

Chris S. Hulleman

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EDUCATION

- 2007 Ph.D. University of Wisconsin-Madison, Social and Personality Psychology
2002 M.S. University of Wisconsin-Madison, Social and Personality Psychology
1995 Pg.D. University of Western Australia (Perth), Psychology
1993 B.A. Central College (Iowa), General Studies

CURRENT POSITION

- 2009 (July) Assistant Professor of Graduate Psychology and Assistant Assessment Specialist, Center for Assessment and Research Studies, James Madison University
- 2008 – present Research Affiliate, National Center for Performance Incentives, Peabody College, Vanderbilt University
- 2007 - 2009 Postdoctoral Fellow and Research Associate, Institute for Education Sciences Experimental Education Research Training Program, Department of Psychology and Human Development, Vanderbilt University

RESEARCH AWARDS AND FELLOWSHIPS

- 2009 Paul R. Pintrich Outstanding Dissertation Award, American Psychological Association – Division 15 (Educational Psychology)
- 2009 Finalist, Spencer Foundation Exemplary Dissertation Award
- 2007 Postdoctoral Fellow and Research Associate, Institute for Education Sciences Experimental Education Research Training Program, Vanderbilt University
- 2007 Paul R. Pintrich Outstanding Paper Award, American Educational Research Association, Motivation in Education Special Interest Group
- 2007 Finalist, Spencer Foundation Dissertation Fellowship
- 2005 - 2007 Research Fellowship, Institute for Education Sciences Pre-doctoral Interdisciplinary Training Program, UW-Madison
- 2006 Graduate Student Poster Award, Society for Personality and Social Psychology

2005 – 06	Graduate Student Travel Award, American Educational Research Association
2005	Vilas Travel Award, UW-Madison Graduate School
2004 - 06	Hertz Travel Award, UW-Madison Psychology Department
2002 – 06	Royalty Research Fund Award, UW-Madison Psychology Department
1994 – 95	Rotary Foundation Scholarship awarded to study Psychology at the University of Western Australia, Perth, Western Australia

TEACHING EXPERIENCE

Spring 2009	Instructor, Correlation and Multiple Regression (Graduate), Vanderbilt University
2001 – 2005	Graduate Student Instructor, University of Wisconsin-Madison <u>Courses:</u> Introduction to Statistics (4 semesters) Advanced Undergraduate Statistics (1 semester) Graduate Research Methods & Statistics (2 semesters) Introduction to Social Psychology (1 semester) Introduction to Personality (1 semester) Introduction to Psychology (1 semester)
1999 – 2001	Co-instructor, College Student Development, Central College
1997 – 1999	Psychology Instructor, Upward Bound, Central College
1994 – 1995	Associate Science Teacher, Indianola High School, Indianola, Iowa

TEACHING AWARDS AND HONORS

2002 – 2003	Teaching Fellow, UW-Madison, College of Letters and Sciences Recognized as one of the top 15 Graduate Student Instructors in the College of Letters and Sciences
2004 – 2007	Future Faculty Partner, UW-Madison Teaching Academy

UNDERGRADUATE RESEARCH THESES ADVISED

2004-05	Chelsea McColley, “Optimal classroom motivation: Achievement goals and learning frameworks.”
2003-04	Jonathan Trinastic, “Optimal goals in the college classroom.”
2002-03	Shaun Schweigert, “The role of values in predicting satisfaction and improvement at sports camps.”
2001-02	Lynae Hunt, “Shooting for the moon: Do impossible goals help or hinder motivation?”

PUBLICATIONS

Harackiewicz, J.M., & **Hulleman, C. S.** (In press). The importance of interest: The role of achievement goals and task values in promoting the development of interest. *Social and Personality Psychology Compass*.

