Formed in January 2013, the Madison Business Network invites faculty and staff to a conversation about entrepreneurship and innovation at JMU and beyond.

At our 2013-14 Kickoff Meeting, we will explore possible ways to collaborate on future initiatives such as:

- University-wide business plan competition
- Cross-disciplinary courses

We want to hear from you! Join our brainstorming session on Friday, August 30. Led by Rick Larson, Associate Vice President, HR Training & Performance.

If you or your students have a business idea and you want to develop it more fully, take advantage of these new resources:

**Entrepreneurs-in-Residence**
Meet with experienced JMU alumni on campus. Make an appointment or drop-in to explore next steps in your business venture.

**James Madison Innovations Startup Fund**
Protect and commercialize your innovation. A new seed fund is being created to develop prototypes, test markets, and seed the launch JMU faculty or student ventures. A great way to give to JMU!

**Concept Roundtables**
Seek feedback from faculty, staff and alumni about your idea, product, or market opportunity. Request a roundtable to explore next steps for your venture.

**4-VA Mini-Grants – Fostering Innovation**
Grants are available to support faculty collaboration:

- sharing courses between Virginia institutions
- redesigning and improving courses
- collaborative research between Virginia institutions

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**Shout Out!** to Trudy Cole for creating the new logo for Madison Business Network.

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**We open doors . . .**

**Kickoff Breakfast**
Friday, August 30, 2013
8:30 – 10:30 a.m.
Highlands Room, Festival
Dr. Mary Gowan, Dean
College of Business

**Pitch Night & Wine Tasting**
Friday, October 25
7 – 9 p.m.
Highlands Room, Festival
Dr. Brad Roof, Certified Wine Professional, Culinary Institute of America

**Economy Heroes**
Friday, January 24, 2014
8:30 – 10:30 a.m.
Highlands Room, Festival
Steve Kimball, Principal
Chasm Group

**Harrisonburg Startup Weekend**
February 7 – 9, 2014
Zane Showker Hall
James Madison University
Register online by 01/20/14

**Open House**
Wednesday, March 19, 2014
5 – 7 p.m.
Ice House, Downtown H’burg
Barry Kelly (’83), Founder
Matchbox

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Mary Ann Alger, JMU First Lady
Mary Lou Bourne, Office of Technology Transfer
Carol Hamilton, Center for Entrepreneurship
Joyce Krech, Shenandoah Valley Small Business Development Center

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