



Saturday, October 3, 2009

Bull Run, Centreville, VA

\$29 for adults (Kids 13 & under FREE) by 5 p.m. on Sept. 23

\$45 for adults (Kids 13 & under FREE) by Noon on Oct. 1

Includes all you can eat and drink: Crabs, Shrimp, Hot Dogs, Corn on the Cob, Cake, Sodas and Adult Beverages

Deadline to Register: Oct. 1, Noon.

Sponsorship Deadline: Friday, July 31

Send payment info to:

JMU Alumni Association

2002 Alumni Drive, MSC 4402

Harrisonburg, VA 22807

Tel: 1-888-568-ALUM

Questions? Contact Mike Jones ('94) at msjones@jones-cpas.com

Primary Event Sponsor

\$1,000

- Company name, logo and contact information included in the event title, James Madison University Alumni Association Web site, and on the invitation that is mailed out to more than 20,000 alumni in the Metro DC area
- Ability to display banner/signage at the event
- Ability to set up information table with giveaway
- Four tickets to Crabfest 2009

Crab Mallet Sponsor

\$400

- Company name is mentioned in the invitation that is mailed out to more than 20,000 alumni in the Metro DC area and the James Madison University Alumni Association Web site
- Company name, logo, contact information included on 200 crab mallets distributed to all Crabfest attendees
- Ability to display banner/signage at the event
- One ticket to Crabfest 2009

Cup Sponsor

\$350

- Company name is mentioned in the invitation that is mailed out to more than 20,000 alumni in the Metro DC area and the James Madison University Alumni Association Web site
- Company name, logo, contact information included on stadium cups distributed to all Crabfest attendees
- Ability to display banner/signage at the event
- Two tickets to Crabfest 2009
- Up to three cup sponsorships available

Moonbounce Sponsor

\$250

- Company name is mentioned in the invitation that is mailed out to more than 20,000 alumni in the Metro DC area and the James Madison University Alumni Association Web site
- Ability to display banner/signage at the moonbounce.
- One ticket to Crabfest 2009

Food/Music Sponsor

\$250

- Sponsorship Opportunities: Musicians, Crabs, Shrimp, Kids' Table, Grill
- Company name is mentioned in the invitation that is mailed out to more than 20,000 alumni in the Metro DC area and the James Madison University Alumni Association Web site
- Ability to display banner/signage at the event.
- One ticket to Crabfest 2009

Raffle Prizes and Gift Certificates: Various Amounts

Sponsor is mentioned/thanked at the raffle and signage at the registration table.



Sponsorship Interest Form

Sponsorship Deadline: Friday, July 31

Send payment info to:
JMU Alumni Association
MSC 4402
800 S. Main Street
Harrisonburg, VA 22807
Tel: 1-888-568-ALUM

Questions? Contact Mike Jones at msjones@jones-cpas.com

Areas interested in sponsoring - please check 1 or more areas:

- | | |
|--|---|
| <input type="checkbox"/> Primary Event | <input type="checkbox"/> Moonbounce |
| <input type="checkbox"/> Crab Mallets | <input type="checkbox"/> Food, etc |
| <input type="checkbox"/> Cups | <input type="checkbox"/> Music |
| <input type="checkbox"/> T-Shirt | <input type="checkbox"/> Kids Games/Table |
| <input type="checkbox"/> Crab bibs | <input type="checkbox"/> Tent |
| <input type="checkbox"/> Other: _____ | |

Amount that I am interested in investing as a sponsor: \$ _____

I would be interested in sponsoring a Scholarship - \$1,000: ___ Yes ___ No ___ Maybe

Item(s) to donate as raffle prizes: _____

Item(s) to donate to silent auction: _____

Company/Organization Name: _____

Person of Contact: _____

Contact Information: phone: _____ fax: _____

e-mail: _____ best time to contact: _____

Questions/Comments? _____

Thanks for your support of our event!