- Darnon, C., Butera, F., Mugny, G., Quiamzade, A., & **Hulleman, C. S.** (in press). "Too complex for me!" Why do performance-approach and performance-avoidance goals predict exam performance? *European Journal of Psychology of Education*.
- Hulleman, C. S.**, & Cordray, D. S. (2009). Moving from the lab to the field: The Role of fidelity and achieved relative intervention strength. *Journal of Research on Educational Effectiveness*, 2, 88-110.
- Hulleman, C. S.**, Durik, A.M., Schweigert, S., & Harackiewicz, J. M. (2008). Task values, achievement goals, and interest: An Integrative analysis. *Journal of Educational Psychology*, 100, 398-416.
- Bodmann, S. M., **Hulleman, C. S.**, & Harackiewicz, J. M. (2008). Achievement goal systems: An application of goal systems theory to achievement goal research. *International Review of Social Psychology*, 21, 71-96.
- Barron, K.E. & **Hulleman, C.S.** (2006). Is there a formula to help understand and improve student motivation? *Essays from E-xcellence in Teaching, Volume 8*. Retrieved [August 5, 2006] from the Society for the Teaching of Psychology Web site: <http://list.kennesaw.edu/archives/psychteacher.html>

MANUSCRIPTS UNDER REVIEW

- Hulleman, C.S.**, Godes, O., Hendricks, B., & Harackiewicz, J. M. Enhancing interest and performance with a utility value intervention.
- Hulleman, C.S.**, Schragger, S.M., & Bodmann, S.M. A meta-analytic review of achievement goal measures: Different labels for the same constructs or different constructs with similar labels?
- Hulleman, C. S.**, & Harackiewicz, J. M. Making education relevant: Increasing interest and performance in high school science classes.

MANUSCRIPTS IN PREPARATION

- Hulleman, C. S.**, An, B., Hendricks, B., & Harackiewicz, J. M. Expectancy-value effects on interest and performance in college statistics classes.
- Hulleman, C. S.**, & Harackiewicz, J. M. The interplay of achievement motives, purpose goals, and target goals: Testing the matching hypothesis.
- Hulleman, C. S.**, Schragger, S. M., & Harackiewicz, J. M. Achievement goals, target goals, and performance: The moderating role of need for achievement.

Hulleman, C. S., & Senko, C. The future of achievement goal theory and research: The next 10 years. Invited chapter to appear in T. Urdan, S. Karabenick, & F. Pajares, *Advances in motivation and achievement* (Vol. 16).

Hulleman, C. S., Trinastic, J., McColley, C., Bodmann, S. M., & Harackiewicz, J. M. Self-regulation and achievement goal pursuit: When and why do mastery goals promote performance?

Cordray, D. S., **Hulleman, C. S.**, & Jacobs, N. Fidelity or local adaption? The important role of core components.

Senko, C., **Hulleman, C. S.**, & Harackiewicz, J. M. Achievement goal theory at midlife: Crisis or growth opportunity?

OTHER PUBLICATIONS

Hulleman, C.S., Hyde, J.S., & Harackiewicz, J.M. (2008). Making connections: Helping your teen find value in school. Brochure for parents in ongoing research. (http://psych.wisc.edu/faculty/bio/Parent_Brochure_web.pdf)

GRANT WRITING EXPERIENCE

Investigator (PI's Janet Hyde and Judith Harackiewicz, University of Wisconsin-Madison): Parents, utility value, and motivating adolescents in mathematics and science. National Science Foundation Reese Grant Program, 2008-11.

GRANT RESEARCH EXPERIENCE

Investigator (co-PI's James Guthrie and Matt Springer, Vanderbilt University), Evaluation of Austin (TX) Strategic Compensation Initiative. Austin Independent School District. February 2008 - February 2010.

Investigator (co-PI's: David Cordray, Mark Lipsey, Dale Farran; Vanderbilt University): Assessing intervention fidelity in randomized field experiments. Funded by the Institute of Educational Sciences, 2006-09. \$1,480,000.

