

Vita

Robin D. Anderson, Psy.D.
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Education

Psy.D. James Madison University, Harrisonburg, VA; Assessment and Measurement, 2001.
Dissertation title: *Stereotype threat: Effects of gender identification on test performance*
Outstanding Graduate Student Research Award

M.A., Ed. S. James Madison University, Harrisonburg VA; Counseling Psychology, 1995.
Directed Research title: Development of the *Forgiveness Inventory*

B.A. The College of William and Mary, Williamsburg, VA; English, 1992.

Professional Experience

Associate Director of the Center for Assessment and Research Studies; Associate Professor of Graduate Psychology: (present). James Madison University (JMU).

Responsibilities include:

- Provide support to the Executive Director
- Provide consultation in assessment in the majors on the JMU campus
- Supervise the organization of Assessment Day activities
- Supervise the Program Assessment Support Service
- Teach courses in inferential statistics, measurement, and assessment consultation

Coordinator of General Education Core Competencies: (2003-2007). Virginia Community College System (VCCS). Responsibilities include:

- Coordinate system-wide assessment of general education core competencies
- Coordinate development of system-wide oral communication assessment plan
- Coordinate development of system-wide critical thinking assessment plan
- Conduct system-wide core competency standard-setting workshops
- Serve as liaison between the VCCS and assessment vendors
- Serve as co-chair of the SCHEV Assessing Student Learning (ASL) Taskforce
- Serve as a member of the VCCS Taskforce on General Education

Director of Institutional Research and Effectiveness: (2001-2007). Blue Ridge Community College. Responsibilities include:

- Supervise Office of Institutional Research and Effectiveness Staff
- Serve as Accreditation Liaison between BRCC and SACS Commission on Colleges
- Coordinate the development of BRCC's Institutional Effectiveness Program
- Consult with BRCC faculty on the development of program assessment plans
- Serve as member of the BRCC Planning Committee, the BRCC Assessment Committee and the BRCC Educational Strategies Subcommittee on Distance Learning

- Serve as member of the First Year Student Success Team (FYSST)
- Serve as member of the VCCS Taskforce on Assessing Core Competencies
- Serve as Quantitative Reasoning subgroup chairperson of the VCCS Taskforce on Assessing Core Competencies

Assistant Professor, Part-time: (2001-2007). James Madison University.

Visiting Assistant Professor of Psychology: (2000-2001). Bridgewater College.

Assessment Intern: (2000-2001). Bridgewater College.

Doctoral Graduate Assistant: (1999-2000). Center for Assessment and Research Studies, James Madison University.

Emergency Services (1996-1999) and Virginia House Program Supervisor: (1998-1999). Northwestern Community Services Board.

Research Assistant/Graduate Assistant: (1993-1995). Student Assessment Office, James Madison University.

Publications

- Anderson, R. & Thelk, A. (in press). The Effects of reporting one's gender on general education test performance . *Journal of General Education*
- Fulcher, K. & Anderson, R. (in press). Advanced tools in assessment: It's not your grandfather's assessment, Part V. *Netresults*.
- Fulcher, K. & Anderson, R. (2008, May). Advanced tools in assessment: It's not your grandfather's assessment, Part IV. *Netresults*.
- Anderson, R. & Fulcher, K. (2008, April). Advanced tools in assessment: It's not your grandfather's assessment, Part III. *Netresults*. Retrieved from <http://www.naspa.org/membership/mem/nr/article.cfm?id=16231>
- Anderson, R. & Fulcher, K. (2008, February). Advanced tools in assessment: It's not your grandfather's assessment, Part II. *Netresults*. Retrieved from <http://www.naspa.org/membership/mem/nr/article.cfm?id=16235>
- Anderson, R. & Fulcher, K. (2008, January). Advanced tools in assessment: It's not your grandfather's assessment. *Netresults*. Retrieved from <http://www.naspa.org/membership/mem/nr/article.cfm?id=1623>
- Anderson, R. & Sundre, D. (2005). Assessment partnership: A model for collaboration between two-year and four-year institutions. *Assessment Update*, 17(5), 8-16.
- Anderson, R. & Thelk, A. (2005). The back translation process: A good practice in instrument selection. *Assessment Update*, 17(2), 14-15.
- Anderson, R. & DeMars, C. (2002). Differential item functioning (DIF): Investigating item bias. *Assessment Update*, 14(3), 12,16.

