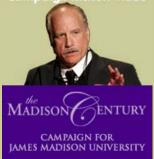
# AMES MADISON UNIVERSITY.

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# Campaign Guide

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# ADISON FNTI

# A CAMPAIGN FOR JAMES MADISON UNIVERSITY

A lot has changed at James Madison since its founding. But the core values of the institution have endured -- the distinct Madison Experience that has profoundly shaped the lives of nearly 100,000 graduates.

Now, as the university celebrates its Centennial, Madison has the momentum to cross the threshold to national distinction. To get there, the university must stay true to the values that have made JMU successful. Moreover, JMU must expand its capacity to provide its best programs to every student who chooses to be completely engaged in the Madison Experience.

# About the Campaign

The Madison Century, JMU's first comprehensive capital campaign, is the bridge between the university's past and future. The campaign culminates June 30, and these final days will link the end of JMU's first century with the beginning of the next.

Thanks to generous donors, contributions are on track to surpass campaign goals; yet work remains to be done. How the first capital campaign ends and the second century begins depends largely on those who are willing to help underwrite the cost of a new Madison century.

# **Campaign News**

## **Recapping the Madison Century**

August 25, 2008--The Madison Century, JMU's firstever comprehensive capital campaign, was victorious on many fronts -- boasting a final total that topped the campaign goal by \$20 million. JMU President Linwood H. Rose, who announced a major commitment to private fundraising in his presidential inaugural address 10 years ago, expressed his satisfaction: "I am truly heartened and excited by the unqualified success of our first comprehensive campaign. On behalf of JMU, I extend sincere thanks to everyone who contributed to this milestone accomplishment" ... MORE

#### Comprehensive campaign tops \$70 million, surpassing goal by 40 percent

July 29, 2008--James Madison University's first comprehensive fundraising campaign concluded with \$70 million committed, surpassing the campaign goal by 40 percent. The campaign officially closed June 30, 2008 ... MORE

#### First professor selected for Mengebier **Professorship thanks Class of 1958**

May 23, 2008--Dave Pruett, Department of Mathematics and Statistics of the College of Science and Mathematics, expressed his gratitude for being the first recipient of the Bill Mengebier Endowed Professorship ... MORE

#### **Mengebier Professorship**

May 9, 2008--The Class of 1958 gave two gifts to JMU during Reunion Weekend April 25-26, 2008,

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which saw the class inducted into the Bluestone Society. The idea for one of the gifts, an endowed professorship, actually started 20 years ago ... MORE

#### Webcam offers round-the-clock views of Performing Arts Center construction

May 5, 2008--A live Web-enabled camera offers Internet users round-the-clock views of the construction site of JMU's new Performing Arts Center. ... MORE

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