Investigator (co-PI's: Adam Gamoran and Geoffrey Borman, UW-Madison): System-wide change: An Experimental study of teacher development and student achievement in elementary science. Funded by the National Science Foundation, 2005-11. Approximately \$2,500,000.

PROFESSIONAL PRESENTATIONS

Conference Presentations

Cordray, D. S., & **Hulleman, C. S.** (2009, June). Assessing intervention fidelity in RCTs: Models, methods and modes of analysis. Invited panel session at the 2009 Institute of Education Sciences Research Conference, Washington, D.C.

- Hulleman, C. S.**, Cordray, D. S., Nelson, M. C., Darrow, C. L., & Sommer, E. C. (2009, June). The state of treatment fidelity assessment in elementary math interventions. Poster presented at the 2009 Institute for Education Sciences Research Conference, Washington, D.C.
- Nelson, M. C., Cordray, D. S., & **Hulleman, C. S.** (2009, June). A procedure for summarizing methods of implementation fidelity assessment across multiple studies of educational interventions. Poster presented at the 2009 Institute for Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.**, Cordray, D. S., Nelson, M. C., Darrow, C. L., & Sommer, E. C. (2009, April). The state of treatment fidelity assessment in elementary math interventions. Poster presented at the annual conference of the American Educational Research Association, San Diego, CA.
- Hulleman, C. S.**, & Harackiewicz, J. M. (2009, April). The interplay of achievement motives, purpose goals, and target goals: Testing the matching hypothesis. Paper presented at the annual conference of the American Educational Research Association, San Diego, CA.
- Cordray, D. S., **Hulleman, C. S.**, & Lesnick, J. (2008, June). Assessing intervention fidelity in RCT's: Concepts and methods. Invited panel session at the 2008 Institute of Education Sciences Research Conference, Washington, D.C.
(http://ies.ed.gov/director/conferences/08ies_conference/slides.asp?ppt=cordray)
- Hulleman, C. S.**, & Cordray, D. S. (2008, June). From lab to field: The role of fidelity and achieved relative strength. Poster presented at the 2008 Institute of Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.**, & Cordray, D. S. (2008, March). From laboratory to classroom: Harnessing unwanted error when conducting randomized field experiments. Poster presented at the meeting of the American Educational Research Association, New York, NY.
- Bodmann, S. M., **Hulleman, C. S.**, & Harackiewicz, J. M. (2008, March). Achievement goal systems: Using goal systems theory to explain achievement goal effects. Paper presented at the meeting of the American Educational Research Association, New York, NY.
- Bodmann, S. M., **Hulleman, C. S.**, & Harackiewicz, J. M. (2008, June). A Goal systems perspective on achievement goal dynamics. Poster presented at the annual conference of the Institute of Education Sciences, Washington, D.C.
- Vasquez, N., & **Hulleman, C. S.** (2008, February). First vs. third: The effects of imagery perspective on achievement goals and motivation. Poster presented at the Society for Personality and Social Psychology annual conference, Albuquerque, New Mexico.