Invited Speeches and Presentations

- Anderson, R. (2008, October). Assessing student affairs programs. Invited presentation at the Virginia Community College System Student Services Peer Group Meeting. Staunton, VA.
- Anderson, R. (2008, June). Ways of thinking. Invited graduation speech for Hunter McGuire School. Verona, VA.
- Anderson, R. (2007, November). SCHEV, Spellings and accreditation: The promise and challenges of accountability mandates. Keynote for the Virginia Assessment Group Conference. Williamsburg, VA.
- Anderson, R. (2006, September). Core Competency Assessment. Invited presentation for the State Board of Community Colleges.
- Anderson, R. (2005, December). Compliance for level I institutions. Invited presentation for the Southern Association of Colleges and Schools Commission on Colleges' Annual Meeting.
- Anderson, R. & Fulcher, K. (2005, June). Using assessment results II. Invited presentation for the JMU Assessment Institute. Harrisonburg, VA.
- Anderson, R. (2004, November). "What's Up with Accreditation and Assessment?" Plenary for the Virginia Assessment Group Conference. Virginia Beach, VA.
- Anderson, R. (2003, December). Accreditation Liaisons I. Invited roundtable for the Southern Association of Colleges and Schools annual Commission of Colleges conference. Nashville, TN.
- Anderson, R. & Sundre, D. (2003, November). Assessment partnerships: A two- year/four-year collaborative model. Invited presentation for Assessment Institute. Indianapolis, IN.
- Carr, L., Anderson, R., Wiener, W. & O'Brien, J. (2003, October). The VCCS core competencies assessments: Opportunities for the social sciences. Invited panel for Social Sciences Peer Conference. Charlottesville, VA.
- Sundre, D. & Anderson, R. (2002, July). Introduction to tests and measurements. Invited workshop for Nova Southeastern University Summer Institute. Miami Beach, FL.
- Anderson, R. (2002) Charting your own path. Invited Keynote Speaker for Mary Baldwin College PSI CHI Inductions. Staunton, VA.
- O'Brien, J. & Anderson, R. (2002, October) Scientific and quantitative reasoning. Invited panel for the Virginia Academy of Sciences. Hampton, VA.

Presentations and Workshops

- Anderson R. & Swerdzewski, P. (2008, June). Instrument selection: Best practices for choosing defensible assessment instruments. Presentation for the International Retention and Assessment Conference. Scottsdale, AZ.
- Shore, T. & Anderson, R. (2008, June). Construct definition: The art (and science) of defining constructs. Presentation for the International Retention and Assessment Conference. Scottsdale, AZ.
- Anderson, R. & Fulcher, K. (2007, June). Advanced tools for assessment: It's not your grandfather's assessment. Presentation for the International Retention and Assessment Conference. St. Louis, MI.
- Herndon, C., Anderson, R., et al. (2007, January). Assessing critical thinking using mission-

