



Recruit-A-Duke

JMU Career & Academic Planning

Employer Relations & Recruiting Newsletter

Spring 2011: Volume 2, Issue 2



CAREER & ACADEMIC PLANNING
MAKE YOUR NEXT MOVE

Social Media on Recruit-A-Duke!



Did you know that you can link your social media accounts to your **Recruit-A-Duke** profile? By linking these to your **Recruit-A-Duke** profile, students can get a better perspective of your company culture, what you are looking for in potential candidates and how they would fit in with your organization.



flickr™



twitter



- ◆ Keep students updated to-the-minute with **Twitter**
- ◆ Share photos and status updates on **Facebook**
- ◆ Connect professionally with students who are interested in your company through **LinkedIn**
- ◆ Give students an inside glimpse into your company by posting pictures on **Flickr** or **Picasa**
- ◆ Post videos to share with students on **YouTube**



Picasa™
Photo Album



By linking these social media accounts to your **Recruit-A-Duke** profile, you will set yourself apart and give yourself the edge in recruiting our students for all your opportunities! To access detailed instructions on how to link these accounts, log into **Recruit-A-Duke** and click on “**View Document Library**” under Shortcuts on the home page.

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TOP DUKE DATES:

1. Recruiting Season Registration Opens: May 2, 2011
2. Recruiting Season Dates: Sept. 19—Nov. 11, 2011
3. Resume Roundup: Sept. 12, 2011
4. Meet The Firms: Sept. 14, 2011
5. Fall 2011 Career & Internship Fair: Oct. 3, 2011

Many Thanks To Our Employers



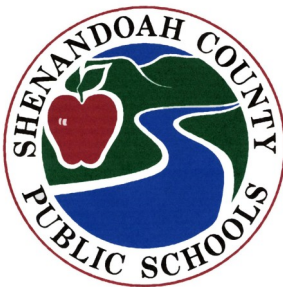
JMU Recruiting Services would like to recognize those employers who participated in either Mock Interviews, Resume Roundup, or Speed Networking during the 2010-2011 academic year.

Thank you for your contribution!

Deloitte. **Rockingham Group**® *Dr. Elizabeth Swallow*



ARAMARK **Woodmark** AMERICAN Cabinetry Collections **VCU Graduate School**



Stay Connected to JMU!

Fall Career & Internship Fair 2011

Date: Monday, October 3, 2011

Schedule:

9-11am: Employer Check-In

11-12pm: Lunch with Faculty in the Allegheny Room

12-4pm: Fall Career & Internship in the Festival Ballroom/Highlands Room



This Career Fair will provide full-time and internship opportunities to a variety of majors.

REGISTRATION OPENS JUNE 1, 2011.

Here are your instructions:

1. Go to the Recruit-A-Duke Login page for employers: <https://jmu-csm.symplicity.com/employers>
2. Log in with your username and password
3. Click the tab labeled “Career Fair & Information Sessions”
4. Click on the “Register” button next to the Fall Career & Internship Fair 2011
5. Proceed to filling in all of the required fields

Register Now! VACE Annual Conference 2011 April 27 - 29, 2011

VACE, the Virginia Association of Colleges and Employers, will be holding its Annual Conference on **April 27—29, 2011** at the Founder’s Inn in Virginia Beach. This is a great opportunity to connect with other employers and university representatives to discuss recruiting best practices and expand your professional network. Connect with JMU at the conference - we will have five representatives attending: Chris Campbell, Laura Hickerson, Christine Harriger, Denise Meadows and Anna Schoenduby. For more details about the conference and to register please visit <http://www.vace.org/conference.html>.



Interested in joining VACE? Some of the benefits include:

- ◆ Network with college career services professionals who share the common goal of helping students through the recruitment process.
- ◆ Benefit from professional development such as employer and college visitations, workshops, and other in-service training.
- ◆ Noteworthy speakers address major developments in the field, group discussions focus on key areas of program development, social gatherings for members to exchange ideas with new and old colleagues alike.

Register for the MyWorkster D.C. Alumni Job Fair

Register now for this multi-university, alumni-only job fair happening in Washington, DC on **June 9, 2011**. It will take place in the Charles E. Smith Center on the George Washington University campus from 11 a.m. - 4 p.m.

The event is exclusive to participating university alumni to ensure a high quality event.

Registration ranges from \$250 for non-profit to \$500 for for-profit organizations. But, registration is discounted 20% if you register before April 22nd. Official online registration for employers is open now at: <http://dcemployer.eventbrite.com/>

This is a great way to connect with JMU alumni who are looking for employment in the D.C. metro area!

For questions, contact Denise Meadows at meadowdr@jmu.edu

MYWORKSTER

Recruit D.C.

Alumni Job Fair

June 9, 2011

11am - 4pm

at

George Washington University
Charles E. Smith Center
600 22nd Street NW
Washington D.C.

Details and Registration:
dcemployer.eventbrite.com

For questions, contact:
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Participating Schools

American University
Arizona State University
Emory University
George Washington U.
Indiana University
James Madison University
Notre Dame
Pace University
Pepperdine University
UVA



"An Introduction to the New School of Hospitality, Sport and Recreation Management"

Written By Michael O'Fallon, Program Director

In June, 2010, James Madison University officially created a new School of Hospitality, Sport and Recreation Management. The school offers two programs; Hospitality Management and Sport and Recreation Management. In their freshman and sophomore year, students from both majors will take the same three courses, known as the "core" courses. The courses include: foundations, leadership, and law and ethics in Hospitality, Sport and Recreation. Upon completion of these courses, the students will begin their focus in their specified major where they will take a variety of courses designed to provide the necessary skills to be a successful manager in the hospitality, sport, or recreation industries. The curriculum is designed to provide the students with strong skills in management, accounting, finance, marketing, human resources, and leadership, as well as other relevant areas. In addition, the students will earn a minor in business from the College of Business. The in-class knowledge gained through the curriculum provides a sound theoretical foundation for the students to complete their required practicum and internship experience. Within the Hospitality and Sport and Recreation Management programs, a heavy emphasis is placed on practical experience. As a graduation requirement, students are required to complete anywhere from 500 to 1,000 hours of work experience. Collectively, the work experience and education our students receive makes them an asset to any organization.

*We look forward to working with you next year!
Feel free to contact us at anytime over the summer!*