required for the business of sport communications, including strategic and personal communications, leadership, publishing, advertising, public relations and crisis management. The course also examines sport communications from a sociological and legal perspective and the emergence of online sport communication and the new sport media. Prerequisite: SRM 241.

SRM 335. Cognitive Processes and Current Issues. 3 credits. This class begins with the basic question as to how we think and why, and then expands into an introduction of the different of cognitive processes used in sport and recreation management settings. These different processes include: creative thinking, critical thinking, problem solving, decision making and logical thinking. The class will then apply those processes in addressing various current issues facing the sport and recreation industries. Prerequisite: SRM 241.
SRM 337. Programming and Assessment in Sport and Recreation Management. 3 credits.
This course will examine the basics of sport and recreation programming and assessment. Students will be presented with tools and strategies for developing and assessing programs and evaluating their outcomes. Students will learn how to program for agencies of various sizes with an understanding of the importance of recognizing service population needs. Prerequisite: SRM 241.

SRM 434. Ethical and Legal Issues in Sport and Recreation Management. 3 credits.
This course is designed to introduce students to current ethical and legal issues of concern to professionals in sport, recreation and leisure studies. Students will examine the impact of these issues on organizational and managerial policies and decision-making. Prerequisite: SRM 333.

SRM 435. Sport Marketing and Sales. 3 credits.
This course will examine how promotional activities and sales efforts are closely intertwined and impact upon the success or failure of the sport and leisure industry. Particular emphasis will be placed on ticket sales and sport sponsorship. Prerequisites: SRM 333 and MKTG 380.

SRM 436. Facilities and Events in Sport and Recreation Management. 3 credits.
This course is designed to explore the principles of planning, design, and management of selected sport, recreation, and exercise facilities. The course will also cover the planning and management of special events. This will include budgeting, design, staffing, evaluation/assessment, crowd management and relative human resource management. Prerequisite: SRM 333.

SRM 438. Human Resources in Sport and Recreation Management. 3 credits.
An overview of human resource management in sport and recreation environments. The course will provide an introduction to administrative practices involving employer and employee relationships and apply these concepts to the day to day practices and skills required of a manager in a sport or recreation setting. The content focus will be on areas such as human resource policies, recruiting, hiring, job analysis, creating position descriptions, performance evaluation, training, career development and supervision of staff members and volunteers. Prerequisite: SRM 333.

SRM 482. Internship in Sport and Recreation Management. 6 credits.
A full-time professional experience which affords the opportunity to apply theory and methodology under qualified supervision from the cooperating agency and the university. Prerequisites: SRM 282, SRM 333, and 72 credit hours complete.

Studies Abroad Courses, Regularly Scheduled

Semester in Antwerp
COB 300A. Integrated Functional Systems: Management. 3 credits.
COB 300A is the management component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and admission to the College of Business.

COB 300B. Integrated Functional Systems: Finance. 3 credits.
COB 300B is the finance component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and admission to the College of Business.

COB 300C. Integrated Functional Systems: Operations. 3 credits.
COB 300C is the operations component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and admission to the College of Business.

COB 300D. Integrated Functional Systems: Marketing. 3 credits.
COB 300D is the marketing component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

COB 301. European Integration, Culture and History. 3 credits.
This course is designed to complement COB 300 A-D when taught as part of the semester in Antwerp, Belgium program. COB 301 will only be offered as part of the semester in Antwerp program. Students will study European Integration in the classroom and visit governmental institutions, historical places and cultural events associated with course content. Prerequisites: Requires acceptance to the Semester in Antwerp program. Cannot be used as an elective to fulfill any COB major or COB minor.

Semester in Beijing (summer)
CHIN 101. Elementary Chinese. 4 credits.
The fundamentals of Mandarin Chinese through listening, speaking, reading and writing. Practice in pronunciation and development of comprehension.

CHIN 102. Elementary Chinese. 4 credits.
The fundamentals of Mandarin Chinese through listening, speaking, reading and writing. Practice in pronunciation and development of comprehension.

CHIN 231. Intermediate Chinese. 3 credits.
A thorough review of grammar, vocabulary building, conversation, composition and reading.

CHIN 232. Intermediate Chinese. 3 credits.
A thorough review of grammar, vocabulary building, conversation, composition and reading.

CHIN 300. Chinese Grammar and Communication. 3 credits.
Intensive training in grammatical structures and their applications to oral and written conversation. Instruction is in Chinese. Prerequisite: CHIN 232 or CHIN 212 or permission of the instructor.

CHIN 330. Chinese Oral and Written Communication. 3 credits.
Intensive training in the use of modern, everyday Chinese with emphasis on conversation and composition. Readings in Chinese will provide a context for discussion and writing. Prerequisite: CHIN 300.

CHIN 490. Advanced Conversation and Composition. 3 credits.
Intensive training in the use of modern, everyday Chinese with emphasis on conversation and composition.

HIST 341. An Introduction to Chinese Civilization: From 2200 B.C. to Present. 3 credits.
A brief introduction to Chinese civilization for the foreign student who wants to achieve a general knowledge about Chinese history from its very beginning to present day. Students will become acquainted with the dynasties, the main historic periods, important political-social events, and material and cultural achievements. They will gain a deep understanding of Chinese civilization from a comparative point of view between East and West within a global perspective.

IBUS 298-I. Business Environment in China and Southeast Asia. 3 credits.
This course will study China's political and economic development during the last ten years including the historical events leading up to those changes, political pressures involved in the process of change and economic issues facing the trading in China. Students will work to understand the cultural, historical, legal and political realities of doing business in China today. Special attention will be given to the present political and economic development in China.

IBUS 298-II. International Business Operations. 3 credits.
This course will study China's political and economic development in the last twenty years including historical events leading up to those changes, political pressures involved in the process of changes, economic issues facing the trading in China. Students will learn about the cultural, historical, legal and political realities of doing business in China today.

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