British Communication and Media

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The interdisciplinary British communication and media minor enables students to expand their knowledge of communication and media in Great Britain, and to enhance their appreciation of the impact culture has on communication and media. Students must participate in the JMU Semester or Summer In London program to complete this minor.

The minor requires at least 18 credit hours, chosen from courses offered both at JMU and in London. Students may double count a maximum of six credit hours toward both a major and this minor.

Courses Credit Hours
Required Courses 6
SCOM 248. Intercultural Communication
SOM/SMAD/WRTC 360L. British Media and Society
Elective Courses 12
Select at least four of the following courses:
SOM 347L. Communication, Diversity & Pop Culture in the U.K.
SMAD 301L. Culture By Design or
SOM/WRTC 351L. Visual Rhetoric
WRTC 320L/SOM 321L. Writing In The Public Sphere
ENG/SMAD 463L. Film Adaptations: British Literature and Film
POSC/SMAD 472L. Media and Politics in the U.K.
THEA 449/ENG 412N. The London Theatre
GEIC 490L. Internship

Appropriate independent studies, directed projects and Semester In London Faculty Member In Residence courses may be counted as part of the minor with approval by the minor coordinator. May be taken in either Harrisonburg at JMU or in London.

Creative Writing

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The interdisciplinary minor in creative writing is designed to give students an opportunity to develop their writing talents across a number of literary forms and communication contexts. By developing course selections in poetry, fiction and non-fiction matched with those in stage and screenplay writing, students may tailor the program to suit a variety of artistic goals and professional objectives. The choice of at least one course from a group involving literary analysis and media criticism ensures perspective on current issues affecting readers and viewers, writers and their creative works.

The minimum requirement for a minor in creative writing is 18 hours. Two courses may be double-counted between the minor and the major. Students electing this minor may acquire more information from the creative writing adviser of the Department of English, the School of Media Arts and Design, or the School of Theatre and Dance.