- specific definitions and methodologies. Panel presentation for the Annual Meeting of the AAC&U. New Orleans, LA.
- Anderson, R. (2006, December). The Accreditation Liaison. Invited roundtable for the Southern Association of Colleges and Schools Commission on Colleges' Annual Meeting. Orlando, FL.
- Anderson, R., Fulcher, K. & Doolittle, D. (2006, December). Assessing the QEP: From development to implementation and beyond. Presentation for the Southern Association of Colleges and Schools Commission on Colleges' Annual Meeting. Orlando, FL.
- Doolittle, D., Fulcher, K. & Anderson, R. (2006, December). Finding a quality enhancement idea. Presentation for the Southern Association of Colleges and Schools Commission on Colleges' Annual Meeting. Orlando, FL.
- Fulcher, K., Harper, V., Herndon, C., Anderson, R., Sundre, D., & Pickering, W. (2006, November). Peer review of oral communication, LIVE. Panel for the Virginia Assessment Group Fall Conference. Staunton, VA.
- Anderson, R. (2006, May). Using assessment results: Three research studies that use learning outcome results to guide instruction. Presentation for the Annual Forum of the Association for Institutional Research. Chicago, IL.
- Anderson, R. & Thelk, A. (2006, May). Issues and best practices in instrument selection: Picking the right assessment instrument. Workshop for the Annual Forum of the Association for Institutional Research. Chicago, IL.
- Anderson, R. (2005, November). An update: Assessment in the VCCS. Presentation for the Virginia Assessment Group. Virginia Beach, VA.
- Anderson, R. (2005, October). Engaging faculty in the program review process. Presentation for the Assessment Conference at IUPUI. Indianapolis, IN.
- Anderson, R. (2005, June). Core competency assessment updates. Presentation for the Institutional Research Peer Group Meeting. Charlottesville, VA.
- Anderson, R. (2005, January). Oral communication assessment. Workshop for the Virginia Community College System and funded by a VCCS mini-grant.
- Anderson, R. & Bland, J. (2004, December). Developing a cohesive institutional effectiveness plan. Workshop for the Southern Association of Colleges and Schools annual Commission of Colleges conference. Atlanta, GA.
- Anderson, R. (2004, June). Best practices in instrument selection: The back translation. Presentation of the American Association of Higher Education National Assessment Conference. Denver, CO.
- Anderson, R. & Bland, J. (2003, December). Onions and oranges: Developing a cohesive institutional effectiveness plan. Presentation for the Southern Association of Colleges and Schools annual Commission of Colleges conference. Nashville, TN.
- Anderson, R. (2003, November). Integrating IR and student learning outcomes assessment in a cohesive institutional effectiveness plan. Workshop presented for the Virginia Assessment Group annual fall conference. Williamsburg, VA.
- Anderson, R. & Sundre, D. (2003, November). Quantitative and scientific reasoning: An update on the VCCS QR/SR assessment measure. Presentation for the Virginia Assessment Group annual fall conference. Williamsburg, VA.
- Anderson, R. (2002, June). Building learning experiences: Integrating general education into the college classroom. Workshop presented at the American Association of Higher Education annual Assessment Forum Conference. Boston, MA.

- Anderson, R. & Blackwell, C. (2002, November). Assessing critical thinking in the classroom. Presentation for the Virginia Assessment Group annual fall conference. Virginia Beach, VA.
- Anderson, R. & Bland, J. (2002, December). Constructing local assessment instruments. Workshop presented to the Southern Association of Colleges and Schools annual conference. San Antonio, TX.
- Anderson, R. & Demars, C. (2001, April). Differential impact of delivery mode on multimedia-based test items. Presentation for the American Educational Research Association annual assessment conference. Seattle, WA.
- Anderson, R. (2001, April). Stereotype threat: Effect of gender identification on test performance. Paper presented to the National Council on Measurement in Education annual assessment conference. Seattle, WA.
- Moore, D. & Anderson, R. (2000, June). Assessing the reliability of assessment tools. Presentation for the American Association of Higher Education annual Assessment Forum Conference. Charlotte, NC.
- Anderson, R. (1999, November). Assessment of oral communication for general education at James Madison University. Presentation for the Virginia Assessment Group annual conference. Williamsburg, VA.

Editorial Experience

- 2006-Present Editorial Board, *Journal of Research and Practice in Assessment*
- 2005-2006 Editor, *Journal of Research and Practice in Assessment*

Professional Organizations

- Association for Institutional Research (2006 to present). Session presenter.
- Chi Sigma Iota (1994-present). Member.
- National Association of Student Personnel Administrators (2007-present). Session presenter.
- Southern Association of Colleges and Schools (2001–present). Session presenter; Annual Meeting planning committee member; on-site evaluation team member.
- Virginia Assessment Group (1999-present). Current position: President-Elect; Past positions: Executive Board Member, Chief Editor of the Organization's online journal, VCCS liaison.