

JAMES MADISON UNIVERSITY.

Campaign kickoff video



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About the Campaign

Our goal is to raise **\$50 million** through The Madison Century campaign. Five priority areas presented below constitute the \$50 million goal.

- Endowment for faculty chairs, professorships and teaching excellence: **\$7.5 Million**
- Endowment for student scholarships: **\$4 Million**
- Improved facilities: **\$17 Million**
- Endowment for presidential initiatives and student success: **\$1.5 Million**
- Annual ongoing support: **\$20 Million**

This is Madison's first comprehensive capital campaign, so your gift will have a dramatic impact at JMU. [Please click here to support The Madison Century capital campaign.](#)



Gifts, both large and small, sustain JMU's growth

PUBLISHER:

[Division of University
Advancement](#)

Harrisonburg, VA 22807

PHONE: (540) 568-3197

FOR INFORMATION

CONTACT:

[Division of University
Advancement](#)

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