

Black Alumni Chapter Meeting – 8/9/03
Program Committee Involvement Suggestions
(Black Alumni @ SMO Programs)

Objective: plugging black alumni into currently implemented undergraduate programming to gain an immediate presence on campus

Take A Look Day (Sat., Nov. 8, 2003)

- **Minimum # of black alumni to be in attendance: 20**
- Possible events in which black alumni could participate:
 - Attending **mock classes** to offer personal experience or insight
 - Set up a table @ the **organizational fair**
 - Panel of black alumni before **morning session** begins
 - Pair up with a current SMO member(s) to give **campus tours**
 - Act as a recruitment tool in soliciting participants/groups for Take A Look
- **BAC notification deadline:** before Homecoming (Oct. 10) to clarify roles to be filled and what black alumni will be available to fill the roles (**by Homecoming, BAC roles & persons to fill the roles should be finalized**)

Prospective Students Weekend (April 15-17, 2004)

- **Minimum # of black alumni to be in attendance: TBA (depending on the # of roles to be assumed)**
- Possible events in which black alumni could participate:
 - Attending **mock classes** to offer personal experience or insight
 - Set up a table @ the **organizational fair**
 - Panel of black alumni before **morning session** begins
 - Pair up with a current SMO member(s) to give **campus tours**
- *****Special note: Alumni would prefer to be included into Saturday's scheduled events to prevent work schedule conflicts**
- **BAC notification deadline:** by mid-January 2004 with a complete list of roles that could be filled by black alumni through out the weekend (especially Sat.)

Black Alumni Chapter Admitted Student Receptions

- **Minimum # of black alumni to be in attendance: 3-5**
- Suggestions to better prepare black alumni for these receptions:
 - Prepare an updated information sheet about JMU to be given to black alumni who attend these receptions
 - Conduct a phone-a-thon of newly admitted black students to remind them of up and coming reception dates & encourage them to go

Martin Luther King, Jr. Celebration

- **Minimum # of black alumni to be in attendance: 3-5**
- Possible activities the BAC could participate in:
 - MLK March with the BAC banner
 - Candle lighting ceremony @ the formal program

*CHOICES

- Find out the program agenda and let BAC know of any possible role(s) they could play by: **mid-January (along with the P.S.W. info.)**

Homecoming 2003

- **BAC Attendance Goal: 1,000**
- Suggestions:
 - Conduct a **phone-a-thon** of black alumni asking them if they are coming to homecoming and informing them of the events of the weekend
 - Host a “Welcome Back Black Alumni” dinner **or** reception **or** party
 - Preferably on that Friday night around “7ish”
 - The “Transitions Room” is a possible location, contact Shavalyea Wyatt to secure it

Student Organization Night

- **If possible**, have BAC set up a table for exposure
 - Find out logistics and relay to BAC ASAP