

# *Black Alumni Reunion Weekend 2010*

## *Madison Mahogany Memoirs*

### **Greetings Alumni!!**

***It's because of you*** that James Madison Black Alumni is FILLED with historical firsts who paved the way for ALL of us to have an opportunity to achieve our dreams. ***It's because of you*** that many received an education, even if they did not complete their education at JMU. ***It's because of you*** that many of us have found our spouses, best friend, bridesmaids, and best men at Madison. So, to say, "JMU has never done anything for me," is an outright lie... Those of us who have achieved great success often accept accolades with the statement of, "I appreciate all of those who have helped me get here." Yet, ***It's because of you*** that the JMU BAC, has been left to do as many of us had to do in the beginning... struggle to survive and provide. ***Now is the time for us*** to put aside the small things that have separated us as an alumni chapter and re-ignite the bond that made us great together.

***Together we are more.*** The Black Alumni Chapter of James Madison University is currently engaged in a massive campaign effort to increase our scholarship fund and alumni involvement by reconnecting black alumni from the 1970's to the 2000's. Last year, during Homecoming, we recorded a Legacy Video to highlight the contributions of African American students and the many opportunities JMU has given to our community as a reminder that ***our FUTURE relies on our past.***

Our efforts will culminate on ***April 10th*** during our next Black Alumni Reunion weekend when we share the rich history of African American contributions to the University. This new brand of the M3 will encompass all that we are, have been, and will be. We all agree, ***it will take something that has been forgotten to create something that does not exist...Yet!"***

### **REGISTER NOW!!**

The Black Alumni Chapter invites you to join us April 9-11, 2010 to:

- Rekindle old friendships and relive memories of our earlier years;
- Meet current students to share our experiences;
- Enjoy a variety of programs, activities, and special events for potential students and alumni;
- Most importantly, come back home to the university that will always hold a dear place in all our hearts.

*For more reunion information, contact [jmubac@yahoo.com](mailto:jmubac@yahoo.com)*

When you register, your Reunion Package will include tickets for meals, events, workshops, receptions, campus tours, and our signature event, the **Black Ball: Madison Mahogany Memoirs**. Proceeds from reunion package sales will benefit the Black Alumni Chapter Scholarship Fund.

### ***Hotel accommodations***

*Courtyard by Marriott* is this year's Host Hotel! So make your reservations before March 18 for the special rate of \$79+tax per night! **Reference our block name - "BAC Reunion Weekend" to get the discounted rate.**

**Courtyard by Marriott Harrisonburg**  
1890 Evelyn Byrd Ave Harrisonburg, VA 22801  
Phone: 540-432-3031 Fax: 540-432-3032

***BAC Purpose:*** To support the University in its efforts to recruit, retain, and ensure the successful matriculation of African American students...

During this weekend, we will also have an opportunity to support the Admissions office and Students for Minority Outreach with their Prospective's Weekend (formerly Black Freshman Weekend). **GO DUKES!!!!**

*For more reunion information, contact [jmubac@yahoo.com](mailto:jmubac@yahoo.com)*

