COB 300A is the management component of an integrated learning experience business applications.

The application of quantitative modeling and analysis to decision making. COB 291. Introduction to Management Science.

decisions, and long-range planning. The attention-directing and problem-solving functions of accounting in relation to current planning and control, evaluation of performance, special

COB 242. Managerial Accounting.

statements.

and reporting income, assets, liabilities and equities; interpretation of financial

College of Business

CLAS 265. The Individual and Society in Ancient Greece and Rome. 3 credits.

Discussion of literary and historical sources that reflect the attitudes and values of individuals in various social classes. All readings are in English.

CLAS 266. Greek and Roman Classics in Translation. 3 credits.

Discussion of the writings that illustrate the cultural values and intellectual attitudes which constitute the most important legacy of Classical civilization. All readings are in English.

CLAS 337. Human Values: The Classical Tradition. 3 credits.

Discussion of human values and the human condition reflected in writings from the eighth century B.C. to the present day. Does not count toward licensure in Latin. All readings are in English.

CLAS 360. Topics in Greek and Roman Culture. 3 credits.

A study of selected topics in the culture of Ancient Greece and Rome. May be repeated for credit with change of topics.

College of Business

COB 191. Business Statistics. 3 credits.

The application of statistical methods to business. Introduces data presentation, descriptive statistics, probability, sampling, estimation and hypothesis testing. Emphasis is on using spreadsheet tools and functions of statistical analysis. Prerequisite: MATH 155, MATH 156 or sufficient score on the Mathematics Placement Exam.

COB 202. Interpersonal Skills. 3 credits.

An applied course consisting of experiential exercises followed by class discussion. Cases are used as learning activities where the instructor acts as a facilitator to learning. Essential theory emanates from class discussions with a student-based rather than instructor-based format. Theory and application are intertwined by means of student self-assessment exercises and group discussion. Prerequisite: Open only to sophomore business majors.

COB 204. Computer Information Systems. 3 credits.

An introduction to computer-based information systems. Emphasis is placed on the role of computers in business and society, computer hardware and software, analysis, design and implementation of information systems, computer ethics, and collaboration using computers. Students will create databases and collaborate using computer-based tools.

COB 218. Legal Environment of Business. 3 credits.

A study of the law as a means of social, political and economic change. The American legal system from the standpoint of its sources and philosophy with special emphasis on business relations and the role of government in affecting them.

COB 241. Financial Accounting. 3 credits.

The role of financial data in contemporary society; the problems of measuring and reporting income, assets, liabilities and equities; interpretation of financial statements. Prerequisites: Sophomore standing and declared business major.

COB 242. Managerial Accounting. 3 credits.

The attention-directing and problem-solving functions of accounting in relation to current planning and control, evaluation of performance, special decisions, and long-range planning. Prerequisite: COB 241.

COB 261. Introduction to Management Science. 3 credits.

The application of quantitative modeling and analysis to decision making. Introduces linear programming, decision theory, queuing, simulation and forecasting methods. Emphasis is on implementing spreadsheet models for business applications. Prerequisites: COB 191 and MATH 205 or equivalent.

COB 300A. Integrated Functional Systems: Management. 3 credits.

COB 300A is the management component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

COB 300B. Integrated Functional Systems: Finance. 3 credits.

COB 300B is the finance component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

COB 300C. Integrated Functional Systems: Operations. 3 credits.

COB 300C is the operations component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

COB 300D. Integrated Functional Systems: Marketing. 3 credits.

COB 300D is the marketing component of an integrated learning experience consisting of four courses, taken concurrently, which introduces the fundamental conceptual tools of management, finance, operation and marketing in such a way as to establish their mutual relevance and interdependence. Students work in small project teams on tasks designed to require the application in concert of conceptual tools from each of the function areas. Prerequisites: Completion of all required 100- and 200-level B.B.A. core courses, junior standing (56 hours) and formal admission to the College of Business.

COB 301. European Integration, Culture and History. 3 credits.

This course is designed to complement the COB 300 A-D or European marketing minor when taught as part of the semester in Antwerp, Belgium program. COB 301 will only be offered as part of the semester in Antwerp program. Students will study European integration in the classroom and visit governmental institutions, historical places and cultural events associated with course content. Prerequisites: Requires acceptance to the semester in Antwerp program. Must be taken as a corequisite with COB 300 or courses for the European marketing minor. Cannot be used as an elective to fulfill any CoB major or any other minor.

COB 487. Strategic Management. 3 credits.

Strategic management is designed to be the capstone course for seniors completing their undergraduate studies in the various functional areas of business administration. The course is comprehensive and structured to build on the foundational knowledge students have gained through completing the interdisciplinary COB 300, Integrated Functional Systems, learning experience and from their respective concentrations. Prerequisites COB 300 and completion of one full academic semester after completing COB 300.

COB 490. Special Studies in Business Administration. 1-3 credits.

Designed to give capable students an opportunity to complete a faculty supervised independent study apart from a specific major. Prerequisite:Permission from the Associate Dean for Student Services.

COB 491. Peer Advisor Training. 0 credits.

This block course will provide peer advisor trainees with the information necessary to give guidance to their peers in understanding various university and college academic policies and procedures and the university resources available to address academic questions and issues. Cannot be applied to any College of Business major or minor. Prerequisites: Junior standing (78 credit hours) and approval of the Associate Dean for Student Services one month prior to registration.

COB 492. Peer Advising. 2 credit hours per semester, limit of 4 credit hours total. Practicum in advising focuses on College of Business students providing guidance to their peers in understanding various university and college academic procedures and policies, as well as offering knowledgeable referrals to appropriate university resources. May be taken twice for up to four credit hours. Cannot be applied to any CoB major or minor. Prerequisites: Senior standing and successful completion of COB 491.

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