

# JAMES MADISON UNIVERSITY.

Campaign kickoff video



## Campaign Guide

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## Special Reports

### ***On the Madison Century, JMU's first-ever capital campaign***

Read these special reports to learn more about the campaign and how you can have a part. Follow the links to download a pdf of the report.

#### **Beyond the symbolism**

As seen in Winter 2008 *Madison* [Pages 15 and 16](#)

#### **Engagement makes Madison and the world go 'round**

As seen in Fall 2007 *Madison* [Page 16](#)

#### **Shenandoah Valley and Madison change and thrive**

As seen in Summer 2007 *Madison* [Page 16](#)

#### **Collaboration + Innovation + Scholarship = Strong Society**

As seen in Spring 2007 *Madison* [Page 16](#)

#### **Alumni engagement will renew Madison**

As seen in Winter 2007 *Madison* [Page 17](#)

#### **Beautiful buildings actually raise the stakes**

As seen in Fall 2006 *Madison* [Page 17](#)

#### **More than money**

**Madison Century capital campaign is a milestone on the way to full maturity as a university**

As seen in Summer 2006 *Madison* [Pages 25 through 27](#)

#### **Ranking JMU**

**Benchmarking reveals Madison's astonishing achievement in the face of one fundamental reality**

As seen in Winter 2006 *Madison* [Page 19](#)

#### **Who pays for higher education?**

**As states continue to reduce their support of public higher education, tuition increases along with student debt**

As seen in Fall 2005 *Madison* [Page 19](#)

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