- Hulleman, C.S.**, & Barron, K. E. (2007, June). Motivational planning in the classroom: Understanding and applying contemporary motivation theory in your classroom. Presentation at the Eastern Teaching of Psychology Conference, Harrisonburg, VA.
- Hulleman, C.S.**, An, B., Hendricks, B., & Harackiewicz, J.M. (2007, June). Interest development, achievement, and continuing motivation: The pivotal role of utility value. Poster presented at the Institute of Education Sciences Research Conference, Washington, D.C.
- Vasquez, N., & **Hulleman, C. S.** (2007, June). Mastering my upcoming task: The effects of visual imagery on mastery goals and task motivation. Poster presented at the 68th annual Canadian Psychological Association Convention, Ottawa, Ontario, CA.
- Hulleman, C.S.**, Hendricks, B., & Harackiewicz, J.M. (2007, April). The role of utility value in promoting interest and achievement. Paper presented at the meeting of the American Educational Research Association, Chicago, IL.
- Bodmann, S. M., Schragger, S. M., & **Hulleman, C.S.** (2007, April). The 2 x 2 model of achievement goals: A Meta-analysis. Poster presented at the meeting of the American Educational Research Association, Chicago, IL.
- Godes, O., **Hulleman, C. S.**, & Harackiewicz, J. M. (2007, April). Boosting students' interest in math with utility value: Two experimental tests. Paper presented at the meeting of the American Educational Research Association, Chicago, IL.
- Harackiewicz, J.M., **Hulleman, C.S.**, & Durik, A.M. (2007, April). Interest and goals among college students and high school athletes. Paper presented at the meeting of the American Educational Research Association, Chicago, IL.
- Hulleman, C. S.**, Godes, O., Hendricks, B., & Harackiewicz, J. M. (2007, January). Interest and performance: Examining interest theory through correlational, laboratory, and interventions studies. Poster presented at the meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Hulleman, C. S.**, Hendricks, B., & Harackiewicz, J. M. (2006, June). The trajectory of student interest and its implications for learning and achievement. Poster presented at the Institute of Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.**, Trinastic, J., McColley, C., & Harackiewicz, J. M. (2006, April). Approach and avoidance mastery goals in a learning context. In S. A. Karabenick (Chair), Defining and distinguishing mastery-avoidance goals: Definitions, domains, and assessment. Symposium conducted at the meeting of the American Educational Research Association, San Francisco, CA.

Hulleman, C. S., & Harackiewicz, J. M. (2006, January). Self-regulation and achievement goal pursuit: When and why do mastery goals promote performance? Poster presented at the meeting of the Society for Personality and Social Psychology, Palm Springs, CA.

Hulleman, C.S. (2005, October). Logistics and challenges in large-enrollment courses: The Role of relevance and meaning. Presentation at the First-Year Experience Conference, "Engaging First-Year Students: Strategies for Academic Success", University of Wisconsin-Madison.

Hulleman, C. S., Schweigert, S., & Harackiewicz, J. M. (2005, April). Achievement goals, task values, and individual interest as predictors of performance and satisfaction at a football camp. Poster presented at the meeting of the American Educational Research Association, Montreal, Canada.

Hulleman, C. S., & Harackiewicz, J. M. (2005, January). In search of optimal challenge: Achievement goals, goal difficulty, and achievement orientation. Poster presented at the meeting of the Society for Personality and Social Psychologists, New Orleans, LA.

Hulleman, C. S., & Harackiewicz, J. M. (2004, April). In search of optimal challenge: The Paradoxical effects of goals on performance and motivation on a math task. Poster presented at the meeting of the American Educational Research Association, San Diego, CA.

Invited Colloquia

Hulleman, C. S. (2008, September). Assessing intervention fidelity: Concepts and methods. Invited colloquia at the Center for Research on Learning, University of Kansas. (<http://media.kucrl.org/archives/351>)

Hulleman, C. S. (2007, January). Why should I do this? The importance of motivation in school and sports. Invited colloquia to the Department of Psychology, James Madison University, Harrisonburg, Virginia.

Hulleman, C. S. (2007, January). Why should I do this? The importance of motivation in school and sports. Invited colloquia at the Learning Sciences Institute, Peabody College, Vanderbilt University, Nashville, Tennessee.

Hulleman, C. S. (2006, December). Why should I do this? The importance of motivation in school and sports. Invited colloquia at Mathematica Policy Research, Inc., Princeton, New Jersey.

Hulleman, C. S. (2006, November). Why should I do this? The importance of motivation in school and sports. Invited colloquia to the Department of Child Development, California State University, Fullerton.

