



# Recruit-A-Duke

JMU Career & Academic Planning

## Newsletter

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## Revving up Your Job Search in a Down Economy

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In today's job market, we are experiencing increased *demand* for jobs but the *supply* of jobs in the labor market has decreased exponentially. **So what does this mean?** Well, for starters, it means that this shift in job supply and demand has had a direct impact on how much more competitive the job search process has become. Employers have the ability to be more selective now than they ever have before when choosing from their applicant pools.

Students are encouraged to continue employing "traditional" job search methods. However, one of the biggest keys to success in our current job market is to circumvent the competition by **tapping into the unadvertised job market.**

Resources such as Careerbuilder, Craigslist, and Monster are all good strategies to continue to use, but, chances are, other students know about them too and these strategies could very well lend themselves to increased competition from your peers. Using the following strategies could be the start to taking the "road less traveled":

- (1) Non-OCR Job Postings in Recruit-A-Duke:** These job postings are targeted only to JMU students. Your chances of landing one of these opportunities is greater because of this.
- (2) Nationwide Job Search in Recruit-A-Duke:** Conducting a search using your geographic preferences takes you directly to the employer posting on their webpage. This resource is helpful in broadening your scope.
- (3) Make an appointment with a Career Counselor (3rd floor, Wilson Hall):** Tap into a Career Counselor's toolbox to find out other job search strategies that correspond with your major and area of interest.

### 5 Tips For Surviving this Economy:

- 1.) Don't confuse your needs and **wants**. Do you really need those new shoes?
- 2.) Get the big stuff right: If your vehicle costs more than 10% of your gross income, then you are overspending.
- 3.) Get out of debt.
- 4.) Track your spending.
- 5.) Set up a \$500 emergency fund



## Employer Spotlight: Lauren Kovarik from Carney, Sandoe & Associates

**Graduation Date:**  
May 2006

**Tell me about what you do:**

I am a placement counselor from Carney Sandoe & Assoc. The company acts as a liaison for candidates and independent schools (non- public); we assist people with their search to teach or hold administrative positions in a private school setting.

**Major:**  
Political Science

**Can you describe the path you took to get there?**

I graduated in May of 2006 and I always had an interest in education. Although I loved my courses in political science, I decided that wasn't the route that I wanted to take after my internship on capital hill. I applied for positions at private schools around my home town. I wanted to do work in the administration. I landed a position as Administrative Staff in Oakton, Virginia at Flint Hill School. After working there for 2 years and loving my experience I decided to move to Boston and take the position with Carney, Sandoe & Associates.

**CAP Services Used:**  
Spoke with many professors and utilized the advice of the Staff with Career and Academic Planning.



**What advice would you give students who are their investigating their job options?**

Be very open to different opportunities. Do not limit in your search and even though you might think you want to go down one path it could change from experience or down the career path.

## Upcoming Events on Campus

**Sunday, February 22nd**  
Kaplan Practice Tests  
Sign-up at: [www.kaptest.com](http://www.kaptest.com)

**Monday, February 23rd**  
Teacher Recruitment Fair  
11am-12:30  
Festival Ballroom

**Tuesday, February 24th**  
Internships 101  
5:15-6pm  
Wilson 303

**Wednesday, March 4th**  
Internship Fair  
9am-12pm  
Festival Ballroom

**Does Your Resume Still  
Need Some Work?**  
Make an appointment to get it reviewed  
Wilson Hall, 3rd Floor  
540-568-6555



## Check out These Upcoming Career Fairs



### **C2C: College to Career Fair Richmond, VA**

February 25th • 10:00am-4:00pm  
Greater Richmond Convention Center  
403 North 3rd Street

[www.collegetocareerfair.com](http://www.collegetocareerfair.com)

### **Charlotte Bobcats Annual Career Fair Charlotte, NC**

Friday, February 20th • 12:00pm-4:00pm  
Time Warner Cable Arena

\$20 registration fee– includes tickets to Charlotte Bobcats vs. Orlando  
Magic game at 7pm

[Visit the website for more info.](#)

Meet with industry leaders from professional sports, local companies,  
and organizations!



### **ACAC Fitness & Wellness Centers Career Fair**

**Charlottesville, VA**

Saturday, March 7 • 9am - 12PM  
500 Albemarle Square

Group Exercise Instructors • Personal Trainers • Fitness Physical Therapists/Athletic Trainers •  
Indoor and Outdoor Lifeguards • Summer Camp Counselors • and more!

## **Save these dates for events at JMU!**

### **INTERNSHIP FAIR**

Wednesday, March 4th

9am-12pm: Internship Fair Exhibits

12:30-4:30pm: Option to conduct interviews  
Festival Ballroom

### **SPRING CAREER FAIR**

Monday, March 23rd

12-4pm

Festival Ballroom/Highlands Room