Madison Business Network invites faculty and staff to a conversation about entrepreneurship and innovation at JMU and beyond.

At Pitch & Plan, we provided feedback to three faculty pitches:

- Plaudits – Joe Rudmin
- Early Childhood Hearing Testing – Lincoln Gray
- Google Glass Challenge – Rob Thompson

Thanks for contributing your expertise to foster innovation at JMU.

**Idea Pitch**
Faculty have expressed interest in a business idea competition to identify and encourage innovation and entrepreneurship. Join a planning team following the speaking event at our January meeting to develop a faculty competition this spring.

If you or your students have a business idea, visit the MBN website for these resources:

**Innovation * Collaboration * Entrepreneurship**
ICE Collaborative Space and Maker’s Space will be available in the Ice House downtown Harrisonburg on the 2nd floor by mid-February. Cross-disciplinary classes & teams are welcome to meet regularly. Stay tuned . . . .

**Entrepreneurs-in-Residence**
Meet with experienced JMU alumni on campus. Make an appointment or drop-in to explore next steps in your business venture.

**Shout Out!** to Audrey Barnes and her design students for designing and building collaborative furniture for the ICE Collaborative Space.

**We open doors . . .**

**Economy Heroes**
Friday, January 24, 2014
8:30 – 10:30 a.m.
Highlands Room, Festival
Steve Kimball, Principal
Chasm Group

**Shenandoah Valley Startup Weekend**
February 7 – 9, 2014
Zane Showker Hall
James Madison University
Register online by 01/22/14 for early bird discount

**Trademark Basics**
Friday, February 21, 2014
9:30 – 11:30 a.m.
236 Burruss Hall
Craig Morris,
Managing Attorney, USPTO

**MBN Open House**
Wednesday, March 19, 2014
5 – 7 p.m.
Ice House, Downtown H’burg
Barry Kelly (’83), Founder
Matchbox

**Small Business Matters!**
In 2014 the Small Business Development Center is 25! If you own a business, let us know at sbdc@jmu.edu so we can include you in the fun.

www.jmu.edu/mbn