# Black Alumni Reunion Weekend 2010: *Madison Mahogany Memoirs (M<sup>3</sup>)*

## Friday, April 9, 2010

- 12:00 - 5:00 pm**      **Check-In and Registration**  
Pick up your Reunion Package which includes your nametag(s), 2 meal tickets detailed event schedule and locations, a parking pass, and a map of the University.
- 12:00 pm**              **Lunch**  
Campus dining tickets are provided in Weekend package. Refer to campus map for dining options.
- 1:00 - 1:45 pm**        **Entrepreneur Session**  
JMU Alumni business owners share their experiences and secrets to building strong companies with current students
- 4:00 – 5:00 pm**        **Legacy Admissions**  
*Presented by: Michael Walsh, Director of Admissions and staff*  
Information session on the application and evaluation process for students and legacy applicants. Discussion will also cover the Alumni Association's admission liaison program, and the Virginia Alumni Admissions Network.
- 4:45 - 9:00 pm**        **UREC Kids' Night** (*Registration Required*)  
**Cost:** \$18 per child  
Children, ages 6-12, spend the evening at UREC climbing the wall, swimming and playing different games and activities. The cost includes pizza and drinks for dinner. *Event not included in package.*
- 7:30 - 9:30 pm**        **Happy Hour**  
*Sponsored by: Sean Bates, BAC President and Alpha Phi Alpha Fraternity, Inc.*  
Come enjoy cocktails and conversation with fellow alumni. A cash bar will be available.
- 10:00 - 11:30 pm**     **Spades Tournament/Game Night**  
Get your best Spades partner and sign up to play in the BAC Spades Tournament. Prizes will be awarded to the champions. Other board games will be available.
- \*\*\*\*\* **OPTIONAL CAMPUS ACTIVITIES** \*\*\*\*\*
- 8:00 am - 1:00 pm**     **Alumni Golf Outing** (*Registration Required*)  
Join your friends at the golf course for a game. Tee times will be reserved on a first come first serve basis.
- 10:30am - 1:30 pm**     **Campus Tours with Student Ambassadors** (*Registration Required*)  
Meet at Wilson Hall to tour West Campus or Festival Center to tour the "NEW" East Campus.
- 11:30am - 12:30pm**     **Visit the NEW Mahatma Ghandi Center for Non Violence**  
Explore the University's recount of the great Mahatma Gandhi's experiment and experience to bring a higher level of peace and unity to the contemporary world.
- 1:00 - 3:00 pm**        **Kids College (Grades K-8)** (*Registration Required*)  
Bring your children to JMU's outdoor biology laboratory where an ideal combination of botanical gardens and natural forest, serve as an environmental center for this region.
- 3:00 - 3:30 pm**        **Legacy Reception**  
*Sponsored by: JMU Alumni Association*  
Reception for accepted JMU legacies and families to learn more about legacy scholarships.
- 3:30 - 6:30 pm**        **3 Kings Basketball Tournament** (*Registration Required*)  
**Cost:** \$25.00 per team  
*Sponsored by: Intercultural Greek Council*  
5 on 5 team Co-ed Basketball Tournament (Round Robin). Registration deadline is April 1, 2010.  
Admission: \$2.00 per person or \$1 with 2 canned goods.
- 4:00 – 6:00 pm**        **SMO'ke Out**  
*Sponsored by: Students for Minority Outreach (SMO) and the JMU Admission Office*  
Enjoy a "back in the day" cookout hosted by SMO. UREC Picnic Area is located near the Volleyball Courts.
- 7:00 – 9:00 pm**        **Delta Fashion Show**  
*Sponsored by: Delta Sigma Theta Sorority, Inc. - Iota Alpha Chapter*

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## Saturday, April 10, 2010

- 9:00 am - 12:00 pm**      **Late Check-In and Registration**
- 11:00 - 12:30 am**      **“What’s Going On” with the BAC and the University?**  
Reconnect with your Alma Mater and meet with key Administrators to learn how the BAC is giving back to J M “YOU”.
- 12:30 - 2:00 pm**      **Lunch**  
Campus dining tickets are provided in Weekend package. Refer to campus map for dining options
- 1:00 - 3:30 pm**      **Greek Step Show and Student Organization Fair**  
*Sponsored by: Students for Minority Outreach and the JMU Admission Office*
- 7:00 pm -12:00 am**      ***The Black Ball:***  
***Madison Mahogany Memoirs (M<sup>3</sup>) Madison***  
*Sponsored by the BAC to support the BAC Scholarship Fund*
- This signature event will recognize the **first** African American contributors of James Madison University. It’s a night of elegance with Cocktails, Dinner, and Dancing!
- \*Semiformal or Cocktail Attire
- 7:00 pm-12:00 am**      **Kids Lock-In** (*Registration Required*)  
Cost: \$15 per child  
Drop the kids (ages 6- 12) off for an evening of movies and popcorn with JMU students. *Event not included in package.*

### \*\*\*\*\* OPTIONAL CAMPUS ACTIVITIES \*\*\*\*\*

- 10:00 am -12:00 pm**      **SMO Brunch** (*Invitation Only*)  
*Sponsored by: Students for Minority Outreach (SMO) and the JMU Admission Office*  
Attire: Business Casual
- 12:30 - 5:00 pm**      **Walking Campus Tours** (*on your own*)  
Maps are provided in your packets for self guided tours. Don’t forget to visit the Bookstore!

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## Sunday, April 11, 2010

- 10:00 - 11:00am**      **Praise and Prayer Service**  
*featuring the Contemporary Gospel Singers*  
Rejoice in a Praise and Worship service with alum, Reverend John Mitchell ('93) of First Baptist Church of Manassas, VA
- 11am – 1:00pm**      **Sunday Brunch**  
Close out the weekend with this BAC tradition. Following the morning service enjoy brunch and take one final opportunity to reflect on the weekend. Enjoy the new 700-seat East Campus Dining Hall, which will feature all-you-can eat meals just like D-Hall.