Invited Talks

- Hulleman, C.S.** (2008, March). Getting the mental edge: Dealing with anxiety and fear of failure. Invited seminar in sports psychology, Central College, Pella, Iowa.
- Hulleman, C.S.** (2007, October). Getting the mental edge. Invited seminar in sports psychology. Central College, Pella, Iowa.
- Hulleman, C.S.** (2007, May). Why should I do this? The importance of motivation in the classroom. Presentation to the Madison Metropolitan School District, Madison, WI.
- Hulleman, C.S.** (2006, October). Why should I do this? The importance of motivation in school and sports. Invited presentation to the Department of Psychology, UW-Madison.
- Hulleman, C.S.** (2006, March). The trajectory of student interest and its implications for learning and achievement. Presentation given to the Interdisciplinary Training Program in Education Sciences seminar, University of Wisconsin-Madison.
- Hulleman, C.S.** (2006, March). Why should I learn this? The trajectory of student interest and its implications for learning and achievement. Presentation given to the Social and Personality Psychology seminar, Psychology Department, University of Wisconsin-Madison.
- Hulleman, C.S.** (2005, November). The forest or the trees? Achievement goals and levels of construal. Presentation given to the Social and Personality Psychology seminar, Psychology Department, University of Wisconsin-Madison.
- Hulleman, C. S.** (2005, August). The power of adaptive thinking. Invited seminar in sports psychology. Central College, Pella, Iowa.
- Hulleman, C. S.** (2005, August). Vision quest: Creating individual and team visions through goal setting. Invited seminar in sports psychology. Central College, Pella, Iowa.
- Hulleman, C. S.** (2004, October). The A, B, C's of attitudes. Guest lecture. Introduction to Social Psychology, University of Wisconsin-Madison.
- Hulleman, C. S.** (2004, October). Stereotype threat. Guest lecture. Introduction to Social Psychology, University of Wisconsin-Madison.
- Hulleman, C. S.** (2004, August). Learning how to win. Invited talk. Linn-Mar High School student-athletes.
- Hulleman, C. S.** (2004, April). How to Learn Path Analysis in 3 Easy Steps. Guest lecture. Psychology of Personality, University of Wisconsin-Madison.

Hulleman, C.S. (2004, April). Shooting for the moon: The Paradoxical effects of impossible goals on performance and interest. Invited colloquia, Central College, Pella, Iowa.

Hulleman, C. S. (2002, October). Shooting for the moon: The Paradoxical effects of impossible goals on performance and intrinsic motivation. Presentation given at the 17th Annual First Year Symposium, Psychology Department, University of Wisconsin-Madison.

ORGANIZED CONFERENCE SYMPOSIUM

Hulleman, C. S., & Rhee Bonney, C. (co-organizers). Defining and distinguishing mastery-avoidance goals: Definitions, domains, and assessment. (2006, April) Symposium organized for the meeting of the American Educational Research Association, San Francisco, CA. Participants: S. Karabenick (chair), A. Elliot, C. Hulleman, C. Rhee Bonney, K. Barron, N. Van Yperen, J. M. Harackiewicz (discussant).

PROFESSIONAL MEMBERSHIPS

American Educational Research Association
National Alliance for Youth Sport Certified Coach
National Strength and Conditioning Association (Certified Consultant)
North American Society for the Psychology of Sport and Physical Activity
Society for Personality and Social Psychology
Society for the Study of Motivation

PROFESSIONAL ACTIVITIES

Ad Hoc Reviewer: American Educational Research Association, American Journal of Evaluation, European Journal of Social Psychology, Human Development, Journal of Experimental Education, Journal of Experimental Social Psychology, Journal of Personality, Learning and Individual Differences, Personality and Social Psychology Bulletin
College of Letters & Sciences Teaching Assistant Instructional Development Program Committee, Graduate Student Representative, UW-Madison
First-Year Experience Conference, “Engaging First-Year Students: Strategies for Academic Success”, Presenter, UW-Madison
Lead Trainer, Graduate Student Instructor Training, Psychology Department, UW-Madison
Graduate Student Representative, Graduate Committee, Psychology Department, UW-Madison
Sport Performance Psychology consultant for collegiate and